

**M.Com**  
**Banking & Business Economics**  
**Third Semester**  
**Paper 3.1-Insurance Practice in India**

M.M. 100

Unit-I

Insurance in India: History of life Insurance, Growth of life Insurance in India, Structure of life Insurance Enterprises in India.

Life Insurance Organization: Important Activities, Internal Organization, Appointment Of Agent & Function Of Agent.

Unit-II

Insurance Legislation in India: Insurance Act. 1938, Insurance Corporation Act.1956, IRDA.Act.2002.

Unit-III

Life Insurance Nationalization, Present Position Of Life Insurance In India. Exchange Control Regulation Collection Of Premium & Claim Procedure Of Policies Issued Of NRI's.

Unit-IV

Principles and Practice Of Miscellaneous Insurance: Health Insurance Mediclaim Insurance, Fidelity Guarantee Insurance, Rural Insurance And Burglary Insurance.

Unit-V

Re-Insurance: Historical Background, Functions Of Re- Insurance, Methods Of Re-Insurance, Re-Insurance Documentation- Slips- Cover Notes Agreements.

**Recommended Books:**

1. Insurance: Fundamentals, Environment & Procedures By B.S. Bodla, M.C. Garg, K.P. Singh.
2. Legal & Regulatory aspects of Insurances, By K.C. Mishra, MangalaBakshi.
3. Life Insurance: Principles & Practice By K.C. Mishra & C.S. Kumar.
4. The Laymans Guide to Insurance By Max Newyork Life Insurance Co. Ltd. 2003
5. "Insurance Law in a Nutshell" By Dobby John. F.

## **Paper 3.2- Research Methodology- I**

M.M. 100

### Unit-I

Research Methodology- Objectives and Types Of Research Methodology and Objectives of Research, Types of Research – Descriptive And Analytical, Applied And Fundamental, Quantitative And Qualitative, Conceptual And Empirical, Research Methods versus Methodology, Research Process And Criteria Of Good Research.

### Unit- II

Research problem Formulation – Defining And Formulating Research Problem, Selecting The Research Problem, Necessity Of Defining Problem, Sources Of Research Problem, Literature Review , Features Of Good Literature Review, Identification Of Research Gap.

### Unit- III

Research design- Meaning, Need Of Research Design, Basic Principles Of Research Design, Features Of Good Research Design, Important Concept Of Research Design- Observation And Facts, Laws And Theories, Induction And Deduction , Developing A Research Plan – Exploration , Decryption , Diagnosis, Experimentation.

### Unit –IV

Sampling- Concept of Statistical population, Sampling , Sampling Frame , Sample Size , Non Response , Characteristics Of A Good Sample, Types – Probability Sample, Random Sample, Systematic Sample, Stratified Random Sample, Multi Stage Sampling , Determines Sample Size , Sampling Errors.

### Unit-V

Data collection and analysis – Importance Of Data , Primary And Secondary Data , Their Merits And Demerits , Uses, Methods Of Collecting Of Primary Data .

## **Paper 3.3- Global Trade Environment**

M.M. 100

### **Unit- I**

Basis of International Trade; Terms of Trade ; Economics Development & Foreign Trade ; EXIM Policy; Foreign Capital Markets; International Payment System.

### **Unit-II**

International Economic Co-operation- SAARC, ASEAN; NAFTA; Indian's Trade Relation with SAARC.

### **Unit-III**

Foreign Investment – Direct ; Portfolio; Technology Transfer; Bilateral & Multilateral Trade Agreements; MNCs & Indian Markets.

### **Unit-IV**

Exchange Control & Exchange Control Regulation; FEMA; TRIPS & TRIMS.

### **Unit-V**

Project & Consultancy Services; ECGC; EXIM Bank; ADB.

### **Recommended Books:**

1. Daniels John D. & Radebaugh Lee H.; International Business Environment & Operation.
2. Blake & Sundaram; International Business Environment.
3. Trivedi, Jatana, Nagar; International Trade & Finance (Hindi & English).
4. Varghese SK; Foreign Exchange and Financing of Foreign Trade.
5. Lal GS; Financing of Foreign Trade & Foreign Exchange.
6. Varshney & Bhattacharya; International Marketing Management; Himalaya Publication.

## **Paper 3.4 – Capital Market in India**

M.M. 100

### Unit – I

Meaning and Concept composition of the Capital Market in India. Reforms Development in India Capital Market.

### Unit – II

Stock Exchange:- Meaning, Role, Functions and Significance Regulation of Stock exchanges, Management of stock Exchange , Indian Capital Market An Overview, National Stock Exchange of India, Over the counter Exchange of India.

### Unit-III

Listing of Securities, Listing Requirements, Essential Conditions of Listing, Procedure for listing, Advantages of Listing.

### Unit-IV

Traditional Financial Instruments: Share Capital, Equity shares, Preference Shares Debentures and bonds, Venture Capital Leasing and Hire Purchase.

### Unit-V

Government securities Market the New Issue Market: Meaning, Functions And Methods Of Floating New Issues- Offer Through Prospectus, Offer Of Sale, Private Placement. Right Issue Debt V/S Equity, Problems Of The New Issue Market.

### **Recommended Books**

1. Avadhani V.A Himalaya Publishing House, New Delhi.
2. Marketing of Financial Services.
3. Singh Preeti, Investment Management, Himalaya Publishing House, New Delhi.
4. Securities Markets & Products, IIBF Taxman, New Delhi.

## **Paper 3.5- Contemporary Issues**

M.M. 100

### **Unit-I**

- Monetary Policy and Fiscal Policy
- New Dimension of Electronic Banking.

### **Unit – II**

- Recent trends in Indian Financial Systems.
- Foreign Direct Investment in Indian.

### **Unit – III**

- Challenges in Agriculture Sector.
- Problem of Small Scale Industries .

### **Unit- IV**

- ASEAN and Indian
- Brics and SAARC Nations

### **Unit- V**

- Indian Economy (Recent Trends)
- Niti -Aayog