

Paper 3.3 – Global Trade Environment

M.M. 75

Unit – I

Introduction: Basis of International Trade, Terms of Trade, Economic Development and Foreign Trade. Commercial Policy, Foreign Capital. International Monetary System and Financial Markets.

Unit – II

International Economics Environment & System: Regional Economics grouping. GATT and UNCATAD.

Unit – III

International Economic Co-Operation: Foreign Investment. Foreign Aid Economics co-operation among developing countries. International Trade in services.

Unit – IV

India's Foreign Trade: Role, Composition and directions of Imports and Export. Export Promotion and Incentives. Import Trade Policy of India. Exchange Control and Exchange Rate Policy.

Unit – V

Government and Foreign Trade: Role of state trading in India's foreign trade. Export-oriented Units. Export of Project and Consultancy Services. Free Trade Zones in India. Major export-Import financing institutions. EXIM Bank of India.

Recommended Books:

1. International Business Environment and Operations: Daniels, John D. and Radebaugh, Lee H.
2. International Marketing: Cateora, Philip and Hess.
3. International Marketing: Kripalani V.H.
4. International Business Environment : Blake and Sundaram
5. International Economics By P.T. Ellsworth
6. International Economics by C.T. Kindelberger
7. Annual Reports of the Ministry of Commerce, Govt. of India
8. Annual Economics Surveys, Govt. of India
9. Import and Export Policy 1992-97 and onward