

Paper II (52822)

Organizational Development

Unit – I

Organizational Development – Concepts, process, advantages and components

Unit – II

Assumptions and Values

Unit – III

Organizational diagnosis and methods

Unit – IV

Resistance to change and managing change. Role of change agent

Unit – V

Organizational Developments interventions – Methods and techniques

Books Recommended:

- French & Bell-Organization Development.
- Abad Ahmed-Developing effective organization
- T V Rao, Uday Pareek & D M Pestonjee-Behavioral Processes in organizations.
- Harvey & Brown- An experimental Approach to OD.
- French, Zawacki & Bell-Organization Development.

Paper III (52823)

Entrepreneurship

Unit – I

Entrepreneurship development in India: Emergence of Entrepreneurial Class in India. Environmental factors affecting Entrepreneurship: Entrepreneurship Development programmes. Objectives, Phase of ED. Evaluation of EDP. Problems faced by EDP.

Unit – II

Project identification & formulation, criteria for selecting a particular project, scanning of business environment & identifying projects, steps in project formulation, project evaluation.

Unit – III

Preparation of project report significance, contents, formulation of project formulation, project evaluation.

Unit – IV

Function of Enterprise, need for financial planning sources of finance Institutional Finance to Entrepreneur

Unit – V

Internal and External sources of capital structure of an enterprise, Institutional support to entrepreneurs, needs, support institutions National Small Industry Corporations Limited (NSIC), Small Scale Industry Board (SSIB). Small Industry Development Organization (SIDCO).

Books Recommended:

