Social Change

Social change is a modification or alteration in the social structure of a society, that is, in the basic arrangements of living as expressed in the society's shared values, norms, roles and so on.- Fisher: Social Psychology 1983, p.448

Social change us a term used to describe variations in or modifications of any, aspect of social processes, social patterns, social interactions or social organizations.- jones: basic sociological principles 1968, p.96

● Social change is a universal phenomena.

- Social change is the product of interaction of several factors.
- Social change is inevitable.
- Social change is cyclical.
- Social change is unpredictable.
- Social change has irregular speed.
- Social change shows chain reaction sequence. ● Sometimes social change involves the trait of suddenness. ● Social change involves resistance.
- Social change is a complex process.

Katz1974

- Incremental social change
- Radical social change
- Cultural change

- Conscious social change
- Unconscious social change
- Upward social change
- Downward social change

- Size of society
- Social leadership
- Social values and norms
- Social composition
- Social organization
- Channel of communication

Kurt Lewin 1947

Phase of changing Phase of refreezing

Phase of unfreezing

Dalton 1971

● Initial danger to self esteem ●
Extinction of old social relationship ●
Consolidation of change
● Formation of self confidence

- Biological Factors
- Physical Factors
- Technological Factors
  - ❖ Increase in the use of machine in Industries
  - ❖ Development of means of communication
  - ❖ Increase in means of transport
  - ❖ Development of agricultural technique
- Economic Factors
- Cultural Factors
- Educational Factors
- Psychological Factors
- Political Factors

Desire for stability

Ignorance

Personality Factors

Economic cost

Social, cultural, religious beliefs

Vested interests

Intellectual laziness

Harmful effects

- Dis Organizational effect
- Unemployment
- Social conflict and tension

Useful effect

- Removal of social evils

● Improvement in women's position ● Social consciousness among downtroddens ● Reduction in orejudice and discrimination ● Social achievements