

**BACHELORS OF BUSINESS ADMINISTRATION
IN TRAVEL & TOURISM**

SYLLABUS

2019-22



**TOURISM & HOTEL MANAGEMENT PROGRAM
(FACULTY OF MANAGEMENT STUDIES)
MOHANLAL SUKHADIA UNIVERSITY,
UDAIPUR-313001**

Office: 0294-2470062; Web: www.mlsudthm.org

**BACHELORS OF BUSINESS ADMINISTRATION IN TRAVEL
& TOURISM**

3 YEAR UNDER GRADUATE DEGREE COURSE

THE PROGRAMME

The Bachelor of Business Administration in Travel & Tourism is a three year (six semesters) full time programme. a degree course.

Course Structure

The programme has been organized in three years. First year and second year and third, each year comprising two semesters. The list of papers offered during first year and second year and third of the program shall be as follows-

SEMESTER 1 (July-December)

CODES	SUBJECTS
101	FUNDAMENTALS OF TOURISM
102	INTRODUCTION TO HOSPITALITY
103	MANAGEMENT IN TOURISM
104	ENGLISH FOR TOURISM-1
105	INTRODUCTION TO COMPUTERS

SEMESTER 2 (January-June)

CODES	SUBJECTS
201	TOURISM GEOGRAPHY
202	AIRPORT OPERATIONS and MANAGEMENT
203	ICT for TRAVEL AND TOURISM
204	MANAGEMENT ACCOUNTING
205	ENGLISH FOR TOURISM- II

SEMESTER 3 (July-December)

CODES	SUBJECTS
301	TOURISM PRODUCTS OF INDIA
302	TOURISM TRANSPORTATION SYSTEM
303	HUMAN RESOURCE MANAGEMENT
304	COMMUNICATION SKILLS FOR TOURISM MANAGEMENT – I
305	COMPUTRISED RESERVATION SYSTEM

SEMESTER 4 (January-June)

CODES	SUBJECTS
401	DESTINATIONS OF INDIA
402	TRAVEL AGENCY and TOUR OPERATIONS
403	ADVENTURE TOURISM
404	TOURISM MARKETING
405	COMMUNICATION SKILLS – II

SEMESTER 5 (July-December)

CODES	SUBJECTS
501	RELIGIOUS TOURISM
502	INTRODUCTION TO STATISTICS
503	FRENCH - I
504	FRENCH-II
505	EVENT MANAGEMENT

SEMESTER 6 (January-June)

CODES	SUBJECTS
601	INDUSTRIAL TRAINING PROJECT REPORT VIVA -VOCE

SEMESTER VI

(January-June)

CODES	SUBJECTS
<u>601</u>	<u>INDUSTRIAL TRAINING PROJECT REPORT VIVA-VOCE</u>