

M.A(Journalism and Mass communication) Scheme of Papers under CBCS Guidelines

SN	Course Code	Name of Course	Type of Course	Credit Distribution			Total Credits	Marks total 100	
				L	T	P		Internal	University exam marks
First Semester: 24 Credits (Core Course = 24 Credits)									
1	JMC/1/CC/01	Introduction to Communication	CC	3	1	0	4	20	80
2	JMC /1/CC/02	Media Culture and Society	CC	3	1	0	4	20	80
3	JMC /1/CC/03	Advertising and PR	CC	3	1	0	4	20	80
4	JMC /1/CC/04	Communication Research	CC	3	1	0	4	20	80
5	JMC /1/CC/05	Editorial practice(Practical)	CC	0	0	4	4	20	80
6	JMC /1/CC/06	Audio Visual Project- Script, Screening, Viva (Practical)	CC	0	0	4	4	20	80
Second Semester: 26 Credits (Core Course = 8 Credits; Soft Course = 2 Credits; Open Electives = 16 Credits)									
1	JMC /2/CC/07	Reporting and editing	CC	3	1	0	4	20	80
2	JMC /2/CC/08	Mass Communication	CC	3	1	0	4	20	80
3	JMC 2/OE/09	Corporate Social Responsibility	EC	3	1	0	4	20	80
4	JMC 2/OE/10	Photo Journalism	EC	3	1	0	4	20	80
5	JMC /2/OE/11	Writing for Media	EC	3	1	0	4	20	80
6	JMC /2/OE/12	On line journalism	EC	3	1	0	4	20	80
7	JMC 2-/Skill-01	Radio	Skill	0	0	2	2	20	80

Third Semester: 24 Credits (Core Course = 8 Credits; Soft Course = 8 Credits; Open Electives = 8Credits)									
1	JMC /3/CC/13	Broadcast Journalism	CC	3	1	0	4	20	80
2	JMC /3/CC/14	Film Studies	CC	3	1	0	4	20	80
3	JMC /3/SC/15A	Basic Photography	SC	3	1	0	4	20	80
4	JMC/3/SC/16A	Internet & Computer Applications in media	SC	3	1	0	4	20	80
5	JMC /3/OE/17	Media management	OE	3	1	0	4	20	80
6	JMC /3/OE/18	New Media Studies	OE	3	1	0	4	20	80
Fourth Semester: 26 Credits (Core Course = 4, Open Electives -20, Soft Course- 2 Credits)									
1	JMC /4/CC/19	Television Production	CC	3	1	0	4	20	80
2	JMC /4/CC/20	Media Ethics and law	EC	3	1	0	4	20	80
3	JMC /4/CC/21	Development Communication	EC	3	1	0	4	20	80
4	JMC /4/CC/22	Dissertation(Paper presentation, Seminar presentation)	EC	2	1	1	4	20	80
5	JMC /4/CC/23	Industry/ Educational Tour Report	EC	0	0	4	4	20	80
6	JMC /4/CC/24	Media Internship	EC	0	0	4	4	20	80
7	JMC/4/Skill-02	Social media	Skill	0	0	2	2	20	80
Total	2600			59	20	21	100	520	2080

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