

(Harper & Brother, New York, 1953)

- Clark, J.M. : Social Control of Business (New York MC Graw Hill, 1953).
- Committee for Economic Development: Social Responsibilities of Business Corporation (New York, C.E.D.)
- Heald Morrel: The Social Responsibilities of Business & Community.
- Ozbekhan Hasan & Gane E. Teberteed.: Business Government, R.I. Institute of Management Service.
- Stoner George: A case in Business & Society (New York, Random House, 1975).
- Reports of the Monoply Inquiry Commission, Report of Dutia Licensing Committee.
- M. Adhikarey: Economic Environment of Businesses
- Rogene A. Bhvhols: Business Environment and Public Policy (Prentce Hall, 1982).

## **Paper II (42822)**

### **Organizational Behaviour**

#### **Unit – I**

Organizational Behaviour: Concepts and determinants (Individual, Group & Organization)

#### **Unit – II**

Understanding Individual behavior – Personality, perception and attitudes

#### **Unit – III**

Group Dynamics and Transactional Analysis

#### **Unit – IV**

Motivation and Morale: Concepts, theories and techniques

#### **Unit – V**

Leadership: Concepts, theories & Styles

#### **Books recommended:**

- Fred luthans-Organisational Behaviour

- B. Ghosh: Economic Environment of Business, Vikas Publishing House Pvt. Ltd. New Delhi  
Work
- B P Singh & T N Chabra-Organizational theory & Behaviour.
- Robbins- Organizational Behaviour
- Keith Davis- Human Behaviour at
- Hersey, Blanchard- Management of Organizational Behaviors