University College of Commerce and Management Studies

Department of Business Administration

M.Com. IV Semester

Subject: Tourism Management

**Assignment**

**Short notes on the following**:

1. Tourism Management and its Functions
2. Typologies of Tourism
3. Tourism Products
4. Make a list of Country wide-Tourism
5. Ecotourism in Rajasthan: Concept, Challenges and Opportunities
6. International & National Tourism Organizations
7. Impact of COVID-19 on Indian Tourism Industry
8. United Nations World Tourism Organization
9. Secretariat General of UNWTO and Regional Commission
10. Achievements of WTO & WTTC
11. Brand Ambassadors of State Tourism
12. SWOT analysis on Medical tourism in India
13. Features of Standardized Hotels
14. Alternative Accommodation
15. Core areas of Hotel
16. Challenges faced by Indian hotels
17. Functions of Food & Beverage Department, Front Office Department, Human Resource Department, Uniformed Services
18. Organizational Chart of Small & Large Hotel
19. Hotel Industry and Covid-19 pandemics
20. Rural tourist destinations in Rajasthan