# **SYLLABUS**

M.Voc- Fashion Technology & Designing

Semester System



# **DEPARTMENT OF FASHION TECHNOLOGY AND DESIGNING**

UNIVERSITY COLLEGE OF SOCIAL SCIENCES AND HUMANITIES MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR

# **Detailed Syllabus**

Course Code	Name of Course	Type of Cours	Cr	Credit Distribution				Marks (Scaled)		
			L	Т	Р	TOTA	IA	UE	T	
		e				L				
First Semester	(Total Credits: 26) Co	, ,	e: 26	6 Cre	edits					
MFD/1/CC/011	Fashion: Design &	CC	5	1	0	6	20	80	100	
	Development (Theory)									
MFD/1/CC/012	Indian And Global Fashion (Theory)	CC	4	0	0	4	20	80	100	
MFD/1/CC/013	Quality Control in Garment Industry (Theory)	CC	4	0	0	4	20	80	100	
MFD/1/CC/014	Basics of Apparel Construction (Practical)	CC	0	0	4	4	30	70	100	
MFD/1/CC/015	Surface Ornamentation (Practical)	CC	0	0	8	4	30	70	100	
MFD/1/CC/016	Draping (Practical)	CC	0	0	8	4	30	70	100	
	ter (Total Credit: 24) Core (			edits	s, Oper					
MFD/2/CC/021	Fashion Merchandising (Theory)	CC	5	1	0	6	20	80	100	
MFD/2/OE/022	FashionAccessories(Theory)	OE	4	0	0	4	20	80	100	
MFD/2/OE/023	Effective Dressing Skills (Theory)	OE	4	0	0	4	20	80	100	
MFD/2/CC/024	Flat Pattern Design (Practical)	CC	0	0	12	6	30	70	100	
MFD/2/SC/025	Fabric Study and Its Applications (Practical)	SC	0	0	4	2	30	70	100	
MFD/2/SC/026	Computer Application (Practical)	SC	0	0	4	2	30	70	100	
Third Semester	(Total Credit: 24) Core C	Course: 14	1 Cre	dits	, Oper	Electives	<u>s: 8, S</u>	oft Ski	ll: 2	
MFD/3/OE/031	Indian Costumes (Theory)	OE	4	0	0	4	20	80	100	
MFD/3/CC/032	Garment Industry Departments (Theory)	CC	6	0	0	6	20	80	100	
MFD/3/CC/033	Application of Textiles in Fashion (Theory)	CC	3	1		4	20	80	100	
MFD/3/CC/034	Computer Aided Designing (Practical)	CC	0		8	4	30	70	100	
MFD/3/OE/035	Apparel Construction (Practical)	OE	0	0	8	4	30	70	100	

## M.Voc. (Fashion Technology & Designing) Scheme of Papers under CBCS Guidelines

MFD/3/SC/036	Craft Project (Practical)	SC	0	0	4	2	50	50	100
Fourth Semester (Total Credit: 26) Core Course: 24 Credits, Soft Skill: 2									
MFD/4/CC/041	Research Methodology (Theory)	CC	4	2	0	6	20	80	100
MFD/4/CC/042	Fashion Retail (Theory)	CC	4	0	0	4	20	80	100
MFD/4/SC/043	Fashion Communication (Practical)	SC	0	0	4	2	30	70	100
MFD/4/CC/044	Advanced Fashion Illustration (Practical)	CC	0	0	8	4	30	70	100
MFD/4/CC/045	Fashion Styling and Promotion (Practical)	CC		0	8	4	20	80	100
MFD/4/CC/046	Internship/ Special Project (one month)	CC	0	0	0	6	0	100	100

Note: Core Courses (CC), Open Elective (OE), Soft Skill Course (SC)

#### Internship / Special Project (one month) Course Code: MFD/4/CC/046

#### **Objectives:**

- To gain real time work experience from the Industry.
- The internship will enrich the student for understanding of the career field, to develop useful skills.

#### **Outcomes:**

• Students will be able to work as a team in any organization and become accomplished or successful Designers, Entrepreneurs or Industry ready professionals.

#### **CONTENTS:**

- Internship refers to a stage/phase during which an individual will get an opportunity to experience her industry of interest before entering into full time future career.
- Internships exposes the candidate to understand the way particular industry functions and what it would be like to work in that scenario.

Follow, Learn and experience following as per instructions given by course teacher.

- (1) Theme based Apparel Designing and Construction with accessories
- (2) Organize an Exhibition/ Fashion Show
- (3) Exposure cum Educational Visit

(4) Extension Lecture

(5) Visit to established designer house

#### **Text Books:**

- Jarnow, JandJudelle, B., Inside Fashion Business, Merill Prentice Hall, New Jersey, 1987
- Wood, D. The Practical Encyclopedia of Sewing, Anness Publishing Ltd, USA
- Readers Digest, Complete Guide to Needle Work, The Readers Digest Association Inc, Pleasantville, New York
- Rosenau, J. A., Wilson David L. David., Apparel Merchandising-The Line Starts Here, Fairchild Publications, New York.2006

### **Recommended Readings:**

- Frings Gini, Fashion-From Concept To Consumer, (5th Edition), Prentice Hall Publications, 1996
- Marshall S G, Jackson H O, Stanley Ms, Kefgen M & Specht T, Individuality In Clothing & Personal Appearance, 6th Edition, Pearson Education, USA, 2009
- Shorie, G.P., Vastra Vigyan Ke MoolSidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book)
- Verma, Promila., Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Akademy, Bhopal, 2003 (Hindi Book)
- The Fashion Sketch Book https://www.google.co.in/search?q=historic+textiles+book+pdf&oq=historic+textiles+b ook+pdf&aqs=chrome..69i57.9805j0j8&sourceid=chrome&ie=UTF-8#
- http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/pattern-cutting-course / http://mooc.live/fashion-design-through-patternmaking-the-sloper-online-course/

#### Journals/ E-Journals:

• International Journal of Clothing Science and Technology https://www.emeraldinsight.com/loi/ijcst

- Asian Textile Journal (ATJ) Jennifer Kwatra publications, Mumbai. https://www.atjournal.com/
- Asian Technical Textile (ATT) Jennifer Kwatra publications, Mumbai. https://www.atjournal.com/journal.html
- ATA Journal for asia on Textile and Apparel (Open access) Adsale publishing, Hongkong. https://www.ourglocal.com/journal/?issn=10158138
- AUTEX Research Journals(AUTEXRJ) (Open access) published by Lodz University of Technology, Poland. https://www.autexrj.com/