

**PAPER –VII (B) (5728 B)**

**EXTENSION EDUCATION**

M.M:75 INTERNAL:25

- UNIT (A) Extension Education – Concept, Objective, Principles, Philosophy, Role and Qualities of Extension workers.
- UNIT (B) Teaching- Learning Process – Elements & Steps in Extension Teaching. Extension Teaching Methods – Classification and Detailed Study of the various Extension Teaching Method.
- UNIT (C) Communication : Importance, Key Elements and Models. Audio-Visual aids – Classification and Detailed Study of the various Audio-visual aids. Impact of Mass Media and Traditional Media.
- UNIT (D) History of Rural Reconstruction work in India with special reference to Sriniketan, Etawah Pilot Project, Marthandam, Gurgaon Experiment. Programme Planning – Principles, Steps and Advantages.
- UNIT (E) Programme Evaluation – Concept, Objectives, Steps and levels of Evaluation. Adoption and Diffusion process – stages of Adoption, Factors Affecting Adoption and classification of Adopters.

**Books Recommended :**

- O.P.Dhama & O.P.Bhatnagar : Education and Communication for Development.
- S.V. Supe : An Introduction to Extension Education.
- Kelsey, L.D. & Hearne C.C. : Co-Operative Extension Work.
- Leagans , J.P. : Extension Education in Community Development.
- Dale Edger : Audio Visual Methods in Teaching.
- B.B. Mohanty : A Handbook of Audio Visual Aids.
- Dr. A. Adivi Reddy : Extension Education.
- Kebel J.Kumar, : Mass Communication in India Bomba, Jaico Publication.
- G.L. Ray : Extension Communication and Management.

लिनकन डेविड केल्से और केनीन :	सहकारी प्रसार कार्य
चाइल्स हरने	
डॉ. पी. एन. माथुर :	कृषि प्रसार के सिद्धान्त
दुर्गाप्रसाद शर्मा और उम्मेदसिंह :	कृषि प्रसार के सिद्धान्त
डॉ. वीरेन्द्र कुमार दुबे :	भारत में प्रसार शिक्षा
और डॉ. सुखवीर सिंह	
डॉ. जयपाल सिंह :	प्रसार शिक्षा एवं ग्रामीण विकास
डॉ. एस. एल. इन्टोदिया :	प्रसार शिक्षा एवं संचार माध्यम
Bhatnagar and Subhash :	Information and Communication Technology in Development