

**M.A./M.Sc. (FINAL) PSYCHOLOGY
EXAMINATION, 2006-2007**

**PAPER-VI
SOCIAL PSYCHOLOGY**

UNIT-I

Nature, Scope and Importance of Social Psychology, its theoretical foundations Stimulus - response. Cognitive Psychoanalytic' Field and Role theories of Social Psychology; Group Interaction Analysis, Sociometry, Content Analysis, Cross - Cultural method.

Meaning and Nature of Social Cognition; Its Basic Underlying process with experimental evidence; perceptual defence; Nature of Perception; Varieties of inference; Culturally provided categories.

UNIT-II

Nature, Process and Types of Communication; Function of groups in Communication Process, Feedback, Society and persuasive Communication, Mass Communication; Methods of effective communication.

Individual versus Group; Nature of inter-group relations; Theories of inter-personal attraction; Elements of structure, power structure and status, Group structure and task situation; Co-operation and competition.

UNIT-III

Attitude: Nature, Formation and Change; its theoretical orientation -Festinger's Dissonance and Mc Gurie's Inoculation theory; Functional theory of Kelman, Katz and Smith.

Origin and Maintenance of Prejudice and discrimination; Removing Group Prejudice; Stereotypes.

UNIT-IV

Nature of Social system, Social norms; Resolution of role strain and role conflicts, personality and cultural variables underlying social system.

Social motives in Achievement in Affiliation in Power, Motivation of group members for effective group participation.

UNIT-V

Nature, Theoretical orientation and functions of leadership, Identification of Leader, Leadership training and Leadership style.

Socialization: Nature and Process, Methods of Socialization of an Individual, Social learning from models, Role learning - content, process and facilitating - interfering factors.

BOOKS RECOMMENDED :

1. Secord and Backman Social Psychology
2. Sherif and Sherif Social Psychology