

**Paper 1.2 – Economic Environment of Business**

**M.M. 75**

**Unit – I**

Indian Business Environment: Importance, Factors, Types, Economic Planning Concepts, Objectives, Characteristics, Significance, Strategy Planning.

**Unit – II**

Emerging structure of Indian Economy, Role of Agriculture in Indian Economy, New Agricultural Strategy XI th FYP.

**Unit – III**

Corporate sector-Public sector, Private sector, Joint sector, Concept of Industrialization and small Industries, Industrial sickness.

**Unit – IV**

Economic Problems- Poverty, Unemployment, Regional Imbalance, Population- Causes, New Population Policy.

**Unit – V**

Exim Policy, Development, WTO and Foreign Trade of India.

**Recommended Books:**

1. Economic Environment of India: Trivedi, Jatana, University Book House, Jaipur
2. Economic Environment: Swami, Gupta  
Ramesh Book Depot, Jaipur
3. Business Environment,  
Himalaya Publication, Udaipur
4. Economics Environment of Business: Mishra & Puri  
Hind Publication House, New- Delhi
5. Business Environment : Jain, Verma  
Sahitya Bhawan Publications, Agra
6. Indian Economy: Dutt, Sundram  
Himalaya Publishing House, New- Delhi
7. Economic Environment of Business: Adhikary, M:  
Sultan Chand & Sons, New- Delhi