



MOHANLAL SUKHADIA UNIVERSITY: UDAIPUR

MASTER OF COMMERCE (BUSINESS ADMINISTRATION)

- 1. Duration of the Course:** The Master of Commerce (Business Administration) course will be of four-semester duration to be conducted in two years. Each semester will be of approximately six months (minimum 90 working days in a semester) duration.
- 2. Eligibility:** Candidates seeking admission to the first semester of Master of Commerce must have B.Com or equivalent degree with 48% marks.
- 3. Admission:** Admission will be made on the basis of the merit.
- 4. Course structure:**

I Semester

S. No.	Paper Code	Paper Name	Maximum Marks		
			Ext.	Int.	Total
1	101	Management Concepts	75	25	100
2	102	Personnel Management	75	25	100
3	103	Marketing Management & Research	75	25	100
4	104	Management Information System	75	25	100
5	105	Labour Welfare & Industrial Relations	75	25	100
6	106	Survey Assignment	75	25	100
		Total	450	150	600

II Semester

S. No.	Paper Code	Paper Name			
1	201	Business Economic Environment	75	25	100
2	202	Organizational Behaviour	75	25	100
3	203	Retail Management	75	25	100
4	204	Management of Small & Medium Enterprises	75	25	100
5	205	Labour Legislation in India	75	25	100

6	206	Presentation Skills (Practical)	75	25	100
		Total	450	150	600

III Semester

S. No.	Paper Code	Paper Name			
1	301	Research Methods & Statistics	75	25	100
2	302	Human Resource Management	75	25	100
3	303	Rural and Service Marketing	75	25	100
4	304	Business Laws	75	25	100
5	305	Management of Public Enterprises	75	25	100
6	306	Complied Project Report on Five Industries	75	25	100
		Total	450	150	600

IV Semester

S. No.	Paper Code	Paper Name			
1	401	Strategic Management	75	25	100
2	402	Organization Development	75	25	100
3	403	Entrepreneurship	75	25	100
4	404	Business Ethics	75	25	100
5	405	Tourism Management	75	25	100
6	406	VIVA	100	00	100
			450	150	600

Note: 1. In case of non-collegiate candidates the maximum marks of the question paper shall be 100, and marks obtained shall be raised proportionately.

2. Comprehensive Viva-Voce shall be conducted by a panel of examiner consisting of Sr. Most Professor, HOD, Supervisor and External Expert.

5. Method of Teaching: Classroom instructions as per lectures scheduled/ announced at the beginning of the each semester.

6. Attendance: Regular attendance of the student is an important factor in the semester system. No candidate can be allowed to appear in the Semester Examination as a regular student unless he/she has attended the course regularly as per University rules.

6.1 Minimum 75% attendance is compulsory for all students for every course in theory, laboratory and seminar for appearing in examination. Hence attendance is

compulsory and will be monitored in the semester and students will be informed of the status of attendance at the end of every month and end of semester.

6.2 For students participating in Sports/Cultural event/NCC camps during a particular semester the maximum number of days of absence shall not exceed 8 days. Any waiver in this context shall be on the recommendation of the Dean – Students Welfare and the student will be required to apply in advance for the leave to the Head/Course Director.

7. Examination scheme:

7.1 University shall conduct examinations only after completion of instructions as per course structure of each semester. External examination may be conducted on consecutive working days without any gap.

7.2 Each theory paper shall be of 100 marks (75 marks for written examination of 3 hrs duration and 25 marks for internal assessment).

7.3 The question paper shall consist three parts. Part-A will contain ten short answer type questions for which answer must be provided within 20 words for each. Part-B will consist five questions (which requires answers in maximum 250 words for each) selecting one from each unit with internal choice. Part-C will consist of four long answer type questions (maximum 500 words each) out of which candidates will be required to answer any two questions.

8. Internal evaluation scheme to award internal marks: 20 maximum marks for each theory paper will be awarded on the basis of the performance in the two written test (internal) conducted by the Department of ten marks each and 5 maximum marks for each paper will be awarded on the basis of seminar/presentation/assignment.

9. Minimum passing marks and criteria for promotion to next higher semester

- 9.1** The minimum marks for passing a semester shall be 36% in each paper.
- 9.2** A candidate would be promoted to the next semester if he/she has secured at least 36% marks in minimum four papers prescribed in one semester. Such candidate shall be required to appear in papers in which he/she secured less than 36% marks alongwith the next examination of the semester.
- 9.3** In case of the result of a particular semester is not declared by the university, before the starting of the next higher semester, the students who have appeared in all the papers in the semester will be allowed to attend the classes of the next higher semester at their own risk. Candidates who are not later found eligible to be promoted to the next higher semester will have to leave that semester.
- 10. Calculators:** The candidates shall be permitted to use non-programmable scientific calculators in examinations.
- 11. Result:** At the end of final examination, the candidate's eligible for the award of M.Com (Business Administration) Degree shall be classified on the basis of the marks obtained in the first, second, third and fourth semester examination taken together, as follows:
- (a) **First Division:** 60% or more marks.
 - (b) **Second Division:** 48% or more but less than 60% marks.
 - (c) **Third Division:** 36% or more make but less than 48% marks.

A candidate must pass the M.Com examination within three years from the initial admission to the first semester of the course.

Note: Since M.Com (Business Administration) is a Masters course, all other rules of examinations will be that applicable to PG courses of the University.

PaperCode:101ManagementConcepts

M.M 100

- Unit – I Management – basic concepts, development of management thought, functions of management
- Unit – II MBO – concepts, nature, process, benefits, weakness and recommendations
- Unit – III Management decision making and problem solving, committees, advantage, disadvantages, misuses and suggestion for effective committee decision making
- Unit – IV Organization structures in global era, latest trends and practices of management in India
- Unit – V Influence of International Management Practices on India – Western thoughts V/S eastern thoughts

Booksrecommended:

- Management- Koontz and Weirich, Tata Mc Graw
- Management - Stoner, Gilbert et al
- Principles of Management- B.P Singh, TN Chabra
- OB- Fred Luthans
- Principles of Management- P C Tripathi