

**Department of Banking and Business Economics**  
**University College of Commerce and Management Studies**  
**Mohanlal Sukhadia University, Udaipur**



**Course Curriculum**  
**Master of Commerce**  
**(Banking and Business Economics) Programme**  
**(Semester Scheme)**  
**According to NEP-2020**

**M. Com. BBE**  
**(Two Years Post Graduate Degree Programme)**  
**Programme Code: PG402XX**

**Designed in accordance with Learning Outcomes Based Curriculum  
Framework (LOCF) of National Education Policy (NEP 2020)**

**w.e.f. Academic Session 2023-24**



# M. Com. (BBE) Programme Curriculum Framework, General Rules and Syllabus

## 1. Eligibility for Admission:

A candidate who is graduate from any recognised university or passed an examination recognised as equivalent thereto, with at least 48 percent marks in aggregate shall be eligible for admission to M. Com. (BBE) programme.

## 2. Courses of the Study

The curriculum of M. Com. (BBE) Programme is suitable mix of Discipline Core Courses and Discipline Specific Elective Courses. In two years M. Com. (BBE) Programme student has to earn 96 credits. The structure of course of study is given in the Table 2.

## 3. Credit

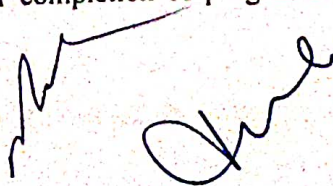
**Lecture Course:** One credit would mean equivalent of 15 periods of 60 minutes each. For example a four-credit course in semester means four one-hour lectures per week. In a semester of 15 weeks duration, four-credit lecture course is equivalent to 60 hours of teaching including tutorials.

## 4. Medium

Medium of instruction and examination shall be both Hindi and English.

## 5. Attendance

A candidate shall be required to attend minimum 75% of the classes held in each paper including tutorial and practical, if any. A candidate failing to satisfy the requirement of attendance in one or more papers shall be detained from appearing at the main and internal examination. For students participating in sports /cultural event / NCC camps etc. during a particular semester, the maximum number of days of absence shall not exceed 8 days. Any waiver in this context shall be on the recommendation of the Dean – Students Welfare or professor in charge or principal and the student will be required to apply in advance for the leave to concerning authority and after completion of programme a certificate of attended programme has to be submitted.





6. Levels of awards: Multiple Entry-Exit Rules

Table 1: Multiple Exit-Entry Rules (Semester System)

Exit Point	Award	Entry Point
After Completion of Two Semesters	Advanced Diploma in Banking and Business Economics	A student who exits with Advanced Diploma is permitted to re-enter within three years to complete post-graduation
After Completion of Four Semesters	Degree of M. Com. (BBE)	

7. Award of Division

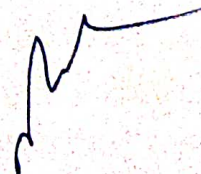
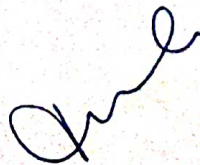
As Specified in the Resolution ratified by the Academic Council held on 26 June 2023 & 05 October 2023 regarding NEP 2020.

8. System of Examination

• For Theory Papers

**External Examination Scheme (80 Marks):** For a question paper carrying maximum 80 marks, the structure will be as follows: The first section, SECTION-A, carrying maximum 20 marks will have 10 short answer type (not exceeding 50 words each) questions. Each question will carry 2 marks. The second section, SECTION-B, carrying maximum 40 mark will have 10 medium answer type questions (which requires answers not exceeding 250 words), two from each Unit. Out of which one from each Unit are to be attempted. Each question will carry 8 marks. The third section, SECTION-C, carrying maximum 20 marks will have 4 questions (which require answers not exceeding 300 words) of which 2 questions are to be attempted. Each question will carry 10 marks. The duration of main examination shall be three hours.

**Internal Examination Scheme (20 Marks):** The internal assessment marks for each theory paper will be awarded on the basis of the performance in the descriptive type written examination of one hour duration conducted by the department. There will be 3 questions each carrying 10 marks covering the entire syllabus out of which two questions must be answered. If a candidate fails to appear in the written examination of the internal assessment due to valid reasons, department may conduct defaulter's examination after collecting fee of Rs. 500/.





**Master of Commerce (BBE)**  
**Table 2: Structure of Course Curriculum**

Level	Course Type	Course Code	Nomenclature of Course	Credits	Mode of Teaching			Total Hours	Total Marks	
					L	P	T		Internal	External
<b>First Semester</b>										
8	DCC	BBE8025T	Economic Analysis	4	4	0	0	60	20	80
	DCC	BBE8026T	Economic Environment of Business	4	4	0	0	60	20	80
	DCC	BBE8027T	Public Finance	4	4	0	0	60	20	80
	DCC	BBE8028T	Element of Taxation	4	4	0	0	60	20	80
	DCC	BBE8029T	Macro Economics	4	4	0	0	60	20	80
	DCC	BBE8030T	E- Banking	4	4	0	0	60	20	80
<b>Second Semester</b>										
8	DCC	BBE8031T	Principles & Practice of Insurance	4	4	0	0	60	20	80
	DCC	BBE8032T	International Trade and Finance	4	4	0	0	60	20	80
	DCC	BBE8033T	Financial Management	4	4	0	0	60	20	80
	DCC	BBE8034T	Financial Services Management	4	4	0	0	60	20	80
	DCC	BBE8035T	Banking Law & Practice	4	4	0	0	60	20	80
				Pick any one						
	GEC	BBE8125T	Economic Law	4	4	0	0	60	20	80
			OR							
	GEC	BBE8126T	Credit Management	4	4	0	0	60	20	80

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Level	Course Type	Course Code	Nomenclature of Course	Credits	Mode of Teaching			Total Hours	Total Marks	
					L	P	T		Internal	External
			OR							
	GEC	BBE8127T	Forex Management and International Financial Institutions	4	4	0	0	60	20	80
<b>Exit with Advanced Diploma in Banking and Business Economics</b>										
<b>Third Semester</b>										
9	DCC	BBE9036T	Research Methodology-I	4	4	0	0	60	20	80
	DCC	BBE9037T	Global Trade Environment	4	4	0	0	60	20	80
			<b>Pick any one</b>							
	DSE	BBE9128T	Insurance Practice in India	4	4	0	0	60	20	80
			OR							
	DSE	BBE9129T	Investing in Stock Markets	4	4	0	0	60	20	80
			<b>Pick any one</b>							
	DSE	BBE9130T	Capital Market in India	4	4	0	0	60	20	80
			OR							
	DSE	BBE9131T	Financial Market Operations	4	0	4	0	60	20	80
			<b>Pick any one</b>							
	DSE	BBE9132T	Business Statistics	4	4	0	0	60	20	80
			OR							
	DSE	BBE9133T	Retail Banking	4	0	4	0	60	20	80
			<b>Pick any one</b>							
	GEC	BBE9134S	Project Presentation	4	4	0	0	60	20	80
			OR							
	GEC	BBE9135T	Monetary Economics	4	4	0	0	60	20	80

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Fourth Semester

9	DCC	BBE9038T	Indian Banking System	4	4	0	0	0	60	20	80
			Pick any one								
	DSE	BBE9136T	Mutual Funds	4	4	0	0	0	60	20	80
			OR								
	DSE	BBE9137T	General Bank Management	4	4	0	0	0	60	20	80
			Pick any one								
	DSE	BBE9138T	Project Planning & Control	4	4	0	0	0	60	20	80
			OR								
	DSE	BBE9139T	Information Technology in Banking	4	4	0	0	0	60	20	80
			Pick any one								
	DSE	BBE9140T	Research Methodology – II	4	4	0	0	0	60	20	80
			OR								
	DSE	BBE9141T	Industrial Economics	4	4	0	0	0	60	20	80
			Pick any one								
	DSE	BBE9142T	Quantitative Techniques	4	4	0	0	0	60	20	80
			OR								
	DSE	BBE9143T	Economic Administration	4	0	4	0	0	60	20	80
			Pick any one								
	DSE	BBE9144S	Comprehensive Oral Evaluation	4	4	0	0	0	60	20	80
			OR								
	DSE	BBE9145T	Agriculture Economics	4	4	0	0	0	60	20	80
<b>Exit with Degree of Master in Commerce (BBE)</b>											
<b>Total Credits 96 for Four Semester M. Com. (BBE) Programme including DCC 56 credits and DSE 40 credits</b>											

Abbreviations

BBE – Banking and Business Economics  
DSE – Discipline Specific Elective Course

DCC – Discipline Centric Course  
GEC – Generic Elective Course



M. Com. (BBE) Curriculum as per NEP 2020  
Effective from 2023-24

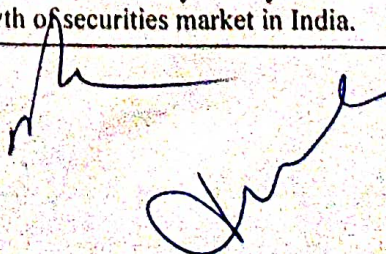
**Program Outcomes M. Com. (BBE)**

<b>PO 1</b>	The post-graduate BBE programme is the best choice for those who want to work in the business, and financial services sectors as well as banking, financial services, and insurance.
<b>PO 2</b>	The four-semester programme goes deeper into the topics covered in the Graduation Programme, such as capital, commerce, banking, revenue, and economic functioning.
<b>PO 3</b>	Employers in practical fields such corporate law, banking, insurance, taxes, and accounting will be able to hire the students with a mindset for productive and successful work in an office setting. The several fields of business, economics, finance, banking and marketing will all be covered by the learners.
<b>PO 4</b>	The curriculum will help the student acquire the conceptual, applied, and research abilities as well as the competencies needed to solve problems effectively and make the appropriate decisions in both normal and unique operations related to a business's financial management.
<b>PO 5</b>	This programme stresses analytical and critical thinking abilities based on subject knowledge to prepare students for their careers.
<b>PO 6</b>	This curriculum forces you to investigate subject matter expertise in order to comprehend complicated challenges and carry out the plan for addressing them through efficient knowledge pool networking.
<b>PO 7</b>	Through this curriculum, students' skill sets are strengthened, their capacity for lifelong learning is enabled, and they are instilled with an entrepreneurial spirit in their pertinent academic areas.
<b>PO 8</b>	Bridging the gap between academia and industry, ability to face the challenges and achieve excellence in a chosen career path.

**Program Specific Outcomes M. Com. (BBE)**

<b>PSO 1</b>	Knowledge of all fundamental subjects, including research methodology, tax planning, micro economics, Indian financial system, international trade and finance, security analysis and portfolio management, and E-banking system etc.
<b>PSO 2</b>	Building the conceptual, practical, and research skills as well as the competencies necessary for efficient problem solving and wise decision making in both ordinary and unusual operations related to a business's financial transactions and financial management.
<b>PSO 3</b>	Understanding of the theoretical underpinnings of banking statement production and presentation; knowledge about measuring and reporting guidelines pertaining to different kinds of banking and finance systems. Application of information technology to enhance the data analytical skills through various statistical tools.
<b>PSO 4</b>	The operation of the financial markets is explained to the pupils. a thorough understanding of Indian stock exchanges, including credit rating, setting suitable investment goals, creating ideal portfolio strategies, calculating risk-return trade-offs, assessing investment performance, and portfolio revision techniques. Apply the knowledge of financial derivatives, security analysis and portfolio management and their contribution to the growth of securities market in India.

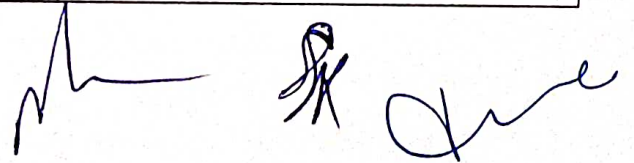






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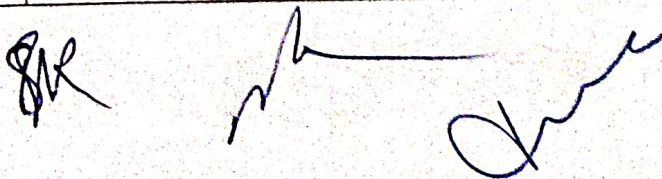
<b>PSO 5</b>	To help students comprehend to develop the ability to explain core economic terms, concepts and theories. Advance knowledge in various regulatory frameworks in banking law, governance and finance.
<b>PSO 6</b>	Through the curriculum, the students will acquire the knowledge of functioning of markets and prices and their application in various business problems.
<b>PSO 7</b>	The students can work as managers, accountants, bank managers, company secretaries, teachers, professors, business analysts, government employees, etc. thanks to the training and curriculum.
<b>PSO 8</b>	The domains of business research activities are made known to the pupils. Additionally, it improves students' capacity to carry out research in the social sciences and business.





## DETAILED COURSE CURRICULUM

M. Com. Two-year Degree Programme	
First Year	
First Semester	
Subject- Banking and Business Economics	
<b>Code of the Course</b>	BBE8025T
<b>Title of the Course</b>	Economic Analysis
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problemsolving.
<b>Prerequisites</b>	Basic Knowledge of Economic Analysis
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To introduce students to the fundamental concepts and principles of microeconomics and macroeconomics and to develop a deep understanding of how economic models and theories can be applied to analyze real-world economic issues.
<b>Learning Outcomes</b>	To develop understanding of economic policies and application of micro and macroeconomic policies
SYLLABUS	
<b>UNIT-I</b>	Meaning and scope of Business Economics; Comparison with General Economics; Micro and Macro Economics - Concept and Types.
<b>UNIT –II</b>	Consumer Behavior; Demand- Law of Demand & Exceptions, Elasticity of Demand, Degrees and Measurement Methods; Indifference Curve- Concept, Characteristics & Consumer Equilibrium; Demand Forecasting- Concept & Methods.
<b>UNIT-III</b>	Production Function- Short term and Long term; Cost Analysis- Concepts, TC, TFC, TVC, MC, AFC, AVC.
<b>UNIT-IV</b>	Markets- Structures, Perfect Competition, Monopoly and Monopolistic Competition, Oligopoly; Price and Output Decisions; Price Discrimination
<b>UNIT-V</b>	Theory of Distribution- Classical & Modern; Theory of Rent, Wages, Interest & Profit.
<b>Suggested Readings</b>	<ol style="list-style-type: none"> <li>1. Business Economics; Prof. Mukesh Mathur</li> <li>2. Business Economics; Prof. P.K. Singh</li> <li>3. Managerial Economics; Trivedi, Jatana, Chug</li> <li>4. General Economics; IC Dhingra; Sahitya Bhawan</li> <li>5. Principal of Economics; RK Agarwal (Hindi).</li> <li>6. Managerial Economics; Diwedi; Vikas Publishing House, New Delhi</li> <li>7. Principals of Economics; Sundrams, Vaish, RatanPrakashan, Agra</li> <li>8. Business Economics; Trivedi, Mathur, Mathur; Wide Vision, Jaipur</li> </ol>





M. Com. (BBE) Curriculum as per NEP 2020  
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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>First Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8026T
<b>Title of the Course</b>	<b>Economic Environment of Business</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Economic Environment of Business
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To make students learn analyzing economic indicators, market trends, and government policies to make informed strategic choices and adapt to changing economic conditions.
<b>Learning Outcomes</b>	The students can achieve improved financial literacy, critical thinking skills, global awareness, and potentially better career opportunities. This understanding can lead to informed financial decisions and active engagement in economic discussions and policies.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Indian Business Environment: Importance, Factors, Types. Economics Planning Concepts, Objectives, Characteristics, Significance, Strategy Planning.
<b>UNIT –II</b>	Emerging structure of Indian Economy, Role of Agriculture in Indian Economy, New Agricultural Strategy XI <sup>th</sup> FYP.
<b>UNIT-III</b>	Corporate sector-Public sector, Private sector, Joint sector, Concept of Industrialization and small Industries, Industrial sickness.
<b>UNIT-IV</b>	Economic Problems- Poverty, Unemployment, Regional Imbalance, Population- Causes, New Population Policy.
<b>UNIT-V</b>	Exim Policy, Development, WTO and Foreign Trade of India.
<b>Suggested Readings</b>	<p><b>Recommended Books:</b></p> <ol style="list-style-type: none"> <li>1. Economics Environment of India; Prof. Mukesh Mathur</li> <li>2. Economics Environment of India; Prof. P.K. Singh</li> <li>3. Economics Environment of India: Trivedi, Jatana, University Book House, Jaipur</li> <li>4. Economic Environment: Swami, Gupta Ramesh Book Depot. Jaipur.</li> <li>5. Business Environment: Himalaya Publication, Udaipur</li> <li>6. Economics Environment of Business: Mishra &amp; Puri Hind Publication House, New-Delhi</li> <li>7. Business Environment: Jain, Verma, Sahitya Bhawan Publications, Agra</li> <li>8. Indian Economy: Dutt, Sundram, Himalaya Publishing House, New-Delhi.</li> <li>9. Economic Environment of Business: Adhikary, M. Sultan Chand &amp; Sons, New Delhi.</li> </ol>



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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>First Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8027T
<b>Title of the Course</b>	<b>Public Finance</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Public Finance
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	The course enables students to understand the intricacies of public finance and public policy. It provides a thorough understanding of rationale for public policy along with fiscal federalism.
<b>Learning Outcomes</b>	To develop comprehensive understanding of theories of public expenditure and their application and to thoroughly comprehend concepts and theories related to Public policy and rational choice.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Nature and scope of Public Finance, Distinction between Public Finance and Private Finance, Principle of maximum social Advantage.
<b>UNIT –II</b>	Public expenditure, Causes of increase in Public Expenditure, Canons and effects of public expenditure, Role of public expenditure in a developing economy.
<b>UNIT-III</b>	Public revenue: Meaning objectives and Sources of Public Revenue, classification of Taxes, Direct and Indirect taxes, Canons of Taxation, Incidence and Impact of Taxation.
<b>UNIT-IV</b>	Public Debt: Meaning, Objectives and Classification, Burden of Public Debt, Methods of Redemption of Public Debt, Effect of Public Debt.
<b>UNIT-V</b>	Meaning and components of Budget, Deficit financing: meaning, uses and consequences, Fiscal policy: meaning objectives and limitations.
<b>Suggested Readings</b>	<b>Recommended books:</b> 1. Bhatia H C, Public Finance, Vikas Publishing House, New Delhi. 2. Chand S N, Atlantic Publishers, New Delhi. 3. Dewett K K, Modern Economic Theory. 4. Jain P C, Economics and public finance, Atlantic Publishers. 5. Jhingan, Public Finance, Vrinda Publications, New Delhi. 6. Mathur M, Vitya Arthshastra, Himanshu Publishing House, Udaipur.



<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>First Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE80281
<b>Title of the Course</b>	Elements of Taxation
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Elements of Taxation
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide students with a fundamental understanding of taxation principles, policies, and practices.
<b>Learning Outcomes</b>	To develop the ability to analyze tax laws, calculate tax liabilities, and comprehend the impact of taxation on individuals and businesses.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Important Definitions: Concept of Income, Person, Assesse, Assessment Year, Previous Year, Gross Total Income, Total Income, Agriculture Income, Residential Status of Assesses and Incidence of Tax Computation of income under head Salary.
<b>UNIT-II</b>	Heads of Income: Income from House Property, Business and Profession, Capital Gains and Income from Other Sources
<b>UNIT-III</b>	Clubbing of Income, Setoff and Carry forward of Losses. Deductions from Gross Total Income u/s 80. Assessment of Income of an Individuals, Hindu Undivided Family and Firm. Advance Payment of Tax and Tax deduction at source.
<b>UNIT-IV</b>	Important definition of Goods and Service Tax, 2017, Levy and Collection of Tax, Administration. Determination of Nature of Supply, Place of Supply of goods on service or both, Refund to International tourist.
<b>UNIT-V</b>	Zero rated supply, Apportionment of tax and settlement of fund transfer of input tax credit, Application of CGST Act, Miscellaneous provision of IGST Act.
<b>Suggested Readings</b>	<b>Suggested Books:</b> <ol style="list-style-type: none"> <li>1. Vinod K. Singhania: Direct Taxes</li> <li>2. Dr H.C. Malhotra and Goyal (Sahitya Bhawan): Income Tax Law and Practice</li> <li>3. Ahuja: Income Tax</li> <li>4. N.P. Agrawal, Mangal, Dr. C.M. Jain And Dr. O.P. Jain (Ramesh Book Depot) : Income Tax</li> <li>5. Kothari, Jain &amp; Jain(Ajmera Book Depot) :Goods And Service Tax</li> <li>6. Income Tax Act related to Previous Year</li> <li>7. Income Tax Rules</li> </ol>



M. Com. (BBE) Curriculum as per NEP 2020  
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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>First Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8029T
<b>Title of the Course</b>	<b>Macro Economics</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Macro Economics
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide learners with a basic understanding of the principles of macroeconomics as they relate to how a country's economy works including the outputs of the economy, unemployment, inflation, fiscal policy, monetary policy and international trade.
<b>Learning Outcomes</b>	Describe the principles of macroeconomics in relation to measuring national economic goals of economic growth, full employment and price-level stability, unemployment and inflation
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Nature and importance of Macro Economics: Meaning & Definition Scope, Types/ or Forms, Limitations and Problems, Difference between Micro and Macro Economics.
<b>UNIT –II</b>	National Income- Concept, Components, GNP, NNP, NP, PP, DP and Per capita Income, Methods of Measurements, National income and Economic welfare.
<b>UNIT-III</b>	Theory of Employment and Income- Classical theory and Keynesian theory, Comparison of Classical and Keynesian Models- Consumption Function- Average and Marginal Propensity to Consume, Factor Influencing Consumption Expending.
<b>UNIT-IV</b>	An overview of Inflation and Deflation- Meaning, Types and Causes, Effects and measures to control Inflation in India Monetary policy, Fiscal policy.
<b>UNIT-V</b>	Investment Multiplier – Meaning, Process, Types, Assumptions Criticisms of concept of Multiplier Trade Cycle- Nature and Features. Keynes and Hicks Theory. Measures to Control Trade Cycle. Concept of Economics Growth and Economics Development.
<b>Suggested Readings</b>	<ol style="list-style-type: none"> <li>1. Indian Economy – Uma Kapila</li> <li>2. Money, Banking &amp; International Trade – M.L. Jhingan</li> <li>3. The Indian Economy – Jalan Bimal</li> <li>4. Principles &amp; Theories of Economics – M.K. Goyal</li> <li>5. Money and Financial System – Trivedi, Dashora &amp; Nagar.</li> <li>6. Macro Economics – B.L. Ojha</li> <li>7. Khan and Jain, Financial Management Text, problems and cases, Tata McGraw Hill</li> <li>8. Pandey, I.M.: Financial Management, Vikas Publishing House, New Delhi</li> <li>9. Rustagi, RP: Financial Management Theory, concepts and problems, Taxmann Publication, New Delhi</li> <li>10. Van Horne, J.C. and Wachowicz, J.M.: Fundamentals of Financial Management, Prentice Hall of India, New Delhi</li> </ol>




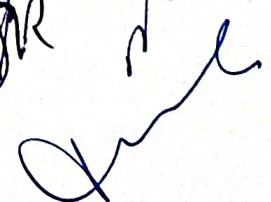
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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>First Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8030T
<b>Title of the Course</b>	<b>E-Banking</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of E-Banking
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To educate students or professionals about digital banking practices.
<b>Learning Outcomes</b>	Students will acquire knowledge of online banking systems, understanding security measures, and developing skills in financial technology, enabling participants to navigate and utilize electronic banking services effectively.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Introduction : Concept and meaning of E- Banking, Need & Scope of E-Banking, Models for E-banking , Benefits of E-Banking, Constraints in E- Banking.
<b>UNIT -II</b>	Advent of E- banking in India .E- Banking Products: Automated Teller Machine, Credit Card, Debit Cards, Smart Cards, MICR Cheque Transaction.
<b>UNIT-III</b>	Electronic Funds Transfer Systems in India- ECS, NEFT, RTGS, Role of RBI in payment systems. SWIFT, EFTPOS
<b>UNIT-IV</b>	Internet banking, Mobile banking, Virtual Banking, Universal Banking, Core banking solution, Information systems
<b>UNIT-V</b>	Impact of E- banking on commercial Banks, Risks in E-Banking and their Management.
<b>Suggested Readings</b>	<p><b>Recommended Books:</b></p> <ol style="list-style-type: none"> <li>1. Iynger:- Introduction of banking .Excel Books, New Delhi</li> <li>2. ReddyC.N:Electronic &amp; Internet Banking Pearl Books, New Delhi</li> <li>3. VasuDeva :- E- Banking, Common Wealth Publications, New Delhi</li> <li>4. Raydher C.S: E-Commerce &amp; E-Banking, Himalya Publishing House, New Delhi</li> </ol>



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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8031T
<b>Title of the Course</b>	<b>Principle and Practice of Insurance</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Knowledge of Principles of Insurance.
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To understand the fundamental principles of insurance, risk assessment, policy types, legal and ethical considerations, and claims processing.
<b>Learning Outcomes</b>	Understanding how insurance works helps individuals and businesses assess and manage risks effectively.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Conceptual Framework- Risk, Peril, Hazard, Elements of Risk, Development life
<b>UNIT -II</b>	Structure of Indian Insurance Industry- Public, Private, Foreign Sector.
<b>UNIT-III</b>	Principles and Practices of General Insurance- Meaning, Functions and types of General Insurance.
<b>UNIT-IV</b>	Life Insurance- Broad classification of Life Insurance, Health Insurance Policy.
<b>UNIT-V</b>	Legal Framework of Insurance- Insurance and Law of Contracts Interpretation of the contracts, Exclusion of coverage's.
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"> <li>1. Badla, Garg &amp; Singh: Insurance, Fundamentals, Environment &amp; Procedure Deep &amp; deep Publications, New Delhi</li> <li>2. Ali.S. and Mohammed: Insurance in India Deep &amp; Deep Publication, New Delhi</li> <li>3. Mathew : Insurance RBSA Publications, Jaipur</li> <li>4. Panda G.S; Principles &amp; Practice of Insurance Kalyani Publication, New Delhi</li> <li>5. Periasamy: Principles &amp; Practice of Insurance Himalya Publishing House, New Delhi.</li> </ol>



<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8032T
<b>Title of the Course</b>	<b>International Trade and Finance</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of international trade and finance.
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide students with a comprehensive understanding of global trade dynamics, financial strategies, and economic policies.
<b>Learning Outcomes</b>	To develop the ability to analyze international markets, assess risks, implement trade financing solutions, and evaluate the impact of exchange rates on trade profitability.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Need, Importance and Problems of International Trade; Advantages & Disadvantages of International Trade; Free Trade v/s Protection Trade; Tariff, Quota & Dumping.
<b>UNIT -II</b>	Foreign Aid- Problems and Future Prospects in Indian Economic Development; India's Foreign Trade- Introduction, Trends of Exports & Imports of India, Composition & Direction of India's Foreign Trade.
<b>UNIT-III</b>	Balance of Payments- Concepts of BOT & BOP, Components, Importance, Causes of Disequilibrium and Measures of Correction. Foreign Exchange- Meaning, Types, Importance & Determination of Foreign Exchange Rate; Fixed & Flexible Exchange Rates- Merits & Demerits.
<b>UNIT-IV</b>	International Financial Institutions- IMF, IBRD, WTO; World Bank & its Affiliates; IFC & IDA; Objectives, Functions, Organizations, Achievements & Short comings of all International Financial Institutions.
<b>UNIT-V</b>	International set-up for Export Promotion- Export Promotion Measures, Export Promotion Councils, Commodity Boards, ECGC, IIFT & Export Houses.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Trivedi, Jatana, Nagar; International Trade & Finance (Hindi & English). 2. Varghese SK; Foreign Exchange and Financing of Foreign Trade. 3. Lal GS; Financing of Foreign Trade & Foreign Exchange. 4. Andhey KK; Foreign Exchange Trade & Foreign Exchange. 5. Kuppu Swami; ABC of Foreign Exchange. 6. Francis Cherumilian; International Trade & Export Management. 7. Trivedi & Sharma; International Trade & Finance (Hindi).



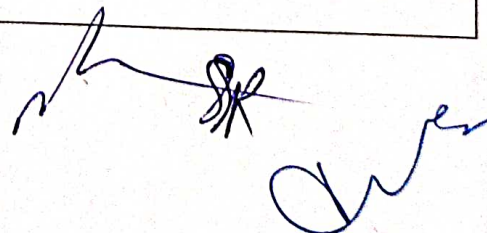
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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8033T
<b>Title of the Course</b>	<b>Financial Management</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of financial management
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	Financial management courses aim to provide students with a comprehensive understanding of managing financial resources. Objectives include developing skills in budgeting, investment analysis, risk assessment, and financial decision-making.
<b>Learning Outcomes</b>	The ability to create and manage budgets, evaluate investment opportunities, understand financial markets, and make informed decisions to optimize a company's financial performance.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Meaning and concept of Financial Management; Traditional And Modern Approach, Finance Functions-Types, Functions Of Finance Executive In An Organization, Objectives Of Financial Management.
<b>UNIT –II</b>	Capital Budgeting- Importance, Techniques Of Capital Budgeting, Discounted And Non-Discounted Methods, Choice Of Methods, Capital Retaining, Risk Evolution And Sensitivity Analysis.
<b>UNIT-III</b>	Capital structure concept, Financial structure, Optimal Capital Structure, Determinants, Theories Of Capital Structure And Valuation. Leverages- Financial And Operating – EBIT- EPS Analysis
<b>UNIT-IV</b>	Dividend policy- Types, Types And Legal Provision Of Dividend, Theories Of Dividend Policy, Walter, Gordon Models And Hypothesis- Their Impact On Value Of Firm, Bonus Shares, Split Of Shares.
<b>UNIT-V</b>	Working Capital Planning And Management: Banking Norms And Macro Approach, Management Of Cash, Receivables And Inventories
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"> <li>1. P. Mohan Rao: Financial Management Deep &amp; Deep Publications, New Delhi</li> <li>2. G. Sudarsana Reddy: Financial Management Himalaya Publications, New Delhi</li> <li>3. Agarwal &amp; Agarwal : Financial Management Ramesh Book Dept., Jaipur</li> <li>4. Khan, M.Y. and Jain P. K.: Financial Management, Text &amp; Problems, Tata McGraw Hill, New- Delhi.</li> <li>5. Panday, I.M.: Financial Management, Vikas Publishing House, New Delhi</li> <li>6. Parsanna Chandra: Financial Management Theory &amp; Practice, Tata McGraw Hill, New Delhi</li> <li>7. Financial Management: Rao, Apex Publisher, Udaipur</li> </ol>



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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8034T
<b>Title of the Course</b>	<b>Financial Services Management</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge about financial service management
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	to provide students with a comprehensive understanding of financial systems, regulatory frameworks, and market dynamics.
<b>Learning Outcomes</b>	Students will be able to learn about To develop skills in risk assessment, financial planning, and compliance, enabling graduates to excel in financial service industries and make informed strategic decisions
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Introduction to Financial system, Function of Financial Services, Fund based activities, Non – fund activities, Modern activities.
<b>UNIT –II</b>	Credit Rating:- Meaning and definition, Features of Credit Rating , Origin, Objectives and Significance of Credit Rating, Functions of Credit rating agencies, Advantages and disadvantage of Credit Rating.
<b>UNIT-III</b>	Credit Rating in India An overview. CRISIL Credit Rating symbols for Debenture, Fixed deposit and Short-term Instruments. Future of Credit Rating in India.
<b>UNIT-IV</b>	Merchant Banking: Concept And Functions And Significance Merchant Banking in India, SEBI Guidelines, Code of Conduct for Merchant Bankers.
<b>UNIT-V</b>	Depository Services: Meaning and Definition , Function of Depositors, Registration and Constituents of Depository Benefits of Depositories, Depository services in India
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Investment for beginners: V.A. Avadhani 2. Mathur M.: Indian Financial System, Himanshu Publishing House, Udaipur





## DETAILED COURSE CURRICULUM

<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8035T
<b>Title of the Course</b>	<b>Banking Law and Practice</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in BBE
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Banking Laws and their practices
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide students with a comprehensive understanding of the legal framework governing the banking industry.
<b>Learning Outcomes</b>	Students will be able to: To acquire knowledge of banking regulations, risk management, and the ability to analyze and apply legal principles to real-world banking scenarios
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Banking Legislation in India- Reserve Bank of India Act-1934 Banking (Regulation) Act, 1994 Banking Companies (Acquisition undertaking and Transfer) 1970.
<b>UNIT -II</b>	Definition of the term Banker And Customers- General Special Relationship Pass Book. Types Of Accounts And Their Operations – Types Of Customers (Practical Problems).
<b>UNIT-III</b>	Negotiable Instruments, Concepts and Elements Types, Cheque, Bills, Promissory Notes, Crossing Endorsements Presentation (Elementary Knowledge) Paying And Collecting Banker.
<b>UNIT-IV</b>	Investment and Lending Of Bank Funds, Principles Of Investments, Non Profitable And Profitable Investment In Fund (Cash Reserve, Statutory Reserves) Bankers Advance Against Marketable Securities.
<b>UNIT-V</b>	Meaning and Characteristics, Nature, Personal Or Travellers Letters Or Credit Circular Letters Of Credit. Circular Notes, Circular Cheque, Travellers Cheque, Parties To Letter Of Credit. Procedure Of Opening A Letter Of Credit, Advantages Of Letters Of Credit.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. P. N. Varsney: Banking Law and Practice 2. Trivedi, Nagar, Bhatt: Banking Law and Practice 3. S. R. Daver: Banking Law and Practice 4. P. K. Shrivastav: Banking Theory and Practice 5. Maliram Sharma: Banking Vidhi Avam Vyavhar 6. B.M.L. Negam: Banking Law and Practice



<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8125T
<b>Title of the Course</b>	<b>Economic Law</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Generic Elective Course (GEC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of economic laws
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To impart knowledge of legal principles governing economic activities, such as contracts, competition, and trade.
<b>Learning Outcomes</b>	Student will be able to: Developing understanding of the legal framework for business transactions, analyzing economic regulations, and applying legal principles to real-world economic issues.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Consumer Protection Act 1986. Intellectual Property Laws the Micro Small And Medium Enterprises Development Act 2006.
<b>UNIT –II</b>	Foreign contribution (regulation) Act 1976- Introduction, Concept And Main Provisions, Foreign Exchange Management Act-1999- Introduction, Concept And Provision.
<b>UNIT-III</b>	Foreign Trade policy 2009-2014- Introduction, Objectives, Main Provisions and Promotional Measures. Monopolies and Restrictive Trade Practices Act- 1969.
<b>UNIT-IV</b>	Competition Act-2002-Introduction, Salient Features of the Act. Concepts and Provisions. Difference between MRTP Act and competition Act. Pollution Control and Environment Protection.
<b>UNIT-V</b>	Prevention of Money Laundering Act Introduction, Concept and Process of Money Laundering. Essential Commodities Act. 1955 Standards of Weights and Measures Act 1976.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Economics Laws: Taxman Publishers 2. Economic Labour Laws: Sangeet Kedia 3. International economics: D.M. Mithani 4. International Trade: Agarwal, M.D. (Hindi)



<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8126T
<b>Title of the Course</b>	<b>Credit Management</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Generic Elective Course (GEC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Credit management
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To teach students how to assess creditworthiness, manage credit risk, and optimize credit decisions.
<b>Learning Outcomes</b>	Students will be able to : To encompass the understanding of credit analysis, debt recovery, and effective credit control strategies to enhance financial stability and profitability for businesses.
<b>UNIT I</b>	Overview of Credit Management: Credit Allocation, Credit Evaluation, Credit Discipline and Credit Monitoring.
<b>UNIT- II</b>	Credit Policy in Banks: Need and components of credit policy; Credit policy of Reserve Bank of India; Credit culture; Regulatory Framework of Banking Institutions and NBFCs.
<b>UNIT-III</b>	Types of Borrowers: Various categories including the special type of Borrowers. Documentation: Importance of documentation, scrutiny of documents, Renewal of documents and security offered for loans. Prudential norms: Capital Adequacy of Banks in India, Prudential norms for capital Adequacy, Capital Tiers I and II.
<b>UNIT-IV</b>	Credit Evaluation: Term Loans, Sources of Finance, Project Appraisal, Lending Norms and Policies of Institutions, Capital Budgeting. Working Capital Finance: Concept and Factors determining working capital, Credit Monitoring: Basic elements of Credit Monitoring, Financial Supervision, Financial Follow-up & Reports, Physical Follow-up.
<b>UNIT-V</b>	Debt Recovery Management: Credit Risk & Contingent Risk. Debt Recovery Tribunals: Object and functioning, Authority of Debt Recovery Tribunal, Procedure and Powers of Debt Recovery Tribunals and Debt Recovery Appellate Tribunal (DRAT).
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Fredric S Mishkin: Economics of Money, Banking and Financial Markets, Addison Wesley Publishing 2. Lawrence S. Ritler, William L Silber, Gregory Fudell: Principles of Money, Banking and Financial Markets, Longman Science and Technology 3. Lloyd B Thomas : Money, Banking and Financial Markets, McGraw Hill Primis Custom Publishing 4. Singh Gopal: Credit Management, RBSA Publishers, Jaipur



<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE8127T
<b>Title of the Course</b>	<b>Forex Management and International Financial Institutions</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Generic Elective Course (GEC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Forex Management and International Financial Institutions.
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To teach students about the functioning of the foreign exchange market including exchange rate determination currency trading and role of international financial institution in promoting international development and liquidity.
<b>Learning Outcomes</b>	Students should be able to analyse and predict exchange rate movements by understanding the factors that influence currency valuations. Risk Assessment and Management.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	<b>Foreign Exchange:</b> Concept and Significance; Functions of FOREX Department; Role of RBI in Foreign exchange reserves.
<b>UNIT –II</b>	<b>Exchange Arithmetic's:</b> FOREX Transactions, Exchange Quotations, Spot and Forward Rates, Cross Rates, Futures, Options and Forward contracts.
<b>UNIT-III</b>	<b>Banks and International Trade:</b> Financing of imports and exports by banks; mechanism & Procedures. Sales & payment terms in foreign trade (INCO terms). Role & Policies of ECGC in promoting exports from India. Role & Policies of EXIM bank in financing and promoting foreign trade. Balance of trade and payments. Measures to correct imbalances in Balance of Payments.
<b>UNIT-IV</b>	<b>Foreign Exchange Markets &amp; International Financial Institution:</b> Features of Foreign exchange markets. Euro-dollar market. Convertibility of rupee on current and capital account. Role of international financial institution in promoting international development and liquidity, IMF, WORLD BANK, IDA, IFC, ADB.
<b>UNIT-V</b>	<b>Exchange Control:</b> Objectives and Methods of Exchange control, Exchange control in India, FERA, FEMA and Foreign Exchange Risk Exposure
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Finance of Foreign Trade and Foreign Exchange by B.K. Chaudhary Published by Himalaya Publishing House 2. An Introduction to Global Financial Market by Stephen Valdez with Julian Wood Published by Palgrave Macmillan 3. Foreign exchange practice, Concept, & Control by C. Jeevanandam Published by Sultan Chand & Sons 4. Foreign exchange markets by Surendra S. Yadav, P. K. Jain Published by Macmillan Pvt. Ltd. 5. Foreign exchange by V.V. Keshkamat Published by Vikas Publishing House 6. International Banking; Indian institute of banking and finance, Published by Macmillan



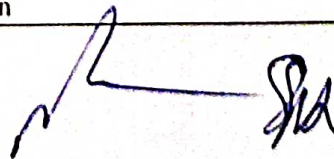
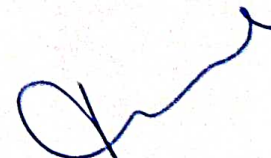
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<b>M. Com. Two-year Degree Programme</b>	
<b>First Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9036T
<b>Title of the Course</b>	<b>Research Methodology – I</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Research Methodology
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To impart knowledge about research, research Methodology and to build basic research literacy.
<b>Learning Outcomes</b>	Student will be learn think critically and analytical to design and conduct research effectively
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Research Methodology- Objectives and Types Of Research Methodology and Objectives of Research, Types of Research – Descriptive And Analytical, Applied And Fundamental, Quantitative And Qualitative, Conceptual And Empirical, Research Methods versus Methodology, Research Process And Criteria Of Good Research.
<b>UNIT –II</b>	Research problem Formulation – Defining And Formulating Research Problem, Selecting The Research Problem, Necessity Of Defining Problem, Sources Of Research Problem, Literature Review , Features Of Good Literature Review, Identification Of Research Gap
<b>UNIT-III</b>	Research design- Meaning, Need Of Research Design, Basic Principles Of Research Design, Features Of Good Research Design, Important Concept Of Research Design- Observation And Facts, Laws And Theories, Induction And Deduction, Developing A Research Plan – Exploration, Decryption, Diagnosis, and Experimentation.
<b>UNIT-IV</b>	Sampling- Concept of Statistical population, Sampling, Sampling Frame, Sample Size, Non Response, Characteristics Of A Good Sample, Types – Probability Sample, Random Sample, Systematic Sample, Stratified Random Sample, Multi Stage Sampling Determines Sample Size, Sampling Errors.
<b>UNIT-V</b>	Data collection and analysis – Importance of Data, Primary and Secondary Data, Their Merits and Demerits, Uses, Methods of Collecting of Primary Data.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Pankaj Madan, Vageesh Paliwal, Rahul Bhardwaj: Research Methodology- Global Vision Publishing House, New-Delhi 2. B. L. Kotha: Research Methodology-Tools and Techniques, ABD Publishers, Jaipur, India 3. C. R. Kothari: Research Methodology and Quantitative techniques 4. K. R. Sharma: Research Methodology, National Publishing House



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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9037T
<b>Title of the Course</b>	<b>Global Trade Environment</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Global Trade Environment
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To explore and offer knowledge on global business environment & to gain knowledge of international institutions involved in promotion of global business.
<b>Learning Outcomes</b>	It will provide a comprehensive understanding of the nature, importance global trade and commerce.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Basis of International Trade; Terms of Trade; Economics Development & Foreign Trade; EXIM Policy; Foreign Capital Markets; International Payment System.
<b>UNIT -II</b>	International Economic Co-operation- SAARC, ASEAN; NAFTA; Indian's Trade Relation with SAARC.
<b>UNIT-III</b>	Foreign Investment – Direct; Portfolio; Technology Transfer; Bilateral & Multilateral Trade Agreements; MNCS & Indian Markets.
<b>UNIT-IV</b>	Exchange Control & Exchange Control Regulation; FEMA; Trips & TRIMS.
<b>UNIT-V</b>	Project & Consultancy Services; ECGC; EXIM Bank; ADB.
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"> <li>1. Daniels John D. &amp; Radebaugh Lee H.; International Business Environment &amp; Operation</li> <li>2. Blake &amp; Sundaram; International Business Environment</li> <li>3. Trivedi, Jatana, Nagar; International Trade &amp; Finance (Hindi &amp; English)</li> <li>4. Varghese SK; Foreign Exchange and Financing of Foreign Trade</li> <li>5. Lal GS; Financing of Foreign Trade &amp; Foreign Exchange</li> <li>6. Varshney &amp; Bhattacharya: International Marketing Management; Himalaya Publication</li> </ol>



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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9128T
<b>Title of the Course</b>	<b>Insurance Practices in India</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Insurance Practices in India
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To educate students about the concept of Insurance, its importance and how it can provide financial security in times of need.
<b>Learning Outcomes</b>	
<b>SYLLABUS</b>	
<b>UNIT-I</b>	<b>Insurance in India:</b> History of life Insurance, Growth of life Insurance in India, Structure of life Insurance Enterprises in India. Life Insurance Organization: Important Activities, Internal Organization, Appointment Of Agent & Function Of Agent.
<b>UNIT –II</b>	<b>Insurance Legislation in India:</b> Insurance Act. 1938, Insurance Corporation Act.1956, IRDA.Act.2002
<b>UNIT-III</b>	<b>Life Insurance Nationalization,</b> Present Position Of Life Insurance In India. Exchange Control Regulation Collection Of Premium & Claim Procedure Of Policies Issued Of NRI's
<b>UNIT-IV</b>	<b>Principles and Practice Of Miscellaneous Insurance:</b> Health Insurance Mediclaim Insurance, Fidelity Guarantee Insurance, Rural Insurance And Burglary Insurance.
<b>UNIT-V</b>	<b>Re-Insurance:</b> Historical Background, Functions Of Re- Insurance, Methods Of Re-Insurance, Re-Insurance Documentation- Slips- Cover Notes Agreements.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Insurance: Fundamentals, Environment & Procedures by B.S. Bodla, M.C. Garg, K.P. Singh. 2. Legal & Regulatory aspects of Insurances, By K.C. Mishra, Mangala Bakshi. 3. Life Insurance: Principles & Practice By K.C. Mishra & C.S. Kumar. 4. The Laymans Guide to Insurance By Max Newyork Life Insurance Co. Ltd. 2003 5. "Insurance Law in a Nutshell" By Dobby John. F.



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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9129T
<b>Title of the Course</b>	<b>Investing in Stock Markets</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Investing in Stock Markets
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide basic skills to operate in stock market and the ways of investing in it. It will enable the student to take up investment in stock market independently.
<b>Learning Outcomes</b>	Students will learn investment and working of stock market
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Types of Investment – Equity Shares, IPO/ FPO, Bonds. Indian Securities Market: the market participants, trading of securities, security market indices. Sources of financial information.
<b>UNIT –II</b>	Stock exchanges in India: BSE, NSE, MCX. Buying and selling of stocks: using brokerage and analysts' recommendations. Use of limit order and market order.
<b>UNIT-III</b>	Online trading of stocks. Understanding stock quotations, types and placing of order. Risk: its valuation and mitigation, Analysis of the company: financial characteristics (as explained by ratio analysis, future prospects of the company, assessing quality of management using financial and non-financial data, balance sheet and quarterly results, cash flows and capital structure).
<b>UNIT-IV</b>	Comparative analysis of companies, Stock valuations: using ratios like PE ratio, PEG ratio, and Price Revenue ratio. Use of Historic prices, simple moving average, basic and advanced interactive charts. Examining the shareholding pattern of the company. Pitfalls to avoid while investing: high P/E stocks, low price stocks, stop loss, excess averaging.
<b>UNIT-V</b>	Background of Mutual Funds: Needs and advantages of investing in Mutual Funds. Net Asset Value, Types of Mutual funds: Open ended, closed ended, equity, debt, hybrid, money market, Load vs. no load funds, Factors affecting choice of mutual funds. CRISIL Mutual Fund Ranking and its Usage.
<b>Suggested Readings</b>	<p><b>Recommended Books:</b></p> <ol style="list-style-type: none"> <li>1. Gitman and Joehnk, Fundamentals of Investing, Pearson</li> <li>2. Madura, Jeff, Personal Finance, Pearson</li> <li>3. Chandra, Prasanna, Investment Analysis and Portfolio Management, Tata McGraw Hill</li> <li>4. Damodaran, Aswath, Investment Valuation: Tool and Techniques for Determining the Value of Any Asset, Wiley Finance</li> <li>5. Bodie, Alex, Marcus and Mohanty, Investments, McGraw Hill Publishing Co.</li> <li>6. Hirt and Block, Fundamentals of Investment Management, McGraw Hill Publishing Co.</li> <li>7. Pandiyan, Punithavathy, Security Analysis and Portfolio Management, Vikas Publications</li> </ol>



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9130T
<b>Title of the Course</b>	<b>Capital Market in India</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Capital Market in India
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To educate students about capital market, including stock market and debt market and how they function in Indian context.
<b>Learning Outcomes</b>	Student will learn about capital market and able to develop investment strategy tailored to one's financial goal and risk tolerance.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Meaning and Concept composition of the Capital Market in India. Reforms Development in India Capital Market.
<b>UNIT –II</b>	Stock Exchange:- Meaning, Role, Functions and Significance Regulation of Stock exchanges, Management of stock Exchange, Indian Capital Market An Overview, National Stock Exchange of India, Over the counter Exchange of India.
<b>UNIT-III</b>	Listing of Securities, Listing Requirements, Essential Conditions of Listing, Procedure for listing, Advantages of Listing.
<b>UNIT-IV</b>	Traditional Financial Instruments: Share Capital, Equity shares, Preference Shares Debentures and bonds, Venture Capital Leasing and Hire Purchase.
<b>UNIT-V</b>	Government securities Market the New Issue Market: Meaning, Functions And Methods Of Floating New Issues- Offer Through Prospectus, Offer Of Sale, Private Placement. Right Issue Debt V/S Equity, Problems Of The New Issue Market.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Money and Finance System; Prof. Mukesh Mathur Avadhani V.A Himalaya Publishing House, New Delhi 2. Marketing of Financial Services 3. Singh Preeti, Investment Management, Himalaya Publishing House, New Delhi 4. Securities Markets & Products, IIBF Taxman, New Delhi



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject-Banking And Business Economics</b>	
<b>Code of the Course</b>	BBE9131T
<b>Title of the Course</b>	<b>Financial Market Operations</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics.
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Financial Market Operations
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To impart knowledge about Indian money market, capital market, stock exchange, and financial services related to banks and other institutions.
<b>Learning Outcomes</b>	Students will learn to connect theoretical aspect of subject with market situation of practical life.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	<b>Indian money market:</b> Composition, Structure – Acceptance houses, Discount houses and call money markets; Defects of Indian money market and suggestions for removing them; Recent trends in Indian money market.
<b>UNIT –II</b>	<b>Capital Market:</b> Institutions and instruments. Difference between money and capital market and relationship between them. Stock Trading, F & O (Future and Options). Security Market: New issue market, secondary market. Functions and role of Stock Exchange; Listing procedure and legal requirements; Public issue – pricing and marketing.
<b>UNIT-III</b>	<b>Stock Exchanges:</b> Functions of Stock Exchanges: Brokers, Sub – Brokers, market makers, jobbers, Portfolio consultants, Institutional investors and NRIs. National Stock Exchange and Over the Counter Exchanges.
<b>UNIT-IV</b>	<b>Securities Contract and Regulation Act:</b> Main provisions. Investors protection: Grievances concerning stock exchange dealings and their removal; Grievance cells in stock exchanges; SEBI; Company Law Board; Press; Remedy through courts.
<b>UNIT-V</b>	<b>Financial Services:</b> Merchant banking – Functions and role; SEBI guidelines; Credit rating – concept, functions and type. Credit Rating in India.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Financial Market Operations: C.M. Choudhary; Ramesh Book Depot, Jaipur. 2. Indian Financial System: Vasant Desai, Himalaya Publication, Delhi.



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9132T
<b>Title of the Course</b>	<b>Business Statistics</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Business Statistics
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To aware student about statistical knowledge and various statistical tools and techniques.
<b>Learning Outcomes</b>	Student will be able to learn data collection and analysis, probability distribution, Correlation and regression analysis. They will be learn using statistics to make informed business decision and solved real world problems.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	<b>Statistics:</b> Meaning, Definition, Use in business, limitations. Data Collection: Primary and Secondary Data, Classification, Frequency Distribution and Tabulation of Data.
<b>UNIT –II</b>	<b>Measures of Central Tendency:</b> Requisites of Good Average, Types, Computation and uses of Arithmetic mean, Median and Mode. Dispersion: Meaning, Objective, accountancy lute and Relative Measures. Quartile Deviation, Standard Deviation, Kurtosis
<b>UNIT-III</b>	<b>Correlation Analysis:</b> Meaning, Uses, Types, Karl Pearson's Coefficient, Coefficient of Determination and Non- determination, Probable Error, Rank Correlation, Regression Analysis: Meaning, Uses, Types, Regression Coefficients, Regression Equation.
<b>UNIT-IV</b>	<b>Theory of Probability:</b> Probability as a concept, Addition and multiplication Laws of Probability. Probability Distribution: Probability distribution as a concept, and practical questions on Normal distributions.
<b>UNIT-V</b>	Z-test, t-test, chi-square test and Anova.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. S.P. Gupta : Statistical Methods (Sultan Chand & Sons, New Delhi) 2. K.N. Nagar: Shankhyanki Ke Mool Tatva (Meenakshi Prakashan, Merrut) 3. S.V.S Bhanawat: Business Statistics (Ramesh Book Depot, Jaipur) 4. S.C. Gupta: Fundamental of Statistics (Himalaya Publishing House) 5. D.C. Sancheti and V. K. Kapoor: Statistics: Theory, Methods and Application (Sultan Chand & Sons, New Delhi)



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9133T
<b>Title of the Course</b>	Retail Banking
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Retail Banking
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide an overview of the concept and significance of retail banking, including its history, evolution, and product models and also make them aware about the ROLE of retail banking, its products, strategies, and delivery channels, along with allied services and the recovery process.
<b>Learning Outcomes</b>	The students will gain a comprehensive understanding of retail banking, including its meaning, features, significance, historical context, evolution, product models, role, product management and development, retail strategies, marketing, delivery channels, allied services, and the recovery process in the context of the SARFAESI Act.
<b>SYLLABUS</b>	
<b>UNIT I</b>	<b>Retail Banking:</b> Introduction, Meaning, Features, Significance. History, Evolution and product models of Retail Banks. Role of Retail banking. Retail and Wholesale banking system.
<b>UNIT- II</b>	<b>Retail Banking Products:</b> Needs and Requirements of customers. Product Management & Policy. Product Development Process: Deposit & Credit Products, Stages in New Product Development, Credit cards and Debit cards.
<b>UNIT-III</b>	<b>Retail Strategies:</b> Tie-up with Institutions for - Personal loans / Credit cards / Educational loans with OEMs / Authorized Dealers for Auto / Vehicle loans, and with Builders.
<b>UNIT-IV</b>	<b>Marketing of Retail Banking:</b> Introduction, Delivery channels - ATMs, POS, Internet Banking and M-Banking; Marketing Mix, Delivery Models, Techniques, Opportunities & Challenges in Retail Banking in India.
<b>UNIT-V</b>	<b>Allied Services in Banking:</b> Personal banking services, Corporate banking services, Business banking services, SME banking services, Mutual fund services, Supply chain financial advisory services and Forex Management Advisory Services. Recovery Process in Retail banking, SARFAESI Act.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Renu Jatana & Mehjabeen Barodawala :Indian Banking System, Vrinda Publications (P) Ltd., Delhi 2. Trivedi, Choudhary and Kumar : Indian Banking System Ramesh Book Depot, Jaipur 3. Vasant Desai : Indian Banking System: A.Gajendra : Banking & Financial system, Vrinda Publications, Ltd., Delhi 4. Trivedi, Dashora, Nagar, Bhutt : Money and Financial System 5. Vasu Deva: E-Banking, Common Wealth Publication New Delhi



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9134S
<b>Title of the Course</b>	<b>Project Presentation</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Generic Elective Course (GEC) in Banking and Business Economics
<b>Prerequisites</b>	None
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	The aim of the project is to provide the students with an opportunity to further their intellectual and personal development in the chosen field by undertaking a significant practical unit of activity. The project can be defined as a scholarly inquiry into a problem or issues, involving a systematic approach to gathering and analysis of information / data, leading to production of a structured report.
<b>Learning Outcomes</b>	Students will be able to enhance their research as well as their presentation skill.
<b>SYLLABUS</b>	
The department will assign each student a topic that they must present in front of an external examiner, and the appropriate marks will be assigned to them based on their performance.	
<b>End of Semester Examination</b>	
<b>1. Internal Examination (20% of the total grade):</b>	
<ul style="list-style-type: none"> <li>• A case study will be given by the Department related to the project report.</li> <li>• Marks will be given by the department examining the case study, which will account for 20% of the total programme grade.</li> </ul>	
<b>2. External Examination (80% of the total grade):</b>	
<ul style="list-style-type: none"> <li>• Each student will be assigned a project topic by the department.</li> <li>• Students will present their project report in front of an external examiner who will assess their understanding of the project and their ability to defend their findings &amp; marks will be assigned to them based on their performance in the presentation and viva, accounting for 80% of the total programme grade.</li> </ul>	



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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Third Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9135T
<b>Title of the Course</b>	<b>Monetary Economics</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Generic Elective Course (GEC) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of Monetary Economics
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To aware student about the structure and functioning of the monetary system, including the role of central banks, commercial banks, and financial market.
<b>Learning Outcomes</b>	Student will be learn function and characteristics of money and understand the operation of banking institution, monetary policy knowledge, Interest rate analysis Money supply and demand analysis.
<b>SYLLABUS</b>	
<b>UNIT I</b>	<b>Money:</b> Meaning, functions and characteristics of money. Determinants of Money supply, Different approaches, Liquidity trap and Theories of money, Fishers and Cambridge version.
<b>UNIT- II</b>	<b>Inflation and Deflation:</b> Meaning and types, effects of inflation and deflation and Economic development, Theories of interest.
<b>UNIT-III</b>	<b>Central Bank:</b> Organization and function of R.B.I.. Monetary policy and its role in economy, instruments of Monetary Policy, Drawbacks of monetary policy.
<b>UNIT-IV</b>	<b>Fiscal policy:</b> The concept of sound and functional finance. Objectives and Role of fiscal policy, Instruments and Drawbacks of fiscal policy. Deficit financing: Concept purpose and limitations.
<b>UNIT-V</b>	<b>Theories of Income and Employment:</b> The classical and Modern approaches, Investment and income multiplier and accelerator. Limitations of Theories of Income and Employment. Trade cycle: Meaning, Features and Theories of Trade cycle. Control of Trade cycles
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Renu Jatana, Anita Mirchandani: Monetary Economics, University Book House, Jaipur 2. Gupta Suraj B: Monetary Economics, S. Chand, Publishing House, New Delhi 3. Mithani L.M.: Money, Banking and Public Finance: Himalya Publishing House, New Delhi 4. Vaish M.L.: Monetary Theory, Vikas Publishing House, New Delhi



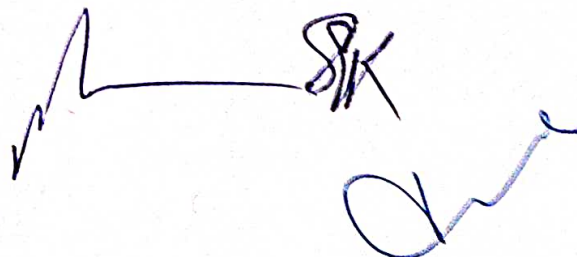
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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9038T
<b>Title of the Course</b>	<b>Indian Banking system</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Centric Compulsory Course (DCC) in Banking and Business Economics.
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Indian banking system
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To impart knowledge about Development of Indian banking system and all the various types of banks and aspects related to e-banking.
<b>Learning Outcomes</b>	With the knowledge of Indian banking system students can learn about financial literacy and the structure of Indian banking system.
<b>SYLLABUS</b>	
<b>UNIT I</b>	<b>India Banking System:</b> Development of Indian Banking system; Evolution of Banks; Functions of Banks; Structure and Organization of Banks; Difference between Scheduled and Non-scheduled banks; Role of Banking System in the Economic growth and development.
<b>UNIT- II</b>	<b>Reserve Bank of India (RBI):</b> Evolution; Organization and Management; Objectives and Functions; Credit Control Measures; Monetary Policy in India and RBI Act, 1934. <b>State Bank of India (SBI):</b> Brief History; Organization and Management; Objectives and Functions
<b>UNIT-III</b>	<b>Regional Rural Banks (RRBs):</b> Meaning; Objectives; Organization and Management; Functions; Progress and Performance; Problems and suggestions. <b>Co-operative Banks:</b> Brief History; Meaning; Organization; Difference between Co-operative and Commercial Banks; Progress and Problems of Rural Co-operative and Urban Co-operative Banks.
<b>UNIT-IV</b>	<b>Banking Regulation Act, 1949:</b> Need and Evolution; Objectives and Features; Social Control over Banks; Main Provisions of the Act. <b>Banking sector Reforms:</b> Rationale and Objectives of Reforms; Banking Sector in Pre-reform and Post-reform Period; Recommendations of Narasimham Committee; Impact of Reforms on Banking Industry.



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<b>UNIT-V</b>	<b>Development Banks:</b> Meaning and Objectives; Functions and Structure of Development banks; ICICI- Objectives and Functions, Organization and Management, Working and Performance. <b>Non-Banking Financial Companies (NBFCs):</b> Framework; Classification; Future Prospects and Significance; Sources of Funds of NBFCs. <b>E-Banking:</b> Meaning; Need and Importance; Impact on Traditional services; Products of E-banking- ATM, Credit Card, Debit Card, Smart Card, E-cheque; Types of E-banking- Internet, Mobile, Virtual and Core Banking
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"><li>1. Renu Jatana &amp; Mehjabeen Barodawala: Indian Banking System, Vrinda Publications (P) Ltd., Delhi</li><li>2. Trivedi, Choudhary and Kumar: Indian Banking System Ramesh Book Depot, Jaipur</li><li>3. Vasant Desai: Indian Banking System</li><li>4. A. Gajendran: Banking &amp; Financial system, Vrinda Publications, Ltd., Delhi</li></ol>

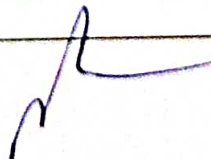



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M. Com. (BBE) Curriculum as per NEP 2020  
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<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9136T
<b>Title of the Course</b>	<b>Mutual Funds</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of mutual fund
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	Teaching mutual funds structure, Money market mutual funds, various market trends in investment sector.
<b>Learning Outcomes</b>	Teaching students about mutual funds can have several positive outcomes, as it equips them with valuable financial knowledge and skills that can benefit them in various ways.
<b>SYLLABUS</b>	
<b>UNIT I</b>	Mutual Fund : Meaning , Definition, Features ,Importance of Mutual Funds ,Advantages and disadvantages of MFS
<b>UNIT- II</b>	Structure of MFS , Classification of MFS , Innovative Mutual Funds , Unit Trust of India , Systematic Investment Plans.
<b>UNIT-III</b>	Money Market Mutual Funds, SEBI and Mutual Fund Regulation, Entry load and Exit load, Benchmarks, Net Asset Value.
<b>UNIT-IV</b>	Trading of Mutual Funds, Mutual Fund in India, Association of Mutual Funds in India, Problems of Mutual Funds.
<b>UNIT-V</b>	Meaning and Definition of Investment, Investment objectives , Difference Between Investment and Speculation, Classification of Investment, Investment Decision Process, Features of an ideal Investment Programme.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Avadhani V.A Capital Market Management Himalaya Publishing House 2. Dave M. Mutual Fund in India, Paradise Publisher Jaipur 3. Ingle D. V Mutual Funds in India , New Century Publication New Delhi



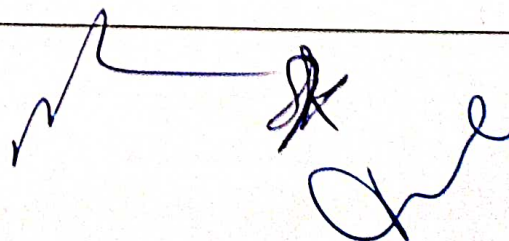
<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Second Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9137T
<b>Title of the Course</b>	<b>General Bank Management</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic knowledge of General Bank Management
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	Develop a comprehensive understanding of management principles and practices of banking Business their human resource development and management, marketing management bank's financial management.
<b>Learning Outcomes</b>	Demonstrate proficiency in key management concepts and theories. Apply critical thinking to analyze complex bank business challenges and propose solutions.
<b>SYLLABUS</b>	
<b>UNIT I</b>	<b>Basic Principles of Management</b> Organizational structure of a commercial bank, Nature of Banking Business, Official regulation and control over banks- Banking Regulation Act-1949, Process of bank management, Competition and consolidations in banks- mergers and acquisitions.
<b>UNIT- II</b>	<b>Human Resource Development &amp; Management</b> Manpower Planning, Role of IT in HRD, training, Attitude Development , Employees' Feedback and Reward System performance appraisal of employee and Counseling. Motivation and promotions, Delegation of powers, MIS in Banks, Bank audit and inspection, Performance budgeting
<b>UNIT-III</b>	<b>Marketing Management</b> Public relations and customer services in banks- Bank Ombudsman Scheme- 2006, Bank marketing management- need, product planning, development, positioning and promotion –CRM @ Banking, Market segmentations- Marketing mix in banks, Advertisements and cross selling, selling third party products. Case Studies.
<b>UNIT-IV</b>	<b>Financial Management</b> Analysis of bank balance sheet and profit & loss account, ALM system in Banks, Capital adequacy and prudential norms, Basel norms, Corporate Governance in Banking
<b>UNIT-V</b>	<b>Current issues and problems.</b>
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Bank Management by P. Subba Rao & P.K. Khanna Published by Himalaya Publishing House 2. Business management for banker by C B Gupta 3. Various publications of Indian Institute of Banking & Finance 4. Bank Marketing by S M Jha Published by Himalaya Publishing House 5. Bank Branch Management by D Ghosh Roy 6. Marketing in Banks; Concepts and approaches. Edit by. Murthy G.G.K. Published by ICAI Uni



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9138T
<b>Title of the Course</b>	<b>Project Planning and Control</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Project Planning and Control
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To educate about concept of project planning, business forecasting, project budgeting, financing and different Network techniques in project planning.
<b>Learning Outcomes</b>	It will lead to them towards improved organisational skills, enhanced problem solving skills
<b>SYLLABUS</b>	
<b>UNIT I</b>	Project Planning – Meaning & Definition, Features of a project, Concept of Project Planning, Project Scheduling, Techniques of Project Planning.
<b>UNIT- II</b>	Business Forecasting – Meaning & Definition, Features, Objectives, Theories of Business Forecasting, Advantages and Limitations, Methods of Business Forecasting.
<b>UNIT-III</b>	Project Budgeting – Meaning & Definition of Capital Budgeting, Need, Importance Types, Process of Capital Budgeting, Factors considered, Zero base Budgeting – Meaning, Features, Difference Between Traditional and Zero base Budgeting.
<b>UNIT-IV</b>	Network Techniques in Project Planning – PERT – Meaning, areas of PERT Application.CPM – Meaning, Application, Distinction between PERT and CPM, Importance of PERT and CPM.
<b>UNIT-V</b>	Project Financing – Meaning, Sources, role of Financial Institutions in Project Financing. Project Appraisal Procedure for Sanction of Financial Assistance, Specific Schemes of Financial Institution.
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"> <li>1. Project Planning and Budgetary Control – (Hindi &amp; English) Agarwal, Saraswat &amp; Mishra</li> <li>2. Project Management – U.K. Singh, B. Narayan</li> <li>3. Project Management – Harvey Mayior</li> <li>4. Project Management – Parag Diwan</li> <li>5. Project Management – K. Nagarajan</li> <li>6. Project Management &amp; Control – Ghosh S.</li> <li>7. Project Planning &amp; Control – Moshin, M.</li> </ol>



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9139T
<b>Title of the Course</b>	<b>Information Technology In Banking</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of information technology in banking
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To give knowledge about Online banking, Electronic fund transfer system in India Modern banking system and computerized accounting in E-environment
<b>Learning Outcomes</b>	Student will be learn how to use Online banking what are the benefits and constrains of E banking and gain knowledge about E banking products
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Introduction and Role of Information Technology in Banks and Banking Activities. <b>Online Banking:</b> Online enquiry and update Facilities, Personal Identification Numbers and their use in conjunction with magnetic cards (Debit, Credit and Smart cards).
<b>UNIT -II</b>	<b>E- Banking:</b> Introduction, Concept, meaning, Need and Scope of E-Banking, Models for E-banking, Benefits and Constraints in E-Banking. Advent of E- banking in India .E- Banking Products: ATM, Credit Card, Debit Cards, Smart Cards, MICR Cheque Transactions.
<b>UNIT-III</b>	<b>Electronic Funds Transfer Systems in India:</b> ECS, NEFT, RTGS, Role of RBI in payment systems. SWIFT, EFTPOS. Risk in E- Banking & Management.
<b>UNIT-IV</b>	<b>Modern Banking System:</b> Internet Banking, Mobile Banking, Virtual Banking, Universal Banking, Core Banking Solutions, Information systems.
<b>UNIT-V</b>	<b>Computerized Accounting in E-Environment:</b> Methods, Procedures, Security & Rectifications.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Iynger :- Introduction of banking. Excel Books, New Delhi 2. Reddy C. N :- Electronic & Internet Banking Pearl Books, New Delhi 3. Vasu Deva :- E-Banking, Common Wealth Publications, New Delhi 4. Raydher C.S :- E-Commerce & E-Banking, Himalya Publishing House, New Delhi





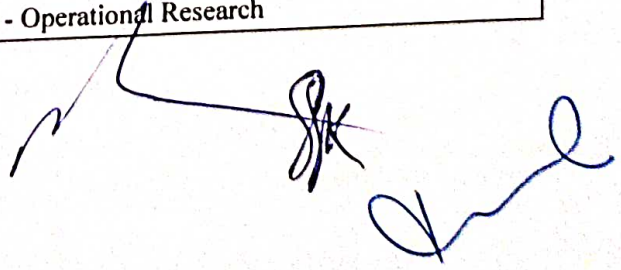
<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9140T
<b>Title of the Course</b>	<b>Research Methodology – II</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Research Methodology
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To educate students research tools and techniques like schedule, questionnaire, scaling and statistical analysis
<b>Learning Outcomes</b>	Student will be learn make hypothesis in research, collect data using questionnaire and schedule, uses of research techniques like scaling correlation, regression hypothesis testing and write research report.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Construction of Schedules and Questionnaire, Their Uses - Practical Considerations, Measurement Of Scales And Indices, Plot Studies, Field Work Case Study Methods, Essentials Of Good Questionnaires And Schedule.
<b>UNIT –II</b>	Hypothesis, Meaning and Importance, Characteristics of usable Hypothesis, Different forms of Hypothesis, Difficulties in Formulation of Hypothesis, Testing of Hypothesis, Errors in Hypothesis Testing.
<b>UNIT-III</b>	Scaling in research, Need And Importance Of Scaling, Scaling Techniques, Different Types Of Scales, Their Merits And Demerits, Formulation Of Scales.
<b>UNIT-IV</b>	Statistical Analysis of Data-Statistical Analysis-Significance, Measures of Central Tendency, Measures of Dispersions, Measures of Associations/Relationship, Recessions and Correlation analysis, Hypothesis Testing (For Proportion and Mean) Test of Significance.
<b>UNIT-V</b>	Structure and Components of Research Report, Types of Report, Principles of Writing, Layout of Research Report, Mechanism of Writing A Research Report, Ethical issues in Research- plan
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Pankaj Madan, Vageesh Paliwal, Rahul Bhardwaj: Research Methodology-ision Publishing House, New-Delhi 2. B. L. Kothari : Research Methodology-Tools and Techniques, ABD Publishers, Jaipur, India 3. C. R. Kothari : Research Methodology and Quantitative techniques 4. K. R. Sharma : Research Methodology, National Publishing House



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9141T
<b>Title of the Course</b>	<b>Industrial Economics</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Industrial Economics
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide basic knowledge to the students about concepts, theories and policies regarding industrial structure and growth
<b>Learning Outcomes</b>	To help students in understanding in certain core concepts of industrial economics
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Industrial Economics - Meaning, Scope, Need and Significance, Pattern and Phases of Industrial Growth and Changes in Industrial Structure, Role of Industry in Economic Development,
<b>UNIT-II</b>	Theories of Industrial Location- Weber, Sargent Florence, Factors Influencing Location of Industries, Localization and Decentralization on Industries, Industrial Productivity and Efficiency, Measures Required for Improving Productivity and Efficiency
<b>UNIT-III</b>	Role of Industrialization in Economic Development, Factors for and Against Industrial Development, Problems of Industrialization in Developing Countries,
<b>UNIT-IV</b>	Industrial Finance in India- Scope, Importance and Sources, Industrial Growth in India during Plans, Impact of Economic Reforms on India's Industrial Growth,
<b>UNIT-V</b>	India's Industrial Policies, Role and Performance of Public Sector Enterprises, Privatization of Public Sector Undertakings in India, Performance and Problems of Micro, Small, Medium Enterprises in India
<b>Suggested Readings</b>	<b>Recommended Books:</b> <ol style="list-style-type: none"> <li>1. Ahluwalia I.J., 'Industrial Growth in India,' Oxford University Press, New Delhi</li> <li>2. Barthwal R.R., 'Industrial Economics,' Wiley Eastern Ltd., New Delhi</li> <li>3. Cherunilam, F. , 'Industrial Economics: Indian Perspective', Himalaya Publishing House, Mumbai.</li> <li>4. Desai, B., 'Industrial Economics in India,' Himalaya Publishing House, Mumbai</li> <li>5. Hay, D. and D.J. Morries, Industrial Economy; Theory and Evidence, Oxford University Press, New Delhi</li> <li>6. Kuchhal, S.C., ' Industrial Economy of India,' Chaitanya Publishing House, Allahabad</li> <li>7. Thakur, Srinivas V. , 'Industrialization and Economic Development' Popular Parkashan, Mumbai</li> </ol>



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9142T
<b>Title of the Course</b>	<b>Quantitative Techniques</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Quantitative Techniques
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To provide basic knowledge to the students about concepts, theories and policies regarding Quantitative Techniques
<b>Learning Outcomes</b>	To help students in understanding in certain core concepts of Quantitative Techniques
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Introduction to OR, Meaning, Nature, Scope, Application and Limitation Of OR. Classification Of Model, Characteristics, Advantages and Limitation Of Models. Application of Q.T. In Business Decisions.
<b>UNIT -II</b>	Introduction to Linear Programming, Formulation of LPP, Solution of LPP by Graphical Method, Simplex Method.
<b>UNIT-III</b>	Transportation Model, Assignment Model, Queuing Theory.
<b>UNIT-IV</b>	Game Theory, Decision Theory- Decision Tree Analysis, Replacement Models.
<b>UNIT-V</b>	Inventory management, Simulation, Investment- Risk and Uncertainty.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. N.D. Vora - Quantitative techniques in management (Data McGraw) 2. J. K. Sharma - Operational research in management, Theory and Application 3. Prem Kumar Gupta - operational research (S. Chand Enterprises) 4. Sultan Chand and Sons - Operational Research





<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9143T
<b>Title of the Course</b>	<b>Economic Administration</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	–
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To explore and offer knowledge on Economic administration, industrial policy, Industrial licensing and import and export policy.
<b>Learning Outcomes</b>	Student will be able to understand Economic planning, evaluate economic policy and their impact on society, businesses and individuals gaining knowledge of budgeting, financial administration of India and Administration of tax revenue in India.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	<b>Economic Administration:</b> Nature, Scope, Objectives, Limitations and Techniques of Economic Administration in India. Essential Elements of good Economic Administration. Industrial Policy, Industrial licensing, Import-export Policy.
<b>UNIT –II</b>	<b>Economic Planning:</b> Planning Organization and Administration: Machinery for the Formulation, Implementation, Supervision, Co-ordination and five year plans in India.
<b>UNIT-III</b>	<b>Financial Administration in India:</b> Scope and significance, Components of financial administration, Cannons of Financial Administration. <b>Parliamentary control on finance:</b> Constitutional provisions and methods of parliamentary control, Comptroller and auditor General of India.
<b>UNIT-IV</b>	<b>Administration of Finance:</b> Centre, State and local Finances, Finance commissions and their recommendations.
<b>UNIT-V</b>	<b>Administration of tax revenue in India:</b> Features and problems of good tax administration, tax evasion. <b>Administration of public sector:</b> Accountability and managerial problems of public enterprise, Financial control of public sector enterprise.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Prem Chand A: Control of Public Expenditure in India 2. Mishra & Puri: Indian Economy 3. B.L. Mathur: Economic Policy and Administration 4. B.L. Fadia: Lok Prashashan (in Hindi) 5. P.N. Gautam: Vitta Prashasan (In Hindi)



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9144S
<b>Title of the Course</b>	<b>Comprehensive Oral Evaluation</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Prerequisites</b>	Basic ideas to face interviews
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	To assess the overall knowledge of the students in the relevant field of Banking and Business Economics acquired over 2 years of study in the program.
<b>Learning Outcomes</b>	Students will be able to learn the overall concept of the subject. This will help the students to face interview in the academic sector.
<b>SYLLABUS</b>	
A comprehensive oral exam will be conducted by the external examiner to check the communication skills and subject-related knowledge of the students and the appropriate marks will be assigned to them based on their performance.	
<b>End of Semester Examination</b>	
<p><b>3. Internal Examination (20% of the total grade):</b></p> <ul style="list-style-type: none"> <li>• Students will participate in periodic internal examinations, including presentations, discussions, assignment and evaluations, conducted by faculty members.</li> <li>• These internal assessments will focus on the core concepts and subject-related knowledge of Banking and Business Economics.</li> <li>• Marks will be assigned based on students' performance in these assessments, which will account for 20% of the total programme grade.</li> </ul> <p><b>4. External Examination (80% of the total grade):</b></p> <ul style="list-style-type: none"> <li>• A comprehensive oral examination will be conducted by an external examiner to evaluate students' communication skills, depth of subject knowledge, and their ability to integrate and present information effectively.</li> <li>• The external examination will assess students' overall competence in the subject and account for 80% of the total programme grade.</li> </ul>	



<b>M. Com. Two-year Degree Programme</b>	
<b>Second Year</b>	
<b>Fourth Semester</b>	
<b>Subject- Banking and Business Economics</b>	
<b>Code of the Course</b>	BBE9145T
<b>Title of the Course</b>	<b>Agriculture Economics</b>
<b>Qualification Level of the Course</b>	NHEQF Level 6.5
<b>Credit of the Course</b>	4
<b>Type of the Course</b>	Discipline Specific Elective Course (DSE) in Banking and Business Economics
<b>Delivery Type of the Course</b>	Lecture, 40+20=60. The 40 lectures for content delivery and 20 hours on diagnostic assessment, formative assessment, and subject/class activity, problem solving.
<b>Prerequisites</b>	Basic Knowledge of Agriculture Economics
<b>Co-requisites</b>	None
<b>Objectives of the Course</b>	Through this course students should be able to analyze the role of agricultural sector in economic growth of the country and the various agricultural issues and challenges in global, national and regional level.
<b>Learning Outcomes</b>	Student will be able to understand Economic planning, evaluate economic policy and their impact on society, businesses and individuals gaining knowledge of budgeting, financial administration of India and Administration of tax revenue in India.
<b>SYLLABUS</b>	
<b>UNIT-I</b>	Definition, nature and scope of agricultural economics. Role of agriculture in economic development. Problems of agriculture in India.
<b>UNIT -II</b>	Economics of agriculture: Reasons for backwardness of Indian agriculture, transforming traditional agricultural methods.
<b>UNIT-III</b>	Role and Importance of Agricultural Finance. Financial Institutions and credit flow to rural / priority sector. Agricultural lending - Direct and Indirect Financing - Financing through Co-operatives, NABARD and Commercial Banks and RRBs. District Credit Plan and lending to agriculture/priority sector. Micro-Financing and Role of MFI's - NGO's, and SHG's.
<b>UNIT-IV</b>	Lending to farmers - The concept of 3 C's, 7 P's and 3 R's of credit. Estimation of Technical feasibility, Economic viability and repaying capacity of borrowers and appraisal of credit proposals. Understanding lenders and developing better working relationship and supervisory credit system. Credit inclusions - credit widening and credit deepening.
<b>UNIT-V</b>	Agricultural Policies- National Agriculture Policy, National Water Policy, National Seed Policy, National Fertilizer Policy, Credit Policy, Price Policy, Crop Insurance Policy, etc.
<b>Suggested Readings</b>	<b>Recommended Books:</b> 1. Fundamentals of Agricultural Economic by Aparit Singh, A.M., Sachu, Jasuta Singh, Himalaya Publishing House Pvt. Ltd. 2. Agriculture Economics by Shubba Reddy, Raghuram 3. Datt and Sundaram Indian Economy by Gourav Datt and Ashani Mahajan Sultan Chand & Sons Pvt. Ltd.