

## **Paper -28 Tourism Management**

**Course Code M4BAD05ET28**

**M.M 100**

- UNIT –I** Tourism : Meaning ,Definition, Tourism Industry in India and Typologies of Tourism.
- UNIT-II** Emerging Concepts of Tourism : Ecotourism, Rural Tourism, Medical Tours, Greet Tourism countrywide Tourism and their merits/ demerits.
- UNIT-III** Travel Organizations – WTO, WTTC, TAAI, FHRAI, DOT (Central & State)
- UNIT-IV** Hotel Management – Meaning, Definition & Features of Hotel Management. Classification of Hotels & Hotel Organization.
- UNIT-V** Functions of Hotel Management and problems and prospects of Hotel Management in India.

### **Books Recommended :**

1. Gee et al.- Travel Industry.
2. Kamra K K - Principles of Tourism.
3. Mill & Morrison – Tourism System.
4. Negi J M S – Professional Hotel Management.
5. Raghubalan & Raghubalan – Hotel Housekeeping.
6. Seth P N – Successful Tourism Industry.