

Paper Code: 43325A

**M.A. ECONOMICS 2011-12
SEMESTER – III
Paper – V A
INDUSTRIAL ECONOMICS**

Unit – I

Scope and Problems of Industrial Economics, Size and Growth of Firm, Organization, Ownership and Objective of the Firm, Market Structure – Perfect Competition, Monopolistic Competition, Monopoly and Oligopoly.

Unit – II

Theories of Industrial Location – Weber and Sargent Florence, Factors affecting Location, Development of Backward Areas.

Unit – III

Market Conduct and Product Pricing – Methods of Product Pricing, Methods of Evaluating Investment Expenditure, Capital Budgeting – Concept and Methods.

Unit – IV

Mergers and Acquisitions of the Firms – Meaning, Types and Methods, Various Forms of Mergers in India, Market Performance, Size and Growth of firm, Size of Industrial Units in India.

Unit – V

Industrial Productivity – Concept, Measurement (Indian Situation), National Productivity Council, Industrial Efficiency – Its Determinants and Measurement.

Basic Reading List

1. Barthwal, R. R. (1992) – Industrial Economics: An Introductory Text Book, Wiley Eastern Ltd., New Delhi.
2. Cherunilam, F. (1994) – Industrial Economics: Indian Perspective (3rd Edition), Himalaya Publishing House, Mumbai.
3. Desai, B. (1999) – Industrial Economy in India (3rd Edition), Himalaya Publishing House, Mumbai.
4. Kuchhal, S. C. (1980) – Industrial Economy of India (5th Edition), Chaitanya Publishing House, Allahabad.
5. Singh, A. and A. N. Sadhu (1988) – Industrial Economics, Himalaya Publishing House, Bombay.
6. Ahluwalia, I. J. (1985) – Industrial Growth in India, Oxford University Press, New Delhi.
7. Brahmananda, P. R. and V. R. Panchmukhi (Eds.) (1987) – The Development Process of the Indian Economy, Himalaya Publishing House, Bombay.
8. Mamoria and Mamoria (2000) – Dynamics of Industrial Relations in India, (15th Edition), Himalaya Publishing House, Mumbai.
9. Naidu, K. M. (1999) – Industrialization and Regional Development in India, Reliance Publishing House, New Delhi.
10. Government of India, Economic Survey (Annual), New Delhi.
11. Devine, P. J. *et al.* (1978) – An Introduction to Industrial Economics (3rd Edition), George Allen and Unwin, London.
- 12^प कुलश्रेष्ठ, आर. एस. – औद्योगिक अर्थशास्त्र, साहित्य भवन पब्लिकेशन, आगरा।