

CURRICULUM VITAE



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Professional Achievements:

- Nominated member of **Board of Management**, Mohanlal Sukhadia University, Udaipur for consecutive two years (2012 to 2014). BOM is the highest body of University as syndicate in many other universities.
- Nominated member of Academic Council of Mohanlal Sukhadia University, Udaipur for two years (2014 to 2016).
- Nominated member of University Result Committee, MLSU, Udaipur.
- Member, Courses and Faculty Committee, Faculty of Management Studies, M. L. Sukhadia University, Udaipur.
- Member, Courses Committee of Entrepreneurship Program of M.D.S. University, Ajmer 2014-16.
- Alumni of IIM Ahmedbad 2004-2005 batch of Faculty Development Program.
- Organized **International Conference** on Sustainable Management Practices: Developments and Dimensions (ICSMP -2012) on March 30-31, 2012 under the aegis of Faculty of Management Studies, M. L. S. University, Udaipur acting as organizing secretary of the event.
- Organized **Inter University XXVII West Zone festival** 2011 from 5th - 9th, December 2011 as coordinator of music events which was highly appreciated.
- Selected as Professor in Management by Mizoram Central University, Aizwal but could not join.
- Presented Ph. D. research work as it was nominated for the **Best Ph. D. thesis contest** organized by Prestige Institute of Management and Research, Indore on 30th January, 2006.
- Worked as **Coordinator of SC/ST Cell** of University for consecutive three years (2010 to 2013).
- Cleared UGC NET in 1996.

Research Grants

- UGC, New Delhi has awarded **Raman Post-Doctoral Fellowship to USA** for the year 2014-15 for a period of six months.
- Presently working of Major Research Project on 'Financial Literacy and Poverty: A Study of Southern Rajasthan' funded by UGC, New Delhi (Rs. 6.59 Lakhs).

Member of Editorial Board:

- Member in Editorial Board of '**Annamalai International Journal of Business Studies and Research – AIJBSR**' published by Department of Business Administration, Annamalai University, Annamalainagar, Tamilnadu, India.
- Member in Editorial Board of Share Journal of Multidisciplinary Research and Study, published by share study hub, Jaipur
- Editor, Prabandh, Journal of Faculty of Management Studies, 2012

Paper Presentation in Conferences:

- International

Abroad:	02 (Bhutan and Bangkok)
India:	15
- National

	35
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Field of Teaching and Research

- Accounting and Finance, Behavioural Finance
- Entrepreneurship
- Human Resources

Areas of Current Research

- Financial Literacy and Poverty
- Micro Finance

Publications:

Books

- Author of a book "Quality Management Practices in Financial Institutions of Rajasthan" published by LAP LAMBERT Academic Publishing, Saarbrücken, Germany, 2014.
- Review Editor of a book "Sectoral Reforms in India" published by Regal Publications, New Delhi, 2009.

Research Papers

- Prasad H. and Mohta B. (2015) "*DO INVESTORS HERD? AN EMPIRICAL STUDY ON INDIAN STOCK MARKET*" has been accepted for publication in IIMS Journal of Management Science Journal of IIM Shillong.
- Prasad H. and Srimal K. (2015), "*An Empirical Study on Relationship between selected Financial Measures and Market Value Added of Infrastructural Companies In India*", Pacific Business Review International, Vol. 8, Issue 1, July, pp. 19-23.
- Prasad H. and Srimal K. (2015), "*An Empirical Study on Effect of Profitability and Market Value Ratios on Market Capitalization of Infrastructural Companies In India*", Global Journal of Research Analysis, Vol. 4, Issue 5, May, pp. 95-97.
- Prasad, H. and Shrimal, K. (2014). A Literature Review on Relationship between Financial Performance and Market Capitalization. *Midas Touch International Journal of Commerce, Management and Technology*, 2 (9), 48-50.
- Prasad H. and Kothari P. (2013) "*Impact of Organizational Characteristics on Electronic CRM Practices*" Share Journal of Multidisciplinary Research & Studies, Volume 4, No. 1-2, Jan-June, pp 65-72.

- Prasad, H., & Arora, S. (2013). Impact of Sarbanes-Oxley Enactment in Indian Scenario: An Experimental Investigation. *Global Journal of Finance and Management, Vol. 5 (11)*, 13-17.
- Prasad H., Dhillon B. S. and Maheswari V. (2013), '*Micro Finance in India: Progress and Prospects*', AIMS- A Journal of Management Sciences, Vol. 5, No. 1, Sept 12-Feb 13, pp 58-67.
- Arora, S., & Prasad, H. (2013). *Stock and Environment-Are they related? Dynamics of Innovative Practices in Management*, Research India Publications, New Delhi, 208-213.
- Prasad H. and Mohta B.(2012), '*Loss Aversion and Overconfidence: Does Gender Matters*' Annamalai International Journal of Business Studies & Research (AIJBSR), Vol.4, No.1, Nov., pp. 48-54.
- Prasad H. and Mohta B.(2012), '*Are Professional and Individual Investors Equally Prone to Disposition Effect? Evidence from Indian Stock Markets*' The Great Lakes Herald, Vol.6, No.2, Sept., pp. 58-75.
- Prasad H. and Dhillon B. S. (2012), '*A Comparative Study of Micro Credit Practices in Haryana and Rajasthan*', Journal of Multidisciplinary Research (JOMR), Vol. 3, No. 1,2, Dec., pp. 4-10.
- Arora S. and Prasad H. (2012), '*Green Awards and Stock Performance of the Firm : An Empirical Investigation*', Global Journal of Finance & Management, New Delhi, Volume 4, No. 8
- Mohta B. and Prasad H. (2012), '*Is Indian Stock Market Efficient? A Study of Under Reaction*', Share Journal of Multidisciplinary Research & Studies, Volume 3, No. 4, Oct.-Dec., pp 16-22.
- Mehla S. and Prasad H. (2012), '*Investors' Protection and Education in India*', The Indian Journal of Business Administration, Volume 8, pp. 124-133.
- Swami R. and Prasad H. (2012), '*Academia Industry Interface: The Vital Link*' Kegees Journal of Social Science, Volume 4, Number 1, January Pages 67-70
- Prasad, H., & Arora, S. (2012). *Impact of green Award Announcement on the Stock Prices: A Study of Golden Peacock Environmental Management Award*. Management Research Current Trends and Practices, Wisdom Publications, New Delhi, 151-155.
- Mehla S. and Prasad H. (2011), *Status of Employment Generation in India through National Rural Employment Guarantee Scheme*, Management Trends: An international Biannual Referred Journal of DBM, Volume 8, No. 2, December, pp.45-54
- Prasad H and Gupta S. (2011), '*Global Meltdown: It's Impact on Developing Countries*' Proficient: An International Journal of Management, Volume III, Issue: IX, September, pp. 134-145.
- Prasad H. and Srimal K. (2011), '*Indian Banking Sector Reforms: A Key Attribute for Stability in National Economic Growth*', Aishwarya Research Communication: Focus, Volume 3, No. 1, August,

- Prasad H. and Thakur S. (2011), *"Job Satisfaction of Women Employees: A Comparison of Public and Private Sector Hospitals in Himachal Pradesh"*, Amity Business Review, Volume 12 No. 2, July-December.
- Prasad H. and Srimal K. (2011), *'Need of Corporate Governance and Ethics in Indian Companies'*, Journal of Social Research, Volume VII, Number 1, January, 69-71..
- Prasad H. and Sisodia S. (2010), *The 'A' Factor: An Advertiser's Opinion on Selection of a newspaper for advertising*, Management Trends Volume: 7, No. 2, September, pp. 43-55.
- Prasad H. and Nagori, S. (2010), *"Natural Resource Management: Identification of Factors Affecting Solar Energy Utilizations"*, Share Journal of Multidisciplinary Research and Study, July, Vol. 1, Issue 1, pp. 19-29.
- Prasad H. and Thakur S. (2010), *"Influence of Personal Characteristics on Job Satisfaction: A study of Human Employees of Hospitals in Himachal Pradesh"*, Pacific Business Review Volume:2 Issue:4 April-June, pp. 47-53.
- Rathore A. S., Prasad H. and Jodhana L. S. (2010), *"Financial Performance of Rajasthan Tourism Development Corporation (RTDC): An Analysis"*, South Asian Journal of Tourism and Heritage, Vol. 3, No. 1, pp.129-135.
- Prasad H. and Sisodia S. (2009) *'Corporate Social Responsibility of Advertisers: An Opinion Survey'*, Prabandh, June.
- Prasad H. and Sisodia S. (2009), *"Self Regulation in Advertising: A Key to Social Governance"*, Jhunjhunu Journal of Legal Education, Vol. 1, pp 89-99
- Prasad H. and Kothari P. (2009), *"E-CRM: A strategic way to win customers"*, Sectoral Reforms in India, Regal Publications, New Delhi.
- Prasad H. and Mehla S. (2009), *"Environmental Accounting: The Financial Figuring of Environment"*, Reprinted in Accounting and Its Applications, The Icfai University Press, pp. 103-112.
- Prasad H. and Kala N. (2009), *"Entrepreneurial Competency Mapping: A Study of Youths in Tribal Region"*, Conference Proceedings of 10th South Asian Management Forum on Change and Continuity: Management Prospects and Challenges, 9-10th April, pp. 302-309.
- Mehla S. and Prasad H. (2008), *"The Role of FDI Reforms in Investment Climate of India"*, Annamalai Journal of Management, Vol. 3, No. 1, Oct, pp. 78-82.
- Mehla S. and Prasad H. (2008), *"The Strength and Weakness of Micro Credit System in India"*, The Research Network, September, pp.60-65.
- Mehla S. and Prasad H. (2008), *"Banking Reforms: Progress and Emerging Issue"*, Southern Economist, February, pp.16-20.
- Mehla S. and Prasad H. (2007), *'Growth in SHG-Bank Linkages through Micro-Credit'*, ICFAI Reader, October, pp.43-54.
- Prasad, H. and Mehla, S. (2007) *"Environmental Accounting: The Financial Figuring of Environment"* ICFAI Accounting World, September, pp. 18-23.
- Prasad, H. and Saxena, K. (2007) *"Service Quality Management: A Study of Selected Financial Institutions of Rajasthan"*, Indian Journal of Public Enterprise, Vol. 22, No. 42, June, pp. 23-39.

- Verma, B. L. and Prasad, H. (2007) “राजस्थान में पर्यटन उद्योग का विकास : सम्भावनाये एवम चुनौतिया”, Madhya Bharati, March, No. 57, pp.1-7.
- Prasad, H, and Mishra, U. (2006) “*Management Education In India: Challenges and Future Directions*”, The Research Network, September, pp.111-115.
- Mehla, S. and Prasad, H., (2006) “*Indian Primary Market: Emerging Scenario*”, Indian Journal of Accounting, Vol. XXXVII(1), December, pp. 56-61.
- Prasad H. and Verma, B. L.(2006) ‘*Women Entrepreneurship in India*’, Indian Journal of Commerce, Vol. 59, No. 2, April-June, pp. 95-105.
- Prasad S. and Prasad H. (2002) ‘*Comparative Study of Various Reports on Corporate Governance*’ Prabandh - Journal of Management Education and Research, June, pp.47-66.
- Prasad S. and Prasad H. (2001) ‘*Venture Capital : Its Concept and performance in India*’, Udyog Pragati – The Journal of Practicing Managers, Vol. 25, No.1, Jan-March, pp 33-41.

Case Study Published:

- A Case Study on Make or Buy Decision entitled ‘Royal Savari’s Dilemma of Additional Jugar’, Case Folio of the Workshop organized by Department of Business Management, M. D.S. University, Ajmer on 29th march, 2007.



(Professor Hanuman Prasad)