

# **SYLLABUS**

## **M. Voc- Fashion Technology & Designing Semester System**



**DEPARTMENT OF FASHION TECHNOLOGY AND DESIGNING**

**UNIVERSITY COLLEGE OF SOCIAL SCIENCES AND  
HUMANITIES**

**MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR**

## Fashion Technology & Designing

| Semester/<br>Level                                       | Course<br>Type       | Course<br>Code | Course Title                                  | Delivery<br>Type |   |   | Total<br>Hours | Credit    | Internal<br>Assessment | EoS | M.M. |
|--|----------------------|----------------|---|------------------|---|---|----------------|-----------|------------------------|-----|------|
|  |                      |                |   | L                | T | P |                |           |                        |     |      |
| <b>I<br/>Level-8<br/>&amp;<br/>NHEQF<br/>Level 6.00</b>  | <b>DCC</b>           | FTD8000T       | Fashion: Design & Development (Theory)        | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8001T       | Indian And Global Fashion (Theory)            | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8002T       | Quality control in garment industry (Theory)  | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8003P       | Basics of Apparel Construction (Practical)    | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  |                      | FTD8004P       | Surface Ornamentation (Practical)             | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  |                      | FTD8005P       | Draping (Practical)                           | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  | <b>Total Credits</b> |                |   |                  |   |   |                | <b>24</b> |                        |     |      |
| <b>II<br/>Level-8<br/>&amp;<br/>NHEQF<br/>Level 6.0</b>  | <b>DCC</b>           | FTD8006T       | Fashion Merchandising (Theory)                | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8007T       | Fashion Accessories (Theory)                  | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8008T       | Effective Dressing Skills (Theory)            | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD8009P       | Flat Pattern Design (Practical)               | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  |                      | FTD8010P       | Fabric Study and Its Applications (Practical) | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  | <b>GEC</b>           | FTD8100P       | Computer Application (Practical)              | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  |                      | FTD8101P       | Hair Accessories Designing (Practical)        |                  |   |   |                |           |                        |     |      |
|  |                      | FTD8102P       | Saree Draping Techniques (Practical)          |                  |   |   |                |           |                        |     |      |
|  |                      | FTD8103P       | Footwear Designing (Practical)                |                  |   |   |                |           |                        |     |      |
|  | <b>Total Credits</b> |                |   |                  |   |   |                | <b>24</b> |                        |     |      |
| <b>III<br/>Level-9<br/>&amp;<br/>NHEQF<br/>Level 6.5</b> | <b>DCC</b>           | FTD9011T       | Costumes of North India (Theory)              | L                | T | - | 30             | 2         | 20                     | 80  | 100  |
|  |                      | FTD9012P       | Computer Aided Designing (Practical)          | -                | - | P | 120            | 4         | 20                     | 80  | 100  |
|  | <b>DSE-1</b>         | FTD9104T       | Garment Industry Departments (Theory)         | L                | T | - | 60             | 4         | 20                     | 80  | 100  |
|  |                      | FTD9105T       | Application of Textiles in Fashion (Theory)   |                  |   |   |                |           |                        |     |      |
|  |                      | FTD9106T       | Textile Finishes (Theory)                     |                  |   |   |                |           |                        |     |      |

|  |              |          |   |   |   |   |           |   |    |    |     |
|--|--------------|----------|---|---|---|---|-----------|---|----|----|-----|
| <b>III<br/>Level-9<br/>&amp;<br/>NHEQF<br/>Level 6.5</b> |              | FTD9107T | Traditional Embroidered Textiles of India (Theory)              |   |   |   |           |   |    |    |     |
|  | <b>DSE-2</b> | FTD9108P | Designing of kid's clothing (Practical)                         | - | - | P | 120       | 4 | 20 | 80 | 100 |
|  |              | FTD9109P | Fabric identification Methods (Practical)                       |   |   |   |           |   |    |    |     |
|  |              | FTD9110P | Fashion Journalism (Practical)                                  |   |   |   |           |   |    |    |     |
|  |              | FTD9111P | Apparel Construction (Practical)                                |   |   |   |           |   |    |    |     |
|  |              | FTD9112P | Craft Project (Practical)                                       |   |   |   |           |   |    |    |     |
|  | <b>DSE-3</b> | FTD9113T | East Indian Traditional Costume (Theory)                        | L | T | - | 30        | 2 | 20 | 80 | 100 |
|  |              | FTD9114T | Fabric Production Methods (Theory)                              |   |   |   |           |   |    |    |     |
|  |              | FTD9115T | Textiles and Handicraft export (Theory)                         |   |   |   |           |   |    |    |     |
|  | <b>GEC</b>   | FTD9116P | Advanced Draping Technique (Practical)                          | - | - | P | 120       | 4 | 20 | 80 | 100 |
|  |              | FTD9117P | Bag Designing (Practical)                                       |   |   |   |           |   |    |    |     |
|  |              | FTD9118T | Dyeing Methods (Theory)   |   |   |   |           |   |    |    |     |
|  |              | FTD9119T | Indian Textile Industry- Before and after Independence (Theory) |   |   |   |           |   |    |    |     |
|  |              |          |   |   |   |   | <b>24</b> |   |    |    |     |
| <b>IV<br/>Level-9<br/>&amp;<br/>NHEQF<br/>Level 6.5</b>  | <b>DCC</b>   | FTD9013P | Jewellery Designing (Practical)                                 | - | - | P | 120       | 4 | 20 | 80 | 100 |
|  | <b>DSE-4</b> | FTD9120T | Research Methodology (Theory)                                   | L | T | - | 60        | 4 | 20 | 80 | 100 |
|  |              | FTD9121T | Fashion Retail (Theory)   |   |   |   |           |   |    |    |     |
|  |              | FTD9122T | Costumes of Western India (Theory)                              |   |   |   |           |   |    |    |     |
|  |              | FTD9123T | Costumes of South India (Theory)                                |   |   |   |           |   |    |    |     |
|  |              | FTD9124T | History of Fashion (Theory)                                     |   |   |   |           |   |    |    |     |
|  | <b>DSE-5</b> | FTD9125P | Fashion Communication (Practical)                               | - | - | P | 120       | 4 | 20 | 80 | 100 |
|  |              | FTD9126P | Advanced Fashion Illustration (Practical)                       |   |   |   |           |   |    |    |     |
|  |              | FTD9127P | Application of Elements and Principals of Design (Practical)    |   |   |   |           |   |    |    |     |
|  | <b>DSE-6</b> | FTD9128P | Surface Ornamentation (Practical)                               | - | - | P | 120       | 4 | 20 | 80 | 100 |

|  |              |          |   |   |   |   |     |           |    |    |     |
|--|--------------|----------|---|---|---|---|-----|-----------|----|----|-----|
|  |              | FTD9129P | Fashion Styling and Promotion (Practical) |   |   |   |     |           |    |    |     |
|  |              | FTD9130P | Printing Techniques ( Practical)          |   |   |   |     |           |    |    |     |
|  |              | FTD9131S | Internship/ Special Project (one month)   | L | - | P | 120 | 4         | 20 | 80 | 100 |
|  | <b>DSE-7</b> | FTD9132T | GI tag in Textiles (Theory)               | L | T | - | 60  | 4         | 20 | 80 | 100 |
|  |              | FTD9133T | High Fashion (Theory)                     |   |   |   |     |           |    |    |     |
|  | <b>DSE-8</b> | FTD9136T | Handwoven textiles of India(Theory)       | L | T | - | 60  | 4         | 20 | 80 | 100 |
|  |              | FTD9137T | Indian Sarees (Theory)                    |   |   |   |     |           |    |    |     |
|  |              |          |   |   |   |   |     | <b>24</b> |    |    |     |

| M.Voc- Fashion Technology & Designing           |   |
|---|---|
| First Semester                                  |   |
| Subject- Fashion: Design & Development (Theory) |   |
| <b>Code of the Course</b>                       | FTD8000T  |
| <b>Title of the Course</b>                      | Fashion: Design & Development (Theory)  |
| <b>Qualification Level of the Course</b>        | <b>NHEQF Level 6.00</b>   |
| <b>Credit of the course</b>                     | 4   |
| <b>Type of the course</b>                       | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology  |
| <b>Delivery type of the Course</b>              | 60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.   |
| <b>Prerequisites</b>                            | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects   |
| <b>Co-requisites</b>                            | None  |
| <b>Objectives of the course</b>                 | <ul style="list-style-type: none"> <li>• Educate the concept related to elements and principles of design, terminology related to fashion.</li> <li>• Explain theories of origin &amp; its use.</li> <li>• To acquaint the students with the basic factors influencing fashion.</li> <li>• To foster an understanding of international designers and their work. To familiarize the students with the role of a designer.</li> </ul>  |
| <b>Learning outcomes</b>                        | <ul style="list-style-type: none"> <li>• Adapt elements &amp; principles of design in context to apparel.</li> <li>• Reflect the application of theories of clothing origin &amp; its use in day to day life.</li> <li>• Apply knowledge of styles, silhouettes, different types of clothing, prints, etc.</li> <li>• Relate the understanding of functions of clothing in apparel selection.</li> <li>• Utilize skills gained for apparel design &amp; development process.</li> </ul>   |
| Syllabus  |   |
| <b>UNIT-I</b>                                   | <b>Fashion Terms and Concepts</b> <ul style="list-style-type: none"> <li>• Terms for Different Types of Clothing- Casual wear, Sportswear, Ethnic wear, Active wear, Formalwear, Loungewear, Swimwear, Bespoke, Capsule, Wardrobe, Corporate, Designer, Eveningwear, Haute Couture, juniors, Misses, Oversize, Petites, Reversible, Sportswear, Vintage</li> <li>• Terms for Different Types of Styles- Androgynous (Unisex), Boho/ Bohemian, Classic, Cruise Wear, Eclectic, Edgy, Elegant, Glam, In Vogue, On Trend, Preppy, Punk, Sporty Tailored, Relaxed, Sophisticated</li> <li>• Terms for Different Types of Prints- Floral, Stripes, Check, Dots, Geometric, Directional,</li> </ul> |

|                 |  |
|-----------------|--|
|                 | <p>Computerized, Animal, Abstract, Numerical, Alphabetical, Nursery</p> <ul style="list-style-type: none"> <li>● Fashion Cycle – Fashion Leaders/ Followers/ Innovators/ Motivators/ Victims</li> <li>● Theories of Fashion Adoption – Trickle Down, Trickle Up, Trickle Across (18)</li> </ul>  |
| <b>UNIT -II</b> | <p><b>Theories of Clothing Origin</b></p> <ul style="list-style-type: none"> <li>● Modesty Theory</li> <li>● Immodesty Theory</li> <li>● Adornment Theory</li> <li>● Protection Theory (6)</li> </ul>  |
| <b>UNIT-III</b> | <p><b>Unit III: Clothing Functions</b></p> <ul style="list-style-type: none"> <li>● Maslow’s Hierarchy of Human Needs- Self-Actualization, Esteem, Love and Belonging, Safety, Physiological needs</li> <li>● Protection</li> <li>● Comfort</li> <li>● Identity</li> <li>● Status and Prestige</li> <li>● Ornamental and Aesthetic</li> <li>● Sociability and Conformity</li> <li>● Insignia (Symbols &amp; Badges)</li> <li>● Hygiene &amp; Sanitations</li> <li>● Camouflaging</li> <li>● Rebellion (12)</li> </ul>  |
| <b>UNIT-IV</b>  | <p><b>Unit IV: Understand Basic Design Concepts</b></p> <ul style="list-style-type: none"> <li>● Types of Garment Silhouettes - A-line, Hourglass, Sheath, Dropped Waist, Bell</li> <li>● Types of Necklines - U, V, Boat, Asymmetric, Halter, Scallop, Scoop, Square, Sweetheart, Turtle, Plunge, Keyhole</li> <li>● Types of Sleeves - Cap, Bell, Bishop, Leg-o-Mutton, Raglan, Kimono, Petal, Puff, Flounce, Shirt</li> <li>● Types of Tops - Tube, Tank, Sleeveless, Blouson, Shirt, Peplum, Tunic, Polo, Peasant, Wrap</li> <li>● Types of Skirts - A-line, Wrap, Mini, Midi, Maxi, Straight, Godet, Handkerchief, Yoke, Pleated, Tiered, Sarong, Pencil</li> <li>● Types of Pants- Straight, Bell-bottoms, Harem, Shorts, Capri, Palazzo, Cargo, Breeches, Culottes, Bermuda (12)</li> </ul> |
| <b>UNIT-V</b>   | <p><b>Unit V: Skills required for Apparel Design &amp; Development Process:</b></p> <ul style="list-style-type: none"> <li>● Fashion Forecasting</li> <li>● Design Development</li> <li>● Sourcing of Resources</li> <li>● Development of a Sample Garment</li> <li>● Preparation of Specification Sheet</li> <li>● Preparation of Cost Sheet</li> </ul>   |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Quality Control (12)</li> </ul>   |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>• Gini Stephens Frings (2007), Fashion Concept to Consumer 1. ` , Pearson</li> <li>• Elaine Stone (2013), 2. Dynamics of Fashion, Fair Child Books</li> <li>• Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press 3.</li> </ul>   |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008</li> <li>• Frings Gini, Fashion-From Concept To Consumer, (5th Edition), Prentice Hall Publications, 1996</li> <li>• Marshall S G, Jackson H O, Stanley Ms, Kefgen M &amp; Specht T, (2009), Individuality In Clothing &amp; Personal Appearance, 6th Edition, Pearson Education, Usa.</li> <li>• Shorie,G.P.,Vastra Vigyan KeMoolSidhant,VinodPustak Mandir, Hospital Road, Agra, 2007. (Hindi Book)</li> <li>• Verma, Promila.,Vastra Vigyan Evam Paridhan,Madhya Pradesh Hindi Granth Academy, Bhopal, 2003 (Hindi Book)</li> <li>• Jarnow, Jand Judelle, B.,Inside Fashion Business, Merrill Prentice Hall, New Jersey, 1987</li> </ul>    |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• International Journal of Clothing Science and Technology <a href="https://www.emeraldinsight.com/loi/ijest">https://www.emeraldinsight.com/loi/ijest</a></li> <li>• Asian Textile Journal (ATJ) Jennifer Kwatra publications, Mumbai. <a href="https://www.atjournal.com/">https://www.atjournal.com/</a></li> <li>• Asian Technical Textile (ATT) Jennifer Kwatra publications, Mumbai. <a href="https://www.atjournal.com/journal.html">https://www.atjournal.com/journal.html</a></li> <li>• ATA Journal for Asia on Textile and Apparel (Open access) Adsale publishing, Hongkong. <a href="https://www.ourglocal.com/journal/?issn=10158138">https://www.ourglocal.com/journal/?issn=10158138</a></li> </ul> |

|  |   |
|--|---|
| <b>M.Voc.- Fashion Technology &amp; Designing</b>  |   |
| <b>First Semester</b>                              |   |
| <b>Subject- Indian And Global Fashion (Theory)</b> |   |
| <b>Code of the Course</b>                          | FTD8001T  |
| <b>Title of the Course</b>                         | Indian And Global Fashion (Theory)  |
| <b>Qualification Level of the Course</b>           | <b>NHEQF Level 6.00</b>   |
| <b>Credit of the course</b>                        | 4   |
| <b>Type of the course</b>                          | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology  |
| <b>Delivery type of the Course</b>                 | 60 H, 40Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.              |
| <b>Prerequisites</b>                               | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects |
| <b>Co-requisites</b>                               | None  |

|                                 |  |
|---------------------------------|--|
| <b>Objectives of the course</b> | <ul style="list-style-type: none"> <li>● To make students aware about Indian fashion industry.</li> <li>● To inform the students about the importance &amp; role of social media.</li> <li>● To prepare students for the global competition.</li> <li>● To imbibe awareness on the significance of textile &amp; apparel associations &amp; institutions.</li> <li>● To acquaint the students about Indian &amp; international designers &amp; their collection.</li> </ul>  |
| <b>Learning outcomes</b>        | <ul style="list-style-type: none"> <li>● Excel in their professional career related to manufacturing, management and research in the Indian fashion industry.</li> <li>● Effective participation in fashion promotion activities.</li> <li>● Understand the impact of social media &amp; its role in promotion of Indian and global fashion industry.</li> <li>● Remembering and understanding the need of various textile associations &amp; institutions required for the growth of the industry.</li> <li>● Recognize &amp; take inspiration from indian &amp; international designers &amp; their collection.</li> </ul> |
| <b>Syllabus</b>                 |  |
| <b>UNIT-I</b>                   | <b>Indian Fashion Industry:</b> <ul style="list-style-type: none"> <li>● Meaning, Role, Importance at National and Global Level</li> <li>● Power loom Industry</li> <li>● Handloom Industry</li> <li>● Apparel Industry</li> <li>● Fashion Industry (12)</li> </ul>  |
| <b>UNIT -II</b>                 | <b>Unit II: Fashion Promotion Activities</b> <ul style="list-style-type: none"> <li>● Fashion Fairs &amp; Trade Fairs</li> <li>● Fashion Shows, Fashion Week and Fashion Exhibitions</li> <li>● Garment Technology Trade Fair</li> <li>● Buyer-Seller Meets (12)</li> </ul>  |
| <b>UNIT-III</b>                 | <b>Unit III: Social Media: Role in Promotion of Indian and Global Fashion Industry</b> <ul style="list-style-type: none"> <li>● Social Media: Meaning and SWOT analysis</li> <li>● Role of social media in promotion of Indian fashion industry</li> <li>● Role of social media in Brand value development</li> <li>● Social Media Platforms available for promotional activities related to Fashion world (12)</li> </ul>   |
| <b>UNIT-IV</b>                  | <b>Unit IV: Associations &amp; Institutions</b> <ul style="list-style-type: none"> <li>● Ministry of Textiles – Role &amp; Importance</li> <li>● Apparel Export Promotion Council</li> <li>● Textile Craft Council</li> <li>● Apparel/ Textile Parks</li> <li>● Weaver's Craft Council, Jaipur</li> <li>● Case study of local NGO's – Sadhna, Aavaran and Kamli Vanvaasikalyan Parishad (12)</li> </ul>  |
| <b>UNIT-V</b>                   | <b>Unit V: Design Study</b>  |



|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Indian Designers – Sabyasachi, Manish Malhotra, Manish Arora, Ritu Kumar and Anita Dongre</li> <li>• International Designers – Alexander McQueen, Coco Chanel, Donatella Versace, Giorgio Armani (12)</li> </ul>  |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>• The Chronicle of western Costume, John Peacock, Thamed &amp; Hudson, 2010.</li> <li>• Stuart Robinson, 1969”A History of Printed Textiles”, Studio Vista Ltd., London.</li> <li>• Gini Stephens Frings: Fashion From Concept To Consumer, Prentice Hall, N. Jersey</li> <li>• Castellino, M., Fashion Kaleidoscope, Rupa Publication India Pvt Ltd, Kolkata</li> <li>• Dickerson K., Inside The Fashion Business, Pearson Education, New Delhi, 2003</li> <li>• Leslie D. Burns, The Business Of Fashion, Fairchild Publication, New York, 2006</li> <li>• Stone E., In Fashion, Fairchild Publication, Second Edition, New York ,2012</li> </ul>                           |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• Dorothy S. Lyle &amp; Jeanne Brinkley, Contemporary Clothing, Bennet &amp; Mc Knigh Publishing Company, Peoria, Illinois, 1983</li> <li>• Ulla Vad Lane-Rowley, Using Design Protection In The Fashion &amp; Textile Industry, Jhon Wiley &amp; Sons, Ist Edition 1997</li> <li>• Venkatesan. R, &amp;Katti, V. Indian Textile Policy For 21st Century, B R Publishing Corporation</li> </ul>   |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• AUTEK Research Journals(AUTEKRJ) (Open access) published by Lodz University of Technology, Poland. <a href="https://www.autexrj.com/">https://www.autexrj.com/</a></li> <li>• Canadian Textile Journal (CTJ) (Open access), St-Laurent, Quebec Canadian Textile Journal Pub. Co., Canada. <a href="https://www.scimagojr.com/journalsearch.php?q=83524&amp;tip=sid&amp;clean=0">https://www.scimagojr.com/journalsearch.php?q=83524&amp;tip=sid&amp;clean=0</a></li> <li>• Clothing and Textiles Research Journal, SAGE Publications Asia-Pacific PTE LTD, California. <a href="https://journals.sagepub.com/home/ctr">https://journals.sagepub.com/home/ctr</a></li> </ul> |

|   |   |
|---|---|
| <b>M.Voc- Fashion Technology &amp; Designing</b>      |   |
| <b>First Semester</b>                                 |   |
| Subject- Quality control in garment industry (Theory) |   |
| <b>Code of the Course</b>                             | FTD8002T  |
| <b>Title of the Course</b>                            | Quality control in garment industry (Theory)  |
| <b>Qualification Level of the Course</b>              | <b>NHEQF Level 6.00</b>   |
| <b>Credit of the course</b>                           | 4   |
| <b>Type of the course</b>                             | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology  |
| <b>Delivery type of the Course</b>                    | 60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment. |

|                                 |  |
|---------------------------------|--|
| <b>Prerequisites</b>            | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects  |
| <b>Co-requisites</b>            | None   |
| <b>Objectives of the course</b> | <ul style="list-style-type: none"> <li>• To introduce students to quality control components.</li> <li>• To acquaint the students with the production standards and professional ethics of the various quality control departments.</li> <li>• Educate the students about the concepts &amp; role of sourcing.</li> <li>• To educate regarding the tools, equipments &amp; machinery used in the spreading, cutting &amp; sewing departments.</li> <li>• Explain the importance of quality control in the garment packaging department.</li> </ul> |
| <b>Learning outcomes</b>        | <ul style="list-style-type: none"> <li>• Relate to quality control components &amp; terminology.</li> <li>• Be aware of the challenges &amp; opportunities of quality control present in the textile &amp; apparel industry.</li> <li>• Understand the term sourcing &amp; its practical applicability.</li> <li>• Enable, identify &amp; use effectively the tools, equipments &amp; machinery of the spreading, cutting &amp; sewing departments.</li> <li>• Practice quality control in the garment manufacturing departments.</li> </ul>       |
| <b>Syllabus</b>                 |  |
| <b>UNIT-I</b>                   | <b>Terminology</b><br>Garment Quality, Quality Control, Quality Assurance, Quality Inspection, Quality Parameters (6)  |
| <b>UNIT -II</b>                 | <b>Quality Parameters in Sourcing Department</b><br>Purchasing: purchasing specs, buying by grade, testing and inspection of raw materials (12)  |
| <b>UNIT-III</b>                 | <b>Quality Parameters in Spreading and Cutting Department</b> <ul style="list-style-type: none"> <li>• Fabric Preparation for Spreading &amp; Cutting (Washing, Checking Grainline, Straightening, Pressing)</li> <li>• Spreading Quality Specifications (Alignment of Fabric, Fabric Tension, Fabric Defects, Fabric Direction, Placement of Prints/ Motifs)</li> <li>• Cutting Quality Specifications (Marker Inspection, Appropriate Cutting Tools Selection, Bundling, Sorting) (18)</li> </ul>  |
| <b>UNIT-IV</b>                  | <b>Quality Parameters in Sewing Department</b><br>Importance of Quality Standards for Sewing Operations, In-Process Quality Inspection (12)  |
| <b>UNIT-V</b>                   | <b>Quality Parameters in Packaging Department</b><br>Garment Packaging – Defects, Workmanship, Size, Neatness, Cleanliness, Stains, Pressing (12)  |
| <b>Text Books</b>               | <ul style="list-style-type: none"> <li>• The Fundamentals of Quality Assurance in the Textile Industry Stanley Bernard Brahams, ISBN 9781498777889 Published November 14, 2016 by Productivity Press</li> <li>• Garment Manufacturing Technology.,Rajkishore Nayak and Rajiv Padhye,2015,Woodhead Publishing</li> </ul>  |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Work quality Management in the textile Industry , B.Purushothama 2013,Woodhead Publishing</li> <li>• Garment Manufacturing: Processes, Practices and Technology .,by Prasanta Sarkar , 2015 Paperback</li> <li>• Hand Book of Garments Manufacturing Technology , Eiri Staff ,2007,Hardcover – Import</li> </ul>  |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• Dorothy S. Lyle &amp; Jeanne Brinkley, Contemporary Clothing, Bennet &amp; Mc Knigh Publishing Company, Peoria, Illinois, 1983</li> <li>• Ulla Vad Lane-Rowley, Using Design Protection In The Fashion &amp; Textile Industry, Jhon Wiley &amp; Sons, Ist Edition 1997</li> <li>• Venkatesan. R, &amp; Katti, V.Indian Textile Policy For 21st Century, B R Publishing Corporation</li> </ul>   |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• Colourage, Colour publications Limited, New Delhi. <a href="https://colourpublications.in/colourage-journal/">https://colourpublications.in/colourage-journal/</a></li> <li>• Clothing and Textile Research Journal (CTRJ), SAGE Publications Asia-Pacific PTE LTD, California. <a href="https://journals.sagepub.com/home/ctr">https://journals.sagepub.com/home/ctr</a></li> <li>• FIBERS and TEXTILES in Eastern Europe, FTEE publishers, Poland, Eastern Europe. <a href="https://fee.com.pl/">https://fee.com.pl/</a></li> <li>• Indian Journal of Fiber and Textile Research, India. <a href="http://op.niscair.res.in/index.php/IJFTR">http://op.niscair.res.in/index.php/IJFTR</a></li> </ul> |

| M.Voc- Fashion Technology & Designing               |  |
|---|--|
| First Semester                                      |  |
| Subject- Basics of Apparel Construction (Practical) |  |
| <b>Code of the Course</b>                           | FTD8003P   |
| <b>Title of the Course</b>                          | Basics of Apparel Construction (Practical)   |
| <b>Qualification Level of the Course</b>            | <b>NHEQF Level 6.00</b>  |
| <b>Credit of the course</b>                         | 4  |
| <b>Type of the course</b>                           | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology   |
| <b>Delivery type of the Course</b>                  | Practical 120. The student will perform the experiments and submit the record of observations after getting the results  |
| <b>Prerequisites</b>                                | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects  |
| <b>Co-requisites</b>                                | None   |
| <b>Objectives of the course</b>                     | <ul style="list-style-type: none"> <li>● To impart knowledge about different aspects of pattern making and commercial pattern making.</li> <li>● Demonstrate the process of drafting &amp; adapting fashion garment, collars &amp; sleeves.</li> <li>● Introduce skills to organize a fashion &amp; lifestyle exhibition.</li> </ul>                           |
| <b>Learning outcomes</b>                            | <ul style="list-style-type: none"> <li>● Understand basic &amp; advanced pattern making &amp; apply the knowledge to create patterns.</li> <li>● Utilizing the knowledge &amp; skills gained to avail income generation opportunities.</li> <li>● Capable of managing &amp; organizing fashion events.</li> </ul>  |
| Syllabus  |  |
| <b>UNIT-I</b>                                       | <b>Preparation of the Basic Sloper for the Following</b> <ul style="list-style-type: none"> <li>● Childs Bodice Block, Sleeve Block and Skirt Block</li> <li>● Female Bodice Block, Sleeve Block and Skirt Block (12)</li> </ul>   |
| <b>UNIT -II</b>                                     | <b>Adaptation and Construction of the Following Sleeves</b> <ul style="list-style-type: none"> <li>● Sleeve – Set in Sleeves – Plain Sleeve, Puff Gathered Top and Bottom, Bell Sleeve, Bishop Sleeve</li> <li>● Sleeveless Style - Cape Sleeve</li> <li>● Style with Bodice and Sleeve Combined – Raglan Sleeve, Kimono Sleeve, Magyar Sleeve (18)</li> </ul> |
| <b>UNIT-III</b>                                     | <b>Drafting, Adaptation and Construction of the Following Collars</b><br>Shirt, Sailor’s, Cape, Peter Pan (Flat & Raised) and Shawl Collars (10)   |
| <b>UNIT-IV</b>                                      | <b>Development of Fashion Garment</b><br>Draft and Construct Child and Female Apparel (10)   |
| <b>UNIT-V</b>                                       | <b>Fashion Exhibition</b><br>Exhibit Apparel and lifestyle Products (10)   |
| <b>Text Books</b>                                   | <ul style="list-style-type: none"> <li>● More Dress Pattern Designing, Natalie Bray, Blackwell Series, 2010</li> </ul>   |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Gerry Cooklin., Garment Technology for Fashion Designers., Book Link, USA.</li> <li>• Sewing for Fashion Design. Nurie. Relis/Gail Strauss-Reston Publishing Co.</li> </ul>   |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• Reader's Digest., Complete Guide of Sewing &amp; Knitting, The Reader's Digest Association Ltd., London</li> <li>• Ajgaonkar, D.B., Knitting Technology, Universal Publishing Corporation, Mumbai</li> <li>• Armstrong, J., Patternmaking for Fashion Design (Ii Edition), Adison, Wesely Publishing Company, 1995.</li> </ul>  |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• Indian Textile Journal(ITJ) (Open access) ASAPP Info Global Group, India.<br/><a href="https://indiantextilejournal.com/">https://indiantextilejournal.com/</a></li> <li>• Industria Textila, Institutional National de Cercetare-Dezvoltare PentruTexttile Pielarie, Romania.<br/><a href="http://www.revistaindustriatextila.ro/">http://www.revistaindustriatextila.ro/</a></li> <li>• International Journal of Clothing Science and Technology, St-Laurent, Quebec Canadian Textile Journal Pub. Co., Canada. <a href="https://www.scimagojr.com/journalsearch.php?q=12755&amp;tip=sid&amp;clean=0">https://www.scimagojr.com/journalsearch.php?q=12755&amp;tip=sid&amp;clean=0</a></li> <li>• International Journal of Textile and Fashion Technology (IJTFT) (Open access), Transstellar Journal Publications and Research Consultancy Private Limited (TJPRC), India.<br/><a href="http://www.tjprc.org/journals/international-journal-of-textile-and-fashion-technology229">http://www.tjprc.org/journals/international-journal-of-textile-and-fashion-technology229</a></li> </ul> |

|   |   |
|---|---|
| <b>M.Voc- Fashion Technology &amp; Designing</b>  |   |
| <b>First Semester</b>                             |   |
| <b>Subject- Surface Ornamentation (Practical)</b> |   |
| <b>Code of the Course</b>                         | FTD8004P  |
| <b>Title of the Course</b>                        | Surface Ornamentation (Practical)   |
| <b>Qualification Level of the Course</b>          | <b>NHEQF Level 6.00</b>   |
| <b>Credit of the course</b>                       | 4   |
| <b>Type of the course</b>                         | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology  |
| <b>Delivery type of the Course</b>                | Practical 120. The student will perform the experiments and submit the record of observations after getting the results   |
| <b>Prerequisites</b>                              | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects   |
| <b>Co-requisites</b>                              | None  |
| <b>Objectives of the course</b>                   | <ul style="list-style-type: none"> <li>• To familiarize students with various techniques of surface ornamentation for value addition.</li> <li>• To enable students to use various surface enrichments in apparel and home furnishings.</li> <li>• To develop an innovative approach in the manufacturing of products using dyeing &amp; printing, embroidery, machine sewing techniques, etc.</li> </ul> |
| <b>Learning outcomes</b>                          | <ul style="list-style-type: none"> <li>• Discover new ideas &amp; designs using various techniques of surface ornamentation.</li> </ul>   |

|                              |   |
|------------------------------|---|
|                              | <ul style="list-style-type: none"> <li>• Developing new ways of thinking, seeing and creating in product designing &amp; manufacturing.</li> <li>• Perform with confidence while exploring &amp; combining various surface ornamentation techniques.</li> </ul>   |
| <b>Syllabus</b>              |   |
| <b>UNIT-I</b>                | <b>Dyeing &amp; Printing</b><br>Development of products with various printing techniques such as - Stencil Printing, Block Printing, Batik, Tie and Dye, Hand Painting etc. (12)  |
| <b>UNIT -II</b>              | <b>Embroidery</b> <ul style="list-style-type: none"> <li>• Product Development using various Hand Embroidery Techniques</li> <li>• Product Development using various Machine Embroidery Techniques (12)</li> </ul>  |
| <b>UNIT-III</b>              | <b>Machine Sewing Techniques</b><br>Develop Home Furnishing articles using Appliqué, Patch Work, Quilting, different types of Tucks, Pleats etc. (12)   |
| <b>UNIT-IV</b>               | <b>Fabric Textures</b><br>Developing self fabric textures using techniques such as Drawn Thread Work, Counted Thread Work etc. (12)   |
| <b>UNIT-V</b>                | <b>Fabric Texture Yarn crafts</b><br>Developing Products using various techniques such as Macramé, Crochet etc. (12)  |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>• Wood, D. The Practical Encyclopedia of Sewing, Anness Publishing Ltd, USA</li> <li>• Surface Ornamentation Techniques ( Embroidery) Theory - I Year, Neetu Azad ,2021</li> <li>• Surface Ornamentation Techniques - Embroidery 1st Semester Trade Theory, A. Mahendiran, 2018</li> </ul>   |
| <b>Reference Books</b>       | Readers Digest, Complete Guide to Needle Work, The Readers Digest Association Inc, Pleasantville, New York  |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• International Journal of Textile Science, Scientific &amp; Academic Publishing Co, USA. <a href="http://journal.sapub.org/textile/">http://journal.sapub.org/textile/</a></li> <li>• Fibers and Polymers, Springer Nature Switzerland AG. <a href="https://www.springer.com/journal/12221">https://www.springer.com/journal/12221</a></li> <li>• Journal of Textile Science &amp; Engineering, Hilaris SRL, Belgium. <a href="https://www.hilarispublisher.com/textile-science-engineering.html">https://www.hilarispublisher.com/textile-science-engineering.html</a></li> <li>• Journal of Textile Engineering, J-Stage, Japan. <a href="https://www.jstage.jst.go.jp/browse/jte/">https://www.jstage.jst.go.jp/browse/jte/</a></li> </ul> |

|  |                     |
|--|---------------------|
| <b>M.Voc- Fashion Technology &amp; Designing</b> |                     |
| <b>First Semester</b>                            |                     |
| <b>Subject- Draping (Practical)</b>              |                     |
| <b>Code of the Course</b>                        | FTD8005P            |
| <b>Title of the Course</b>                       | Draping (Practical) |

|  |   |
|--|---|
| <b>Qualification Level of the Course</b> | <b>NHEQF Level 6.00</b>   |
| <b>Credit of the course</b>              | 4   |
| <b>Type of the course</b>                | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology  |
| <b>Delivery type of the Course</b>       | Practical 120. The student will perform the experiments and submit the record of observations after getting the results   |
| <b>Prerequisites</b>                     | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects   |
| <b>Co-requisites</b>                     | None  |
| <b>Objectives of the course</b>          | <ul style="list-style-type: none"> <li>• To enable the students to obtain perfect fit and harmony between the fabric &amp; design of the garment.</li> <li>• Educate &amp; aware the students about the various fabric characteristics &amp; terms.</li> <li>• Impart draping skills for understanding &amp; performing creative draping.</li> </ul>  |
| <b>Learning outcomes</b>                 | <ul style="list-style-type: none"> <li>• Student will excel in the job responsibility entrusted on him or her.</li> <li>• Relate &amp; apply the knowledge of fabric characteristics while performing practical jobs as well as in day to day life.</li> <li>• Dynamic and confident individuals who excel in any adaptation &amp; draping</li> </ul> |
| <b>Syllabus</b>                          |   |
| <b>UNIT-I</b>                            | <b>Fabric Characteristics and Terms</b> <ul style="list-style-type: none"> <li>• Method of draping - types of dress forms.</li> <li>• Preparation of fabric for draping, seam allowances, marking and tracing, making basic front and back, bodice block by draping on dress form. (6)</li> </ul>   |
| <b>UNIT -II</b>                          | <b>Bodice Adaptation</b> <ul style="list-style-type: none"> <li>• Asymmetrical Darts</li> <li>• Bodice Styles: Classic Princess Drape, Armhole Princess Line, Panel Bodice, Halter Style Line, Off Shoulder, Cowl, Surplice (18)</li> </ul>   |
| <b>UNIT-III</b>                          | <b>Skirt Adaptation</b> <ul style="list-style-type: none"> <li>• A-Line</li> <li>• Flared</li> <li>• Panel</li> <li>• Stylized Yoke With Flare, Gathers &amp; Pleats (6)</li> </ul>   |
| <b>UNIT-IV</b>                           | <b>Draping Apparels</b> <ul style="list-style-type: none"> <li>• Skirts</li> <li>• Top</li> <li>• One Piece Dress (15)</li> </ul>   |
| <b>UNIT-V</b>                            | <b>Creative Draping</b><br>Draping of creative dress using Newspapers, Waste Products, etc. (15)  |
| <b>Text Books</b>                        | <ul style="list-style-type: none"> <li>• Abling, Bina and Maggio, Kathleen. 2008. Integrating draping, drafting and drawing, Fairchild Books, Inc.</li> </ul>   |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>● Patternmaking for Fashion Design, Helen Joseph-Armstrong, 4th Edition, Pearson Publication, 2012,</li> <li>● Draping for Apparel Design, 2013, Helen Joseph-Armstrong</li> <li>● Cutting &amp; Sewing Theory, Gayatri Verma &amp; Kapil Dev, Asian Publishers, 2015</li> <li>● Armstrong, H Joseph., (2000). Draping For Apparel Design, Fairchild, New York</li> </ul>   |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>● Crawford, C.A., The Art Of Fashion Draping, Fairchild Publications, New York.</li> <li>● Hillhouse, M.S. And Mansfield, E.A., Dress Design- Draping And Flat Pattern, London.</li> <li>● Sheldon, Maratha Gene., Design Through Draping, Usa Burgers Publishing Company.</li> </ul>   |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>● Journal of Fashion Technology &amp; Textile Engineering, Scitechnol publications, Switzerland. <a href="https://www.scitechnol.com/fashion-technology-textile-engineering.php">https://www.scitechnol.com/fashion-technology-textile-engineering.php</a></li> <li>● Journal of Textile (Open access), Hindawi Limited, UK. <a href="https://www.hindawi.com/journals/jtex/#:~:text=Journal%20of%20Textiles%20has%20ceased,archiving%20for%20electronic%20scholarly%20journals">https://www.hindawi.com/journals/jtex/#:~:text=Journal%20of%20Textiles%20has%20ceased,archiving%20for%20electronic%20scholarly%20journals</a></li> <li>● Journal of Industrial Textile (JIT), SAGE Publications Asia-Pacific PTE LTD, USA. Journal of Industrial Textiles - All Issues (sagepub.com)</li> <li>● Journal of Textile Institute(JTI), Taylor and Francis, UK. <a href="https://www.tandfonline.com/journals/tjti20">https://www.tandfonline.com/journals/tjti20</a></li> <li>● Pakistan Textile Journal(PTJ) (Open access), Nadeem Mazhar, Pakistan. <a href="https://ptj.com.pk/">https://ptj.com.pk/</a></li> </ul> |

|  |  |
|--|--|
| <b>M.Voc- Fashion Technology &amp; Designing</b> |  |
| <b>Second Semester</b>                           |  |
| <b>Subject- Fashion Merchandising (Theory)</b>   |  |
| <b>Code of the Course</b>                        | FTD8006T   |
| <b>Title of the Course</b>                       | Fashion Merchandising (Theory)   |
| <b>Qualification Level of the Course</b>         | <b>NHEQF Level 6.00</b>  |
| <b>Credit of the course</b>                      | 4  |
| <b>Type of the course</b>                        | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology   |
| <b>Delivery type of the Course</b>               | 60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.  |
| <b>Prerequisites</b>                             | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects  |
| <b>Co-requisites</b>                             | None   |
| <b>Objectives of the course</b>                  | <ul style="list-style-type: none"> <li>● To acquaint students with basics of merchandising.</li> <li>● To introduce the concept of sourcing strategies and sales promotion.</li> <li>● Educate the concept of Standardization and Quality Control in Apparel Industry.</li> <li>● Imbibe awareness about Visual Merchandising &amp; its Application in marketing.</li> </ul> |
| <b>Learning outcomes</b>                         | <ul style="list-style-type: none"> <li>● Apply the knowledge of merchandising to excel in his/her profession.</li> </ul>   |



|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Demonstrate understanding to successfully create visual display's to promote marketing.</li> <li>• Articulate teamwork in the sourcing process.</li> <li>• Implement Standardization requirement in the Production process.</li> </ul>  |
| <b>Syllabus</b>              |  |
| <b>UNIT-I</b>                | <b>Merchandising</b> <ul style="list-style-type: none"> <li>• Meaning &amp; Definition of Merchandising</li> <li>• Responsibilities of Merchandiser</li> </ul>   |
| <b>UNIT -II</b>              | <b>Introduction to Standardization and Quality Control in Apparel Industry</b> <ul style="list-style-type: none"> <li>• Importance of Consumer Perception of Apparel Quality</li> <li>• Managing apparel quality through inspection and sampling procedures</li> </ul>   |
| <b>UNIT-III</b>              | <b>Sourcing</b> <ul style="list-style-type: none"> <li>• Stages of Sourcing</li> <li>• Global Sourcing</li> <li>• The role of merchandiser in sourcing</li> </ul>  |
| <b>UNIT-IV</b>               | <b>Fashion Visual Merchandising</b> <ul style="list-style-type: none"> <li>• Functions of Visual Merchandising</li> <li>• Elements of Visual Merchandising</li> </ul>  |
| <b>UNIT-V</b>                | <b>Visual Merchandising Application</b> <ul style="list-style-type: none"> <li>• Store Exteriors, Interiors &amp; Windows – Image</li> <li>• Elements of Display – Merchandise, Props, Signage, Lighting, Fixtures, Mannequins, Floral &amp; Graphics</li> </ul>   |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>• Fashion Merchandising ,Vasant Kothari,2011</li> <li>• Fashion Merchandising Principles and Practice,James Clark,2014, 2nd Edition ,Springer Publication</li> <li>• Fashion and Style,Mariana Draws &amp; Elya Lams ,2013,Canadian Agricultural Adaptation Program</li> <li>• Fashion Retailing and Visual Merchandising ,JNU, Jaipur, First Edition 2013</li> <li>• Fashion Marketing, Mike Easey,2009,A John Wiley &amp; Sons, Ltd., Publication</li> <li>• Rosenau, J. A., Wilson David L. David., Apparel Merchandising-The Line Starts Here, Fairchild Publications, New York.2006</li> <li>• Mehta, Pradeep., Managing Quality In The Apparel Industry, New Age International Pvt. Limited,2004</li> </ul> |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• Stone, Elaine. &amp; Samples, J.A., Fashion Merchandising, Mc Graw Hill Book Co. New York</li> <li>• Swanson, Kristen K. &amp; Everett, Judith C., Promotion In The Merchandising Environment, Fairchild Publications, New York.2000.</li> <li>• (38) Fashion Merchandising   vasant kothari - Academia.edu</li> <li>• (38) Fashion and Style Reference Guide.pdf   Marianna Draws - Academia.edu</li> <li>• Fashion merchandising (slideshare.net)</li> <li>• (PDF) Fashion marketing (researchgate.net)</li> <li>• Introduction to fashion merchandising (textiletoday.com.bd)</li> </ul>   |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• Journal of Textile Institute (JTI), Taylor and Francis, UK. <a href="https://www.tandfonline.com/journals/tjti20">https://www.tandfonline.com/journals/tjti20</a></li> </ul>  |

|  |  |
|--|--|
|  | <ul style="list-style-type: none"> <li>● Pakistan Textile Journal (PTJ) (Open access), Nadeem Mazhar, Pakistan. <a href="https://ptj.com.pk/">https://ptj.com.pk/</a></li> <li>● The Journal of Cloth and Culture (JCC), Taylor and Francis Ltd., UK. <a href="https://journals.indexcopernicus.com/journal/11926">https://journals.indexcopernicus.com/journal/11926</a></li> <li>● Textile Research Journal, SAGE Publications Asia-Pacific PTE LTD, USA. <a href="https://journals.sagepub.com/home/trj">https://journals.sagepub.com/home/trj</a></li> <li>● Textile Asia (Open access) Business Press Ltd, Hongkong. <a href="https://www.textilesasia.com/">https://www.textilesasia.com/</a></li> </ul> |
|--|--|

|  |  |
|--|--|
| <b>M.Voc- Fashion Technology &amp; Designing</b> |  |
| <b>Second Semester</b>                           |  |
| <b>Subject- Fashion Accessories (Theory)</b>     |  |
| <b>Code of the Course</b>                        | FTD8007T   |
| <b>Title of the Course</b>                       | Fashion Accessories (Theory)   |
| <b>Qualification Level of the Course</b>         | <b>NHEQF Level 6.00</b>  |
| <b>Credit of the course</b>                      | 4  |
| <b>Type of the course</b>                        | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology   |
| <b>Delivery type of the Course</b>               | 60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.  |
| <b>Prerequisites</b>                             | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects  |
| <b>Co-requisites</b>                             | None   |
| <b>Objectives of the course</b>                  | <ul style="list-style-type: none"> <li>● To acquaint students of the different trims, components, accessories and embellishments used as fashion accessories.</li> <li>● To make them acquire skills essential to effectively design &amp; use accessories.</li> <li>● Aware the students about the difference between worn &amp; carried accessories.</li> <li>● Introduction of the Indian &amp; global fashion accessory industry.</li> </ul> |
| <b>Learning outcomes</b>                         | <ul style="list-style-type: none"> <li>● Apply the knowledge of accessories while choosing accessories.</li> <li>● Classify &amp; compare between types of accessories.</li> <li>● Design &amp; develop accessories based on the current trends.</li> <li>● Understand and analyze the market trends and design market friendly, sustainable, ethically viable and client friendly designs and products.</li> </ul>                              |
| <b>Syllabus</b>                                  |  |
| <b>UNIT-I</b>                                    | Fashion Accessories <ul style="list-style-type: none"> <li>● Definition, Meaning</li> <li>● Classification – Worn and Carried</li> <li>● Importance and Uses of Fashion Accessories</li> </ul>   |
| <b>UNIT -II</b>                                  | Worn Accessories <ul style="list-style-type: none"> <li>● Belts &amp; Suspenders</li> </ul>  |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>• Gloves</li> <li>• Hats (Fedora, Straw Hat, Cowboy, Helmet, Party hat, Pillbox, Sun hat, Lampshade, Cap, Hood)</li> <li>• Scarves</li> <li>• Jewelry</li> <li>• Glasses</li> <li>• Wigs</li> <li>• Watches</li> <li>• Footwear (Sneaker, Stiletto, Kitten Heel, Ballets, Wedges, Ankle Boots, Cowboy shoes, Slippers, Peep toe, Clogs, Mules, Strappy Sandals)</li> </ul>  |
| <b>UNIT-III</b>              | <p>Carried Accessories</p> <ul style="list-style-type: none"> <li>• Handbags – Types (Clutch, Tote bag, Pouch, Shoulder Bag, Sling/Cross body Bag, Duffle, Bag pack) &amp; different materials used.</li> <li>• Hand kerchief</li> <li>• Umbrella</li> </ul>   |
| <b>UNIT-IV</b>               | <p>Global Fashion Accessory Industry</p> <ul style="list-style-type: none"> <li>• Top International Fashion Accessory Brands – Origin, Logo &amp; Products (Chanel, Burberry, Armani, Gucci, Dior)</li> </ul>  |
| <b>UNIT-V</b>                | <p>Indian Fashion Accessory Industry</p> <ul style="list-style-type: none"> <li>• Top Indian Fashion Accessory Brands – Origin, Logo &amp; Products (Chumbak, Baggit, FabIndia, Bata, Voylla)</li> </ul>   |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>• HOME ECONOMICS – FASHION ACCESSORIES- Module 1, Jelbeth Janice C. Agapay ,First Edition 2020, Published by the Department of Education – Division of Cagayan de Oro Schools Division Superintendent:</li> <li>• Basics Fashion design -09 :Designing Accessories:Exploring the Design.John Lau,2012 AVA Publishing</li> <li>• Fashion Accessories (Studies in Fashion) ,Olivier Gerval,2010.Paperback Publishers</li> </ul>   |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>• Individuality in clothing selection and personal appearance By Suzanne G Marshall, Prentice hall.</li> <li>• Fashion from concept to consumer By Gini Stephens, Prentice hall</li> </ul>  |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>• International Journal of Clothing Science and Technology <a href="https://www.emeraldinsight.com/loi/ijcst">https://www.emeraldinsight.com/loi/ijcst</a></li> <li>• Asian Textile Journal (ATJ) Jennifer Kwatra publications, Mumbai. <a href="https://www.atjournal.com/">https://www.atjournal.com/</a></li> <li>• Asian Technical Textile (ATT) Jennifer Kwatra publications, Mumbai. <a href="https://www.atjournal.com/journal.html">https://www.atjournal.com/journal.html</a></li> <li>• ATA Journal for asia on Textile and Apparel (Open access) Adsale publishing, Hongkong. <a href="https://www.ourglocal.com/journal/?issn=10158138">https://www.ourglocal.com/journal/?issn=10158138</a></li> <li>• AUTEX Research Journals(AUTEXRJ) (Open access) published by Lodz University of Technology, Poland. <a href="https://www.autexrj.com/">https://www.autexrj.com/</a></li> </ul> |

| M.Voc- Fashion Technology & Designing       |  |
|---|--|
| Second Semester                             |  |
| Subject- Effective Dressing Skills (Theory) |  |
| <b>Code of the Course</b>                   | FTD8008T   |
| <b>Title of the Course</b>                  | Effective Dressing Skills (Theory)   |
| <b>Qualification Level of the Course</b>    | <b>NHEQF Level 6.00</b>  |
| <b>Credit of the course</b>                 | 4  |
| <b>Type of the course</b>                   | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology   |
| <b>Delivery type of the Course</b>          | 60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.  |
| <b>Prerequisites</b>                        | Undergraduate Degree in any other subject with basic foundation certificate or diploma course in fashion/ costume / apparel / textile and likewise subjects  |
| <b>Co-requisites</b>                        | None   |
| <b>Objectives of the course</b>             | <ul style="list-style-type: none"> <li>● To equip the students with basic knowledge and skills required for making the required minor alterations in readymade garments to get the correct look and fit.</li> <li>● To help develop the ability to recognize and evaluate quality workmanship and making wise buying decisions.</li> <li>● To help learn the ways to leverage various optical illusions of line, colour and texture to create the right impression with clothes and accessories.</li> <li>● To help the students in acquiring skills for dressing up effectively for special occasions including interviews</li> </ul> |
| <b>Learning outcomes</b>                    | <ul style="list-style-type: none"> <li>● Create an awareness of the differences in body types and about the art of selecting styles that enhance the visual appeal.</li> <li>● Students apply the knowledge of the required dressing styles and skills for various professions.</li> <li>● Understand the role of effective dressing in making one's presence felt in personal &amp; professional life.</li> <li>● Excel in their profession as a fashion stylist.</li> </ul>  |
| Syllabus                                    |  |
| <b>UNIT-I</b>                               | Body Types <ul style="list-style-type: none"> <li>● Pear</li> <li>● Inverted Triangle</li> <li>● Round</li> <li>● Hourglass</li> <li>● Straight</li> </ul>   |
| <b>UNIT -II</b>                             | Clothing Selection Criteria <ul style="list-style-type: none"> <li>● Season/Climate</li> <li>● Body Types</li> <li>● Occasion</li> </ul>   |

|                              |  |
|------------------------------|--|
|                              | <ul style="list-style-type: none"> <li>● Age</li> <li>● Occupation</li> <li>● Socio Economic Status</li> <li>● Fabric</li> <li>● Workmanship and Fitting</li> <li>● Price</li> </ul>   |
| <b>UNIT-III</b>              | Psychological and Sociological Influences of Clothing <ul style="list-style-type: none"> <li>● How Dress Affects Behavior</li> <li>● Non Verbal Communication: First Impression</li> <li>● Verbal Communication: Halo Effect Self Concept &amp; Image</li> </ul>   |
| <b>UNIT-IV</b>               | Effective use of Line & Color in Apparels <ul style="list-style-type: none"> <li>● Line – Effect on Dresses</li> <li>● Color – Effect on Dresses</li> </ul>  |
| <b>UNIT-V</b>                | Care and Maintenance of Wardrobe- <ul style="list-style-type: none"> <li>● Daily and Periodic Care</li> <li>● Storage</li> <li>● Cleaning-Wet and Dry</li> <li>● Stain Removal</li> </ul>  |
| <b>Text Books</b>            | <ul style="list-style-type: none"> <li>● Navneet Kaur, 2010, Comdex Fashion Design, Dreamtech Press</li> <li>● Elizabeth Liechty, Steineckert D., Rasband J., 2009, Fitting And Pattern Alteration, Fairchild Publication</li> </ul>   |
| <b>Reference Books</b>       | <ul style="list-style-type: none"> <li>● Sturm M, 1973, Guide To Modern Clothing Mcgraw- Hill</li> <li>● Chata Romano, 2002, Plan Your Wardrobe, New Holland Publication</li> </ul>  |
| <b>Suggested E-resources</b> | <ul style="list-style-type: none"> <li>● Canadian Textile Journal (CTJ) (Open access), St-Laurent, Quebec Canadian Textile Journal Pub. Co., Canada. <a href="https://www.scimagojr.com/journalsearch.php?q=83524&amp;tip=sid&amp;clean=0">https://www.scimagojr.com/journalsearch.php?q=83524&amp;tip=sid&amp;clean=0</a></li> <li>● Clothing and Textiles Research Journal, SAGE Publications Asia-Pacific PTE LTD, California. <a href="https://journals.sagepub.com/home/ctr">https://journals.sagepub.com/home/ctr</a></li> <li>● Colourage, Colour publications Limited, New Delhi. <a href="https://colourpublications.in/colourage-journal/">https://colourpublications.in/colourage-journal/</a></li> <li>● Clothing and Textile Research Journal (CTRJ), SAGE Publications Asia-Pacific PTE LTD, California. <a href="https://journals.sagepub.com/home/ctr">https://journals.sagepub.com/home/ctr</a></li> <li>● FIBERS and TEXTILES in Eastern Europe, FTEE publishers, Poland, Eastern Europe. <a href="https://ftee.com.pl/">https://ftee.com.pl/</a></li> <li>● Indian Journal of Fiber and Textile Research, India. <a href="http://op.niscair.res.in/index.php/IJFTR">http://op.niscair.res.in/index.php/IJFTR</a></li> </ul> |