### VIRTUAL COURSE IN

## MASTER OF TRAVEL & TOURISM MANAGEMENT

### 2 YEAR POSTGRADUATE DEGREE COURSE

#### THE PROGRAMME

This is a Two year (Four semesters) full time programme. a Master degree course.

#### **Course Structure**

The programme has been organized in Two years. First year and second year and each year comprising two semesters. The list of papers offered during first year and second year shall be as follows-

Module No.	Title	Hours
101	Management Concepts & Principles	30
102	Tourism Concepts & Impacts	30
103	Information Technology in Travel and Tourism	30
104	Accounting for Managers in Tourism	30
105	Travel Agency & Tour Operations Management	30
106	Self-Development & Interpersonal Skills	30

# MTTM- Semester I

### **MTTM- Semester II**

Module No.	Title	Hours
201	Geography for Tourism	30
202	Human Resource Management for Tourism	30
203	Financial Management	30
204	Tourism Resources of India	30
205	IT and E-Tourism	30
206	Language French-I	40

### **MTTM- Semester III**

Module No.	Title	Hours
301	Tourism Marketing	30
302	Tourism Policy and Planning	30
303	Airline Ticketing	30
304	Research for Tourism	30
305	Tour Guiding& Escorting Skills	30
306	Language French-II	40

# **MTTM- Semester IV**

Module No.	Title	Hours
401	Air Cargo Operations	30
402	Indian Culture and Society	30
403	MICE Tourism	30
404	Industrial Training & Project Report	40

### Number of Seats- 30 (Thirty)

**Fee Structure-** The Course fee shall be Rs. Twenty Thousand (Rs.20,000) per year (Ten Thousand per Semester ). The examination fee shall be charged extra, as decided by the University.

## SCHEME OF EXAMIANTION:

1. A candidate admitted to Master of Travel & Tourism Management may be allowed to the examination after completing the regular course of studies prescribed for the examination which shall be of four semester (Two year) duration.

## 2. Evaluation:

(i) Each paper will carry 100 marks. The MCQ based examination will be for 80 marks. The duration of examination for each paper shall be two hours. The remaining 20 marks will be for internal assessment.

(ii) The Guidelines for internal Assessment are as under-

Test -20 MM.. There will be Internal tests of 20 marks. The student, who wishes to seek another chance for defaulter / improvement, may request with a deposit of Rs. 150 (One Hundred Fifty) for each paper. The duration of Test for each paper shall be one hour.

(iii) The Internal of 20 Marks will be given on following basis-

 $MCQ \ based \ Test \ Assignment \ Project$ 

3. **Training:** At the end of 3<sup>rd</sup> Semester, (after the examination) all students will have to undergo a training of 5 months with an organization of repute. A student can opt a Travel Agency, an Airline, a Hotel, or a tourist office to impart training over there or can choose a project study. Each student will be required to submit a report to the department/ faculty for the work undertaken by him/her during the training period. The project report will be written under the guidance of a faculty. The typed project report must be submitted within the time period decided by department/faculty for the purpose of evaluation.

# 4. Evaluation the Project Report:

The project work will carry weightage of	100marks.
Project Report (Writing)	= 50 marks
Viva Voce (Presentation Project Work)	= 50 marks

#### 100 Marks

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### **RULES FOR PASS/ PROMOTION**

- (a) The span period of the programme is four semester (Two year) from the date of registration in this programme.
- (b) The minimum marks for passing the examination shall be 36% in each paper and 40% in aggregate for all the year.
- (c) To be eligible for promotion to the next semester of the programme a students must clear at least 75 % paper offered during semester of the programme.
- (d) Division in the Degree shall be awarded on the basis of the aggregate marks.
  Securing 60% and above : I<sup>st</sup>Division
  All others : II<sup>nd</sup>Division
- (e) A student to be eligible for award of degree has to clear all the papers offered during Two year program within the period of 4 years.
- (f) A students who has secured minimum marks to pass in each paper but has not secured the minimum marks for the aggregate(40%) for the annual examination may take Re-examination in not more than two papers to obtain the aggregate percentage required to pass annual examination.
- (g) As per new education policy following rules will be applicable for Awarding Degree\Diploma-

If a student complete only One Semester then He\ She will be awarded a Certificate in Travel & Tourism Management.

If a student completes One year (Two Semesters) then He\She will be awarded a Diploma Certificate in Travel & Tourism Management.

If a student completes Two year (Four Semesters) then He\She will be awarded a Master Degree in Travel & Tourism Management.