

M.A in Journalism and Mass Communication Programme

Level	Sem	Course Type	Course Code	Course Title	Delivery Type			Hours	Credit	Internal Assessment		M.M	Remarks
					Total Hours	L	T			P			
8	I	DCC	JMC 8000T	Introduction to Communication	L	T	-	60	4	20	80	100	
		DCC	JMC 8001T	Reporting and editing	L	T	-	60	4	20	80	100	
		DCC	JMC 8002T	Broadcast Journalism	L	T	-	60	4	20	80	100	
		DCC	JMC 8003T	Writing for Media	L	T	-	60	4	20	80	100	
		DCC	JMC 8004T	Advertising and PR	L	T	-	60	4	20	80	100	
		DCC	JMC 8005T	New Media Studies	L	T	-	60	4	20	80	100	
	II	DCC	JMC 8006T	Industry/ Educational Tour Report	L		P	120	4	20	80	100	
		DCC	JMC 8007T	Dissertation (Seminar presentation)	L		P	120	4	20	80	100	
		DCC	JMC 8008T	Media Ethics and law	L	T	-	60	4	20	80	100	
		DCC	JMC 8009T	Television Production	L	T	-	60	4	20	80	100	
		DCC	JMC 8010T	Editorial practice(Practical)	L		P	120	4	20	80	100	
<i>Generic paper (GEC)</i>		JMC 8100T	Radio	L	T	-	60	4	20	80	100		
		JMC 8101T	Current Affairs and Language Proficiency	L	T		60	4	20	80	100		
EXIT WITH PG DIPLOMA IN JOURNALISM AND MASS COMMUNICATION													
9	III	DCC	JMC 9011T	Audio Visual Project- Script, Screening, Viva (Practical)	L		P	120	4	20	80	100	
			JMC 9012T	Mass Communication	L	T	-	60	4	20	80	100	

		DSE-I	JMC 9102T	Photo Journalism	L	T	-	60	4	20	80	100	
			JMC 9103T	Media management	L	T	-	60	4	20	80	100	
		DSE-II	JMC 9104T	On line journalism	L	T	-	60	4	20	80	100	
			JMC 9105T	Development Communication	L	T	-	60	4	20	80	100	
		DSE-III	JMC 9106T	Artificial Intelligence for Journalism and Mass Communication									
			JMC 9107T	Agricultural Journalism									
		<i>Generic paper (GEC)</i>	JMC 9108T	Social media	L	T	-	60	4	20	80	100	
			JMC 9109T	Sports Journalism	L	T	-	60	4	20	80	100	
	IV	DCC	JMC 9013T	Media Internship	-	-	P	120	4	20	80	100	
		DSE-IV	JMC 9110T	Media Culture and Society	L	T	-	60	4	20	80	100	
			JMC 9111T	Business & Financial Journalism	L	T	-	60	4	20	80	100	
		DSE-V	JMC 9112T	Corporate Social Responsibility	L	T	-	60	4	20	80	100	
			JMC 9113T	Human Rights & Media	L	T	-	60	4	20	80	100	
		DSE-VI	JMC 9114T	Communication Research	L	T	-	60	4	20	80	100	
JMC 9115T			Political Journalism	L	T	-	60	4	20	80	100		
DSE-VII		JMC 9116T	Film Studies	L	T	-	60	4	20	80	100		
		JMC 9117T	Internet & Computer Applications in media	L	T	-	60	4	20	80	100		
DSE-VIII		JMC 9118S	Basic Photography	-	T	P	120	4			100		

An information regarding codes:

DCC extends for Discipline Centric Core Course

DSE extends for Discipline Specific Elective Course.

Generic Course is an open Elective for all the discipline.

Note:

1. Project work- Credit of the Dissertation (Eight Credit) will be equivalent to the two papers.