

Web Security for E-Commerce

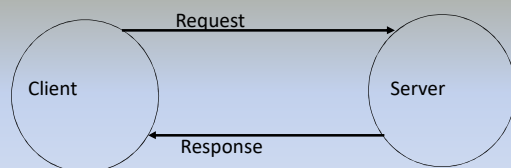
Dr Paras Kothari

Web Concepts for E-Commerce

- Client/Server Applications
- Communication Channels
- TCP/IP

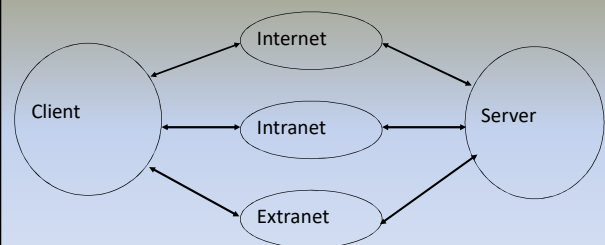
2

Client/Server Applications



3

Communication Channels



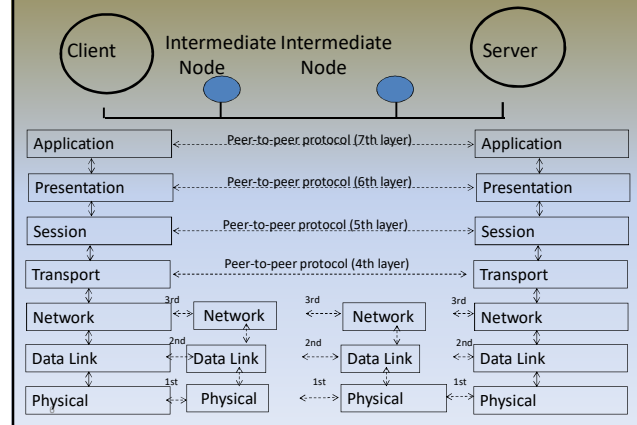
4

OSI Model

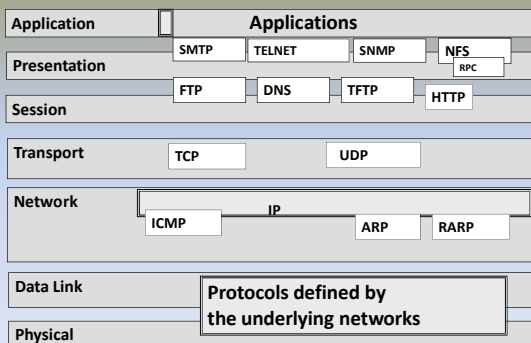
Application	Allows access to network resources
Presentation	Translates, encrypts and compresses data
Session	Establishes, manages and terminates sessions
Transport	Provides end-to-end message delivery & error recovery
Network	Moves packets from source to destination; Provides internetworking
Data Link	Organizes bits into frames; Provides node-to-node delivery
Physical	Transmits bits; Provides mechanical and electrical specifications

5

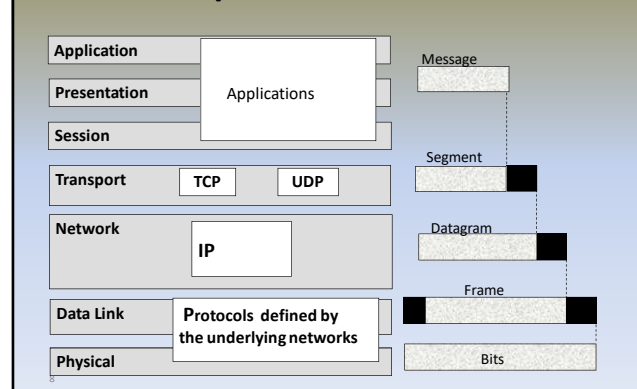
OSI Model cont'd



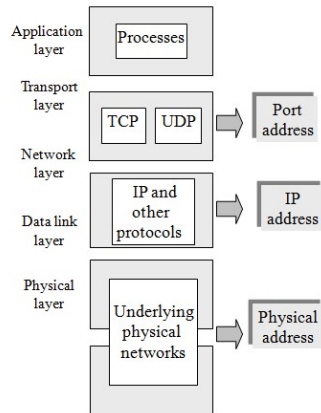
TCP/IP and OSI Model



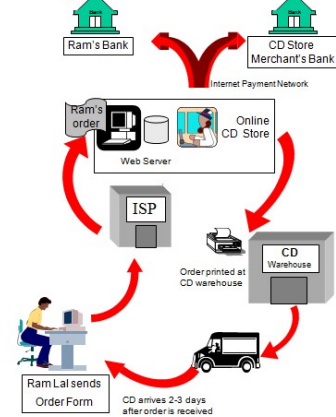
TCP/IP and OSI Model cont'd



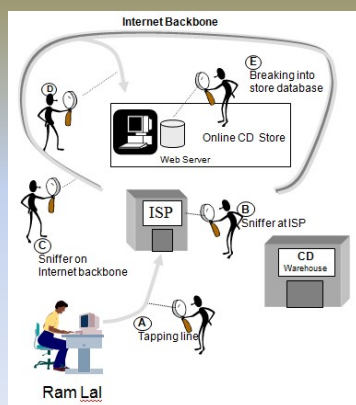
TCP/IP and Addressing



Typical B2C Transaction



Web Security Threats in B2C



Security Threats

- Security threats A to D can be handled by providing secure transmission - cryptographic methods
- Threat E and similar types managed by access control methods
- Other types of security threats
 - Illegal access of server computing system (webjacking)
 - Illegal access client computing system
 - Unauthorized use of client information
 - Denial of Service

Information Security Threats

- Internet Cryptography Techniques
- Transport Layer Security
- Application Layer Security
- Server Proxies and Firewalls

13

Purpose of Cryptography

- Secure stored information - regardless if access obtained
- Secure transmitted information - regardless if transmission has been monitored

14

Services Provided by Cryptography

- Confidentiality
 - provides privacy for messages and stored data by hiding
- Message Integrity
 - provides assurance to all parties that a message remains unchanged
- Non-repudiation
 - Can prove a document came from X even if X' denies it
- Authentication
 - identifies the origin of a message
 - verifies the identity of person using a computer system

15

Cryptographic Services Allow

- Digital Signatures
 - sign messages to validate source and integrity of the contents
- Digital Envelopes
 - secure delivery of secret keys
- Message Digests
 - short bit string hash of message
- Certificates (Digital Ids)
 - used to authenticate: users, web sites, public keys of public/private pair, and information in general
- Secure Channels
 - Encryption can be used to create secure channels over private or public networks

16

Digital Signatures

- Digital Signature
 - Encrypt sender's identity string with sender's private key
 - Concatenate the encrypted text and the identity string together
 - Encrypt this message with receiver's public key to create message
 - Receiver decrypts the encrypted text with their private key
 - the cypher text portion of the message is decrypted with sender's public key
 - The decrypted text can be compared with the normal text to check its integrity

17

Digital Envelope

- Public/Private key encryption / decryption useful for internet
- Limitations
 - encryption / decryption slow
 - not reasonable for large documents
- Combine symmetric and asymmetric methods
 - sender creates and uses symmetric (session) key to create cipher text
 - sender uses receiver's public key to encrypt the symmetric key - digital envelope
 - sender transmits both cipher text and digital envelope to receiver

18

Message Digests

- How to create and use a message digest
 - sender uses message as input to digest function
 - "sign" (encrypt) output (hash) with sender's private key
 - send signed hash and original message (in plain text) to receiver
 - receiver decrypts hash with sender's public key
 - receiver runs plain text message through digest function to obtain a hash
 - if receiver's decrypted hash and computed hash match then message valid.

19

Digital Certificates (ID)

- Certification Authorities (CA)
 - used to distribute the public key of a public/private pair
 - guarantees the validity of the public key
 - does this by verifying the credentials of the entity associated with the public key
 - Some Case
 - Versign - <http://www.versign.com>
 - U.S. Post Office - <http://www.ups.gov>
 - CommerceNet - <http://www.commerce.net>
 - certificates contain
 - public key
 - e-mail
 - full name
- Digital certificates are secure
 - cannot be forged nor modified

20

Digital Certificates

- Types of Digital Certificates
 - site certificates
 - used to authenticate web servers
 - personal certificates
 - used to authenticate individual users
 - software publishers certificates
 - used to authenticate executables
 - CA certificates
 - used to authenticate CA's public keys
- All certificates have the common format standard of X.509v3

21

Secure Channels

- Encrypted Traffic may use
 - Symmetric Key
 - Public/Private Key
- Negotiated Secure Session
 - Secure Socket Layer (SSL)
 - Transport Layer Security (TLS)
 - SSL or TLS provides these services
 - Authenticate users and servers
 - Encryption to hide transmitted data - symmetric or asymmetric
 - Integrity to provide assurance that data has not been altered during transmission
 - SSL or TLS require certificates to be issued by a CA

22

Secure Channels (con't)

- Internet Tunnels
 - virtual network circuit across the Internet between specified remote sites
 - uses an encrypting router that automatically encrypts all traffic that traverses the links of the virtual circuit
- Tunneling Protocols
 - PPTP by Microsoft - <http://www.microsoft.com>
 - Layer 2 Forwarding (L2F) by Cisco - <http://www.cisco.com>
 - L2TP (combines PPTP and L2F) - <http://www.ietf.com>

23

Query Session

Confusion comes with lack of understanding ... Improve understanding by asking questions