

Paper V (52825)
Tourism Management

Unit – I

Tourism: Meaning Definition, Tourism Industry in India and Typologies of Tourism.

Unit – II

Emerging Concepts of Tourism: Ecotourism, Rural Tourism, Medical Tours, Greet Tourism Countrywide Tourism and their merits /demerits.

Unit – III

Travel Organizations – WTO, WTTC, TAAI, FHRAI, DOT (Central & State)

Unit – IV

Hotel Management – Meaning, Definition & features of Hotel Management. Classification of Hotels & Hotel Organization.

Unit – V

Functions of Hotel Management and problems and prospects of Hotel Management in India.

Books Recommended:

- K K Kamra- Principles of Tourism.
- Mill & Morrison- Tourism System.
- P N Seth- Successful Tourism Industry.
- Gee et al.-Travel Industry.
- Raghubalan & Raghubalan-Hotel Housekeeping.
- J M S Negi- Professional Hotel Management.

Paper VI (52826)

VIVA

(Comprehensive Viva- External Exam Only)

