

Semester – III

OPTIONAL GROUP

GROUP - C: INDUSTRIAL

Paper – IIIC

PAPER CODE:43563-C

Industrial Psychology -I

UNIT-I

Psychology in Industry: Economic, Social and Psychological. Foundations of Industrial Psychology; Its aims and importance.

UNIT-II

Job Analysis, its purpose and techniques, job Psychograph.

UNIT-III

Job Satisfaction and its factors; Job efficiency. Boosting Morale of employee.

UNIT-IV

Time and motion study; Illustrative experiments in it; work and rest;

UNIT-V

Motivation and work; Environment-Physical, social and psychological.

RECOMMEND BOOKS:

1. Blum Industrial Psychology and its Social Foundations.
2. Tiffin & Mc Cormic Industrial Psychology
3. Harrell Industrial Psychology
4. Maier Psychology in Industry.
5. Viteles Motivation and Morale in Industry.
6. Brown & Ghiselli Personnel and Industrial Psychology.
7. Ghosh and Gorpade Industrial psychology..
8. Luthans Organizational Behaviour, McGraw Hill Int. Book Co. 1981.
9. Mc Cormich, EJ & ligen, DR Industrial Psychology. Prentice Hall of India Pvt. Ltd. New Delhi, 1984.
10. Schultz, DP Psychology and Industry Today. Macmillan Pub. Co., Inc
New York, 1982.
11. Blum, M & Naylor, J. Industrial Psychology. Harpar International Edition, 1985.
12. Katz, D & Kahn, RL The Social Psychology of Organizations, Tokyo, wiley International.

13. Ganguli, HC

Structure and Process of Organisation.

14. शर्मा, रामनाथ

औद्योगिक मनोविज्ञान, केदारनाथ रामनाथ, मेरठ

15^ए ओझा

औद्योगिक मनोविज्ञान, (हिन्दी एण्ड इंग्लिस)

16. Jitendra Mohan
Corp.

Motivations and Fatigue, Agra National Psychological