

M.A(Journalism and Mass communication) Scheme of Papers under CBCS Guidelines

SN	Course Code	Name of Course	Type of Course	Credit Distribution			Total Credits	Marks (Scaled)
				L	T	P		
First Semester: 24 Credits (Core Course = 24 Credits)								
1	JMC/1/CC/01	Introduction to Communication	CC	3	1	0	4	100
2	JMC /1/CC/02	Media Culture and Society	CC	3	1	0	4	100
3	JMC /1/CC/03	Advertising and PR	CC	3	1	0	4	100
4	JMC /1/CC/04	Communication Research	CC	3	1	0	4	100
5	JMC /1/CC/05	Editorial practice(Practical)	CC	0	0	4	4	100
6	JMC /1/CC/06	Audio Visual Project- Script, Screening, Viva (Practical)	CC	0	0	4	4	100
Second Semester: 24 Credits (Core Course = 12 Credits; Soft Course = 8 Credits; Open Electives = 4 Credits)								
7	JMC /2/CC/07	Reporting and editing	CC	5	1	0	6	100
8	JMC /2/CC/08	Mass Communication	CC	3	1	2	6	100
9	JMC /2/SC/09A	Corporate Social Responsibility	GE/SC	3	1	0	4	100
	JMC /2/SC/09B	Radio						
10	JMC /2/SC/10A	Photo Journalism	GE/SC	3	1	0	4	100
	JMC /2/SC/10B	Environment Journalism						
11	JMC /2/OE/11	Open Electives – Writing for Media	AEC/OE	2	0	0	2	100
12	JMC /2/OE/12	Open Electives – On line journalism	AEC/OE	2	0	0	2	100
Third Semester: 24 Credits (Core Course = 12 Credits; Soft Course = 8 Credits; Open Electives = 4 Credits)								
13	JMC /3/CC/13	Broadcast Journalism	CC	5	1	0	6	100
14	JMC /3/CC/14	Film Studies	CC	0	1	5	6	100
15	JMC /3/SC/15A	Basic Photography	GE/SC	3	1	0	4	100
	JMC /3/SC/15B	Photography (Practical)						
16	JMC /3/SC/16A	Internet & Computer Applications in media	GE/SC	3	1	0	4	100
	JMC /3/SC/16B	Social media						
17	JMC /3/OE/17	Open Electives – Media management	AEC/OE	2	0	0	2	100
18	JMC /3/OE/18	Open Electives – New Media Studies	AEC/OE	2	0	0	2	100

Fourth Semester: 24 Credits (Core Course = 24 Credits)								
19	JMC /4/CC/19	Television Production	CC	3	1	0	4	100
20	JMC /4/CC/20	Media Ethics and law	CC	5	1	0	6	100
21	JMC /4/CC/21	Development Communication	CC	3	1	0	4	100
22	JMC /4/CC/22	Dissertation(Paper presentation, Seminar presentation)	CC	3	1	2	6	100
23	JMC /4/CC/23	Industry/ Educational Tour Report	CC	0	0	2	2	100
24	JMC /4/CC/24	Media Internship	CC	0	0	2	2	100
Total				59	16	21	96	2400

Note: Core Courses (Basic / Fundamental Courses) should be within 2 - 5 credits each. Electives/Specialized Courses (Advanced Courses) should be within 3 - 5 credits each. AEC/SC Courses may be unitized to 4 – 6 units as per convenience of the Department. Project work/ Seminar/ Field work/ Internship/ Training will come under the category of Core Courses and assign 2-6 credits.

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