Sociology of Information Society (42685-B**)**

UNIT - A

Technology Society and Historical Change. Informationism, Industrialism, Capitalism, the self in the information society, Information technology paradigm.

UNIT-B

The historical sequence of the information technology revolution, models, actors and sites of the information technology revolution.

IT revolution enterprise; the culture institutions and organisations of the information economy, transition from industrialism to informationalism i.e. from mass production to flexible production.

UNIT-C

The transformation of work and employment; net workers; jobless and flexitirners .Post-industrialism the service economy and the information society. The new occupational structures. The work process in the informational paradigm.

UNIT-D

Is there a global labour force? Informational technology and the restructuring of capital labour relationships, Social dualism or fragmented societies.

UNIT-E

The rise of media culture. The new media and the diversification of mass audience. Computer Mediated Communication, Institutional Control, Social Networks and Virtual Communities. Right to Information Act 2005 with special reference to its section 26-Sub Section (I) in Rajastan.

Essential readings

Manual, Castells 1996,The Rise of Network Society, Blackwell, Publishers.

Mark, Taylor and Esa Saariner 1994, Imagologies Routledge London.

December and Randall 1994, The World Wide Web Unleashed, Macmillan Computer Publishing.

Mischael, H 1993, The Metaphysics of Virtual Society. OUP London.

Verena, A Colnley1993, Rethinking Technology, Minneapolis University of Minnasota press.

P. Zrkocrzy N Heap Information Technology: Pitman.

Singhal Arvind and Rogers Everett   India Communication Revolution From Bullok Carts to Cyber Mart Sage Publications.

Bhatnagar Subhash 2000, Information and Communication Technology in Development Sage Publication.

Melkote Shrinivas 2001, The Information Society Leslies H Steves.

Right to Information Act 2005.

Reference

Barrie, Axford and Richard, Huggin (ed) 2001, New Media and Politics. Sage India.

P. Prston 2001   Reshaping Communications Technology Information and Social Change, Sage Publications, New Delhi.

Joann, Yates and John Van, Mannen 2001,   Information Technology and Organisaional Transformation. Sage India.

Pedagogy

The students have to be exposed through the social case studies rather than on the hands on skill on Computer and Internet Technology.