

PAPER- VIII(A) (5729 A)

PROJECT MANAGEMENT IN CRAFTS AND AGRO-FORESTRY BASED PRODUCTS

M.M:75 INTERNAL:25

- UNIT (A) Project Management : Concept of a Project and Project Management, Project Manager as a Professional.
- UNIT (B) Planning for Project, Generation of New Project Ideas, Feasibility Analysis.
- UNIT (C) Crafts and Agro-Forestry based Products. Trends in Production, Constraints in Development, Development of skills and demand, Strategies for Growth and Diversification. Mechanization and R&D for higher productivity.
- UNIT (D) Financing Crafts, Khadi & Village Industries, and Small Scale enterprises. Working Capital Management.
- Marketing and Publicity. The Nature and Contents of a Marketing Plan, Marketing in Micro and Macro Environment.
- UNIT (E) Export Management: Export and Import for the Development of Crafts and Agro-Forestry based Products, Trends in Export /Import, Incentives for Export Promotion.

Book Recommended :

- 1- Dwivedi, A.P.(1984) : Forestry in India, Jugal Kishore & Co.Dehradun.
- 2- Sheh, S.A.(1990) : Forestry for Peoples.
- 3- Khanna, L.S.(1984) : Principles and Practice of Silviculture, Khan Bandhu Dehradun.
- 4- Tara Gandhi (1989) : Rajasthan Vegetation Index Society for Promotion of Wastelands Development, New Delhi.
- 5- Pandey, D.N.(1992) : Wild Trees of Aravallis (Booklet) Govt. of Rajasthan Publication.
- 6- Pandey, D.N. (1992) : Wildlife, Protected Areas and People in India (A Monograph)
- 7- Nair, S.M. : (1992) : Endangered Animals of India, National Book Trust, New Delhi.
- 8- R. Prakash and L.S. Khanna(1989) : Theory and Practice of Silvicultural Export Book Agency, delhi