**Presentation Styles**

There are different styles of making a presentation and different people will use the approach that suits them.

Good Old Boy:  This is usually an experienced person who is the peer of most of the audience. Generally, there is a lot of good information but it may be poorly organized or poorly delivered.

The Entertainer:  This person relies on jokes and stories to get their point across.  Good visual aids could be an important feature of the presentation.  Sometimes there is too much emphasis on satisfying the audience that little information is actually transferred.

The Academic:  This person tends to be very precise and deliberate in presenting information. There is considerable content and it usually is well organized.  Unfortunately. it can also be boring and irrelevant and not relate well to the audience.

The Reader:  This person decides to read his material word for word.  The material is often not especially prepared for an oral presentation and can be overly technical, boring and hard to understand.  All topics are covered and what is said is precise and accurate.

The Snail:  This person is nervous about the presentation and goes into a shell.  Like a snail, this person also moves slowly and the presentation seems to last forever.  What is best?  You have to have a style you are comfortable with.  Ideally, you have the rapport of the good old boy, the organization and content of the academic, the ability to get and maintain interest of the entertainer, and the precision of the reader.  If you do this you will avoid the slow pace of the snail and effectively present information to your listeners.

The Gadgeteer:  This person uses every gimmick and technique in his or her presentation and visual aids.  It can be overdone with the message getting lost among the bells and whistles