

**Semester – III**  
**OPTIONAL GROUP**  
**GROUP - C: INDUSTRIAL**  
**Paper – IIIC**  
**PAPER CODE:43563-C**  
**Industrial Psychology -I**

**UNIT-I**

Psychology in Industry: Economic, Social and Psychological. Foundations of Industrial Psychology; Its aims and importance.

**UNIT-II**

Job Analysis, its purpose and techniques, job Psychograph.

**UNIT-III**

Job Satisfaction and its factors; Job efficiency. Boosting Morale of employee.

**UNIT-IV**

Time and motion study; Illustrative experiments in it; work and rest;

**UNIT-V**

Motivation and work; Environment-Physical, social and psychological.

**RECOMMEND BOOKS:**

1. Blum Industrial Psychology and its Social Foundations.
2. Tiffin & Mc Cornic Industrial Psychology
3. Harrell Industrial Psychology
4. Maier Psychology in Industry.
5. Viteles Motivation and Morale in Industry.
6. Brown & Ghiselli Personnel and Industrial Psychology.
7. Ghosh and Gorpade Industrial psychology..
8. Luthans Organizational Behaviour, McGraw Hill Int. Book Co. 1981.
9. Mc Cormich, EJ & ligen, DR Industrial Psychology. Prentice Hall of India Pvt. Ltd. New Delhi, 1984.
10. Schultz, DP Psychology and Industry Today. Macmillan Pub. Co., Inc New York, 1982.
11. Blum, M & Naylor, J. Industrial Psychology. Harpar International Edition, 1985.
12. Katz, D & Kahn, RL The Social Psychology of Organizations, Tokyo, wiley International.
13. Ganguli, HC Structure and Process of Organisation.
14. शर्मा, रामनाथ औद्योगिक मनोविज्ञान, केदारनाथ रामनाथ, मेरठ
15. ओझा औद्योगिक मनोविज्ञान, (हिन्दी एण्ड इंग्लिस)
16. Jitendra Mohan Motivations and Fatigue, Agra National Psychological Corp.