

M.Com
Banking & Business Economics
Fourth Semester

Paper 4.1- Project Planning and Control

M.M. 100

Unit-I

Project Planning – Meaning & Definition, Features of a project, Concept of Project Planning, Project Scheduling, Techniques of Project Planning.

Unit-II

Business Forecasting – Meaning & Definition, Features, Objectives, Theories of Business Forecasting, Advantages and Limitations, Methods of Business Forecasting.

Unit-III

Project Budgeting – Meaning & Definition of Capital Budgeting, Need, Importance Types, Process of Capital Budgeting, Factors considered, Zero base Budgeting – Meaning, Features, Difference Between Traditional and Zero base Budgeting.

Unit- IV

Network Techniques in Project Planning – PERT – Meaning, areas of PERT Application. CPM – Meaning, Application, Distinction between PERT and CPM, Importance of PERT and CPM.

Unit- V

Project Financing – Meaning, Sources, role of Financial Institutions in Project Financing. Project Appraisal Procedure for Sanction of Financial Assistance, Specific Schemes of Financial Institution.

Recommended Books:

1. Project Planning and Budgetary Control – (Hindi & English) Agarwal, Saraswat & Mishra.
2. Project Management- U.K. Singh, B. Narayan.

3. Project Management – Harvey Mayor.
4. Project Management – ParagDiwan.
5. Project Management – K. Nagarajan.
6. Project Management & Control- Ghosh S.
7. Project Planning & Control- Moshin, M.

Paper 4.2. -Research Methodology – II

M.M. 100

Unit – I

Construction of Schedules and Questionnaire, Their Uses - Practical Considerations, Measurement Of Scales And Indices, Plot Studies, Field Work Case Study Methods, Essentials Of Good Questionnaires And Schedule.

Unit –II

Hypothesis, Meaning and Importance, Characteristics of usable Hypothesis, Different forms of Hypothesis, Difficulties in Formulation of Hypothesis, Testing of Hypothesis, Errors in Hypothesis Testing.

Unit-III

Scaling in research, Need And Importance Of Scaling, Scaling Techniques, Different Types Of Scales, Their Merits And Demerits, Formulation Of Scales.

Unit-IV

Statistical Analysis of Data-Statistical Analysis-Significance, Measures of Central Tendency, Measures of Dispersions, Measures of Associations/Relationship, Receptions and Correlation analysis, Hypothesis Testing (For Proportion and Mean) Test of Significance.

Unit-V

Structure and Components of Research Report, Types of Report, Principles of Writing, Layout of Research Report, Mechanism of Writing A Research Report, Ethical issues in Research- plan.

Paper 4.3-Mutual Fund

M.M. 100

Unit – I

Mutual Fund : Meaning , Definition, Features ,Importance of Mutual Funds ,Advantages and disadvantages of MFS

Unit II

Structure of MFS , Classification of MFS , Innovative Mutual Funds , Unit Trust of India , Systematic Investment Plans .

Unit III

Money Market Mutual Funds ,SEBI and Mutual Fund Regulation, Entry load and Exit load , Benchmarks, Net Asset Value .

Unit IV

Trading of Mutual Funds , Mutual Fund in India , Association of Mutual Funds in India , Problems of Mutual Funds .

Unit V

Meaning and Definition of Investment , Investment objectives , Difference Between Investment and Speculation , Classification of Investment, Investment Decision Process, Features of an ideal Investment Programme .

Recommended Books :-

- 1.Avadhani V.A Capital Market Management Himalaya Publishing House
2. Dave M. Mutual Fund in India , Paradise Publisher Jaipur
- 3.Ingle D. V Mutual Funds in India , New Century Publication New Delhi

Paper 4.4-Indian Banking System

M.M. 100

Unit I

India Banking System: Development of Indian Banking system; Evolution of Banks; Functions of Banks; Structure and Organization of Banks; Difference between Scheduled and Non-scheduled banks; Role of Banking System in the Economic growth and development.

Unit II

Reserve Bank of India (RBI): Evolution; Organization and Management; Objectives and Functions; Credit Control Measures; Monetary Policy in India and RBI Act, 1934.

State Bank of India (SBI): Brief History; Organization and Management; Objectives and Functions.

Unit III

Regional Rural Banks (RRBs): Meaning; Objectives; Organization and Management; Functions; Progress and Performance; Problems and suggestions.

Co-operative Banks: Brief History; Meaning; Organization; Difference between Co-operative and Commercial Banks; Progress and Problems of Rural Co-operative and Urban Co-operative Banks.

Unit IV

Banking Regulation Act, 1949: Need and Evolution; Objectives and Features; Social Control over Banks; Main Provisions of the Act.

Banking sector Reforms: Rationale and Objectives of Reforms; Banking Sector in Pre-reform and Post-reform Period; Recommendations of Narasimham Committee; Impact of Reforms on Banking Industry.

Unit V

Development Banks: Meaning and Objectives; Functions and Structure of Development banks; ICICI- Objectives and Functions, Organization and Management, Working and Performance.

Non-Banking Financial Companies (NBFCs): Framework; Classification; Future Prospects and Significance; Sources of Funds of NBFCs.

E-Banking: Meaning; Need and Importance; Impact on Traditional services; Products of E-banking- ATM, Credit Card, Debit Card, Smart Card, E-cheque; Types of E-banking- Internet, Mobile, Virtual and Core Banking.

Paper 4.5- Quantitative Techniques and operations research

M.M. 100

Unit I

Introduction to OR, Meaning, Nature, Scope, Application And Limitation Of OR. Classification Of Model, Characteristics, Advantages And Limitation Of Models. Application of QT In Business Decisions.

Unit II

Introduction to Linear Programming, Formulation of LPP, Solution of LPP by Graphical Method, Simplex Method.

Unit III

Transportation Model, Assignment Model, Queuing Theory.

Unit IV

Game Theory, Decision Theory- Decision Tree Analysis, Replacement Models.

Unit V

Inventory management, Simulation, Investment- Risk and Uncertainty.

References Books:

1. N.D. Vora.
2. K.N. Nagar.
3. K.R. Sharma
4. V.K. Kapoor.

Paper 4.6-Comprehensive Viva-voce

M.M. 100