

**ADMISSION NOTICE BBA-ED (2024 - 2027 Batch)**  
**BBA (Entrepreneurship) 90 Seats (30 Free+ 50 Self Finance)**  
**"Excluding 10 business sponsored seats"**

Atal Bihari Centre for Entrepreneurship and Small Business Development (CESBD) was established by Mohanlal Sukhadia University to promote entrepreneurship among the youth and prepare them as Gen Next Entrepreneurs. The Centre is established in Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur. The institution having an excellent track record in the field of management education with an unequalled and unrecalled infrastructure anywhere in the university system throughout the country invites application for its BBA(Entrepreneurship) Programme.

**Eligibility:**

Passed/Passing Senior Secondary Examination (10+2) or equivalent in any discipline with 45% marks (40% for SC/ST/OBC) in aggregate.

**Reservation:** As per rules.

**Application Form:** The application form can be filled online by clicking link: <https://mlsuadmissions.sumsraj.com/main.aspx> . The application form fee is Rs.200/- to be paid online at the time of registration and form filling. The last date of filling online form is 20<sup>th</sup> June 2024.

**Admission Procedure:** The merit list of admission will be prepared on the basis of combined score of **50% of Entrance Test & 50% of 12th Class Percentage.**

Admission on **80 seats from which (30 GAS + 50 SFS)** shall be made on the basis of combined score of **50% of Entrance Test & 50% of 12th Class Percentage.**

**Admission procedure for Business Sponsored seats:**

Admission on 10 seats of Business Sponsored shall be made through merit list prepared on the basis of XII marks & for that applications will be invited separately.

**Business Sponsored Seats** are exempted from Entrance Test.

Fee Structure: The annual fee structure of various courses is as under:

<i>Components</i>	<i>Annual fee in Rs.</i>
<i>Fees : Free Seats GAS(30)</i>	<i>32500</i>
<i>Self-financed seats SFS (50)</i>	<i>52000</i>
<i>Business Sponsored seats(10)</i>	<i>97500</i>

**The tentative schedule for admission will be as under:**

Admissions for BBA-ED. (Three Year Degree Course) for the year 2024-25 on 30 (Regular) + 50(SFS) Seats will take place through an Entrance Test (**BBA-ED Entrance Test - 2024**). Applications can be made through Online Process and Online Payment on the MLSU Website from **20<sup>th</sup> May, 2024 to 20<sup>th</sup> June, 2024**.

**TENTATIVE SCHEDULE**

<b>1</b>	<b>Date of Notification</b>	19 <sup>th</sup> May, 2024
<b>2</b>	<b>Availability of Online Application Forms</b>	20 <sup>th</sup> May, 2024
<b>3</b>	<b>Last date for submission of Online Application Forms with fee.</b>	20 <sup>th</sup> June, 2024 (Till 11:59 p.m.)
<b>5</b>	<b>Online availability of Admit Card</b>	23 <sup>rd</sup> June, 2024 onwards
<b>6</b>	<b>Date and day of conduct of Entrance Test</b>	30 <sup>th</sup> June, 2024 (Sunday) Time: 11:00 a.m. to 1:00 p.m.
<b>7</b>	<b>Date of Uploading Answer Key on University website</b>	2 <sup>nd</sup> July, 2024
<b>8</b>	<b>Time for Grievance Redressal –</b>  <b>(i) Through e-mail on fms@mlsu.ac.in</b>  <b>(ii) Submission of objections regarding answer key in hard copy (delivered personally) to the Convener, BBA-ED Entrance Test, Faculty of Management Studies MLSU, Udaipur.#</b>	Up to 4 <sup>th</sup> July, 2024 (Till 11:59 p.m.)  Up to 4 <sup>th</sup> July, 2024 (Till 01:00 p.m.)
<b>9</b>	<b>Display of Final Answer Key after Grievance Redressal</b>	6 <sup>th</sup> July, 2024

<b>10</b>	<b>Declaration of Final result of BBA-ED Entrance Test</b>	9 <sup>th</sup> July, 2024
<b>11</b>	<b>Date of Provisional Merit Display</b>	15 <sup>th</sup> July 2024
<b>12</b>	<b>Declaration of First allotment list</b>	18 <sup>th</sup> July 2024

**Candidates are compulsorily required to submit declaration form as under:**

I declare that the information given by me in this application is true and complete in all respects to the best of my knowledge, I understand that suppression of fact or false information may lead to cancellation of this application

I also hereby agree to comply with the rules of the university if I admitted. I know fully well that I can't join any other courses/job simultaneously; in case I join any other course/job my admission to BBA-ED shall stand cancelled. I certify that the above entries are correct and have been filled in by me. I am eligible for the course in I have applied as per the criteria laid down in information bulletin.

**Note:** Applicants are also advised to check the both university website (<https://www.mlsu.ac.in/> & [www.fmsudaipur.org.in](http://www.fmsudaipur.org.in)) before the last date i.e.20<sup>th</sup> June 2024 and inform at office of the FMS in case their name doesn't exist in list or any discrepancy. They should contact office with a hard copy of the application.

Candidates are required to upload their latest certificates of following:

1. Caste certificate (OBC & EWS Certificate of latest year)
2. SSC Mark sheet
3. Any other relevant document

For further details contact:

**Prof. Meera Mathur : 9414210823**

**Prof. Hanuman Prasad: 9414343358**

Contact us through

Website: [www.fmsudaipur.org.in](http://www.fmsudaipur.org.in) or mail us on [fms@mlsu.ac.in](mailto:fms@mlsu.ac.in) .

# Guidelines for Form Filling and Entrance Test

## I. APPLICATION PROCESS:

1. The Candidate is required to fill the Application Form for BBA-ED -2024 on [mlsu.ac.in](http://mlsu.ac.in) and complete the registration. It is necessary to create an Academic Bank of Credits (ABC) ID from Digilocker before starting the registration.
2. During the registration, the candidate will be required to upload his/her photograph and signature.
3. After successful registration, the candidates are required to submit the requisite entrance fee i.e Rs.200/- (Two Hundred).
4. No other mode of payment of fee shall be accepted.
5. After successful submission of fee, the online payment invoice will be generated.
6. There is no requirement to deposit the hard copy of the online application form before the date of counseling. However, the candidates need to keep a print-out of the online payment invoice and the complete application form as the same will be required at the time of counseling.

## II. POINTS TO BE NOTED WITH RESPECT TO ENTRANCE TEST

1. Admission to the BBA-ED. (Three Year Course) shall be strictly on the basis of merit secured in the BBA-ED entrance test based on the 50% of marks scored and 50% of 12<sup>th</sup> class percentage within respective category which shall be published on the website as per the schedule.
2. The Entrance Test is scheduled to be held on **30<sup>th</sup> June, 2024 (Sunday) from 11:00 AM to 01:00 PM (2 Hours)**. Reporting time shall be 10:00 AM.
3. Examination Centers will be only in Udaipur. The information of Examination Center and Roll Number will be given on Admit Cards which will be made available on the website as per schedule.
4. The entrance test shall have 100 Objective Questions carrying one (1) mark each. There will be no negative marking.
5. The Candidate shall use only Blue/Black Ball point pen during the entrance examination.
6. After completion of entrance test, the candidates can carry Question Booklet with them.
7. No candidate will be permitted to enter the examination hall without the admit card and a valid Original photo ID card (Aadhar Card/Voting ID/Driving Licence).
8. The candidates will not be allowed to enter in the Examination Hall after ten minutes of the commencement of the Examination.
9. Carrying Mobile Phone in the examination hall is strictly prohibited. If any objectionable material is found, then action will be taken under Unfair Means as per University Rules.
10. Totally blind candidates must arrange amanuensis on their own and should carry attested copies of the certificate declaring the need for the same. Moreover attested copies of Marks Card/Certificate and Photo Identity of amanuensis who should not be qualified more than 10+2, be also submitted to the Superintendent of the Entrance Test Centre.

## III. ANSWER KEY AND GRIEVANCE REDRESSAL

1. The Answer Key pertaining to **BBA-ED Entrance Test -2024** shall be published on the University website as per the schedule.
2. Any objection with reference to Answer Key/Questions in the **BBA-ED Entrance Test -2024** may be submitted through mail on [fms@mlsu.ac.in](mailto:fms@mlsu.ac.in) or in writing personally delivered to the Convener, **BBA-ED Entrance Test -2024**, Faculty of Management Studies , MLSU, Udaipur as per the schedule.
3. The grievances must include the roll number of the Candidate in the subject and any objections

raised must be substantiated through the source of the objection. Grievances lacking these requirements and received beyond the scheduled time shall not be entertained.

**Exam Mode:** Examination will consist of multiple choice questions (Objective) Candidates must note that the exam will be conducted in English Medium.

**Duration:** Exam will be conducted for duration of two hours (120 minutes)

**Number of Questions:** Candidates will have to attempt a total of 100 objective type questions.

**Marking Scheme:** Exam will carry a total of 100 marks with each question carrying 1 mark each correct answer will be given 1 mark while for incorrect answer 0 marks will be awarded.

**Negative Marking:** There will be no negative marking.

#### **BBA-ED Entrance Test Pattern:**

<b>Section</b>	<b>Subject</b>	<b>Distribution of Marks/No. of questions</b>
A	General Knowledge	25
B	Current Affairs	25
C	General English	25
D	Mathematics	25
Total		100

#### **BBA-ED PROGRAMME ENTRANCE TEST SYLLABUS 2024**

**Total Marks:** 100

**Duration:** 2 hrs (120 Minutes)

**Section A: GENERAL KNOWLEDGE** (25 questions of 1 marks each)

Abbreviations

Books & Authors

Place, Persons etc.

Inventions

Discovery

Physical Geography and

Environment Related Questions

**Section B: CURRENT AFFAIRS** (25 questions of 1 marks each)

Question related to Trade, Industry, Commerce, Finance, Banking, Insurance and Political, Social Economic and General Affairs.

**Section C: GENERAL ENGLISH** (25 questions of 1 marks each)

Grammar: Noun, Pronoun, Adjective, Verb, Adverb, Preposition, Conjunction and Interjection

Word Similar in Meaning

Word Opposite in Meaning

One Word for a Group of Word

Spelling

Numbers: Plural and Singular

Phrasal Verbs and

Genders

**Section D: MATHEMATICS** (25 question of I marks each)

Percentage, Average, Ratio& Proportion, Profit &  
Discount, Simple Probability, Line Angle and Circles.

Loss, Simple & Compound Interest, True Discount, Simple Probability, line angle and  
circles.

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