

Paper 1.3 – Management of Public Enterprises

M.M. 75

Unit – I

Management: Concept, Significance, Present State of Management: Gaps in Management; Adhocism in organization; Role of Executives and Policy marks.

Unit – II

Ministerial Control and Bureaucratic intervention: Management at the unit level; Decentralization, Delegation; Span of control; Line and staff relationship.

Unit – III

Management of managerial efficiency: A relative concept; some tests of efficiency: financial relations, Profitability Profile, rate of growth and productivity; Reasons of poor efficiency; Suggestions for Improvement.

Unit – IV

An exposition to different functional areas of public enterprise: Finance, Personal, Marketing and Project appraisal management.

Unit – V

A study of public Undertaking in India

1. Steel Authority of India.
2. RSMM.

Recommended Books:

1. Public Enterprises Management: Bhatia (B.S.)

Batra (G.S.)