

**Paper IV -C: POPULAR STUDIES**

MM 100 MARKS

**Unit A**

David Forgaces : National – Popular: Genealogy of concept  
Theodor Adorno : The Culture Industry  
Max Horkheimer : Enlightenment as Mass Deception  
James Clifford : On Collecting Art and Culture

**Unit B- Background of Popular Literatures**

1. Beat Culture
2. Anti War Movement
3. Graffiti – Popular Art Andy Warhol
4. Beatles, The Blues , Jazz, Rock, India Pop

**Unit C**

Agatha Christie : *Murder on the Orient Express*  
John Le Carre : *The Spy Who Came from the Cold*  
J.K. Rowling : *Harry Potter and Philosophers Stone*

**Unit n D**

Mills & Boons : Any novel can be used as e.g. of its set formula  
Shoba De : *Starry Nights*  
M. Mitchel : *Gone with the Wind*

**Unit E**

1. Dennis the Menace
2. Peanuts
3. Karadi Tales: Gulzar Cassssettes

**Books Recommended:**

1. *The Cultural Studies Reader* ed. Simon Durring
2. Ronald Barthes : *Mythologies*
3. T. Adorno : *The Culture Industry*
4. T. Bennett et. al ed. *Popular Culture and Social Relations*
5. J. Fisky : *Understanding Popular Cultures*  
: *Popular Culture Genres Theorist Texts: A Berger* (Sage Publication)
6. Elain Baldwin et al ed. *Introducing Cultural Studies*. London Prentice Hall Europe.
7. Terry Eagleton : *Idea of Culture*, London Bassil Blackwell.