

# M.COM SYLLABUS

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**BANKING AND BUSINESS ECONOMICS**

**ANNUAL SCHEME**

**2016-17**

## **M.COM BANKING AND BUSINESS ECONOMICS (PREVIOUS)**

1. Economic Analysis
2. Monetary Economics
3. Indian Banking System
4. Public Finance
5. Business Environment

## **M.COM BANKING AND BUSINESS ECONOMICS (FINAL)**

1. International Economics
2. Financial Management
3. Research Methodology
4. Insurance Theory & Practice
5. Dissertation

Or

Economic Administration

# Detailed Course Outline

## M.Com. (Previous)

### Examination 2016-17

#### Paper I-Economic Analysis

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##### Unit I

**Economic concepts:** Concept, nature and scope of General Economics. Concept, types and difference between Micro and Macro Economics. Demand: Types, Elasticity of Demand. Indifference curve analysis – Characteristics and consumer equilibrium.

##### Unit II

**Market:** Meaning, types and Market structure. Price and output decisions in perfect competition Monopoly and Monopolistic competitions, Price Discrimination. Oligopoly: Kinked Demand Curve. Role of time element in price determination.

##### Unit III

**Production Functions-** Law of returns and returns to scale. **Cost Analysis:** Iso-quants, Iso-costs and equilibrium Growth. Types and relationship between various costs. **Macro economy-** Role of Government. Supply side economics.

##### Unit IV

**The Classical Theory of Income and Employment:** Say's Law and Classical Theory of output and Employment. Keynes's critique of Classical Theory-. Keynes's Theory of Employment: Aggregate demand, Aggregate supply, Determination of the equilibrium level of Employment.

##### Unit V

**Consumption Function:** Concept, features of consumption function. MPC and APC.

**Investment multiplier:** Concept, working, leakages and importance of multiplier. **Accelerator:** Concept, theory and importance of acceleration. Difference between acceleration and multiplier.

##### Books Recommended

1. M.L.Jhingan and J.K.Stephen : Managerial economics
2. K.K.Dewett, S.Chand and company : Modern Economic theory
3. H.L. Ahuja; S.Chand and company : Advance Economic theory: Micro Economic analysis
4. H.L.Ahuja , S. Chand and company : Macro economics; Theory and Policy:
5. T.R.Jain O.P. Khanna, Ajay Tiwari : Micro Economics by VK India Enterprizes.
6. Paul Samuelson : Economics
7. Prof. Renu Jatana, Manish Chugh : Business Economics
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# Paper II –Monetary Economics

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## Unit-I

**Money:** Meaning, functions and characteristics of Money. Role of money in an economy. Concept, components and determinants of money supply, Demand for money and its different approaches, Liquidity trap. Value of Money: Quantity theory of money. Fishers and Cambridge version. Income Theory of money

## Unit-II

**Inflation:** Meaning and types, Regression concept of Inflationary gap, causes and effects of Inflation. Inflation and Economic development.

**Deflation:** Meaning and effects. Inflation v/s Deflation. Theories of Interest.

## Unit – III

**Central Bank:** Meaning and functions. Monetary Policy: Meaning, definitions and objectives. Instruments of monetary policy, expansionary and tight Monetary Policy, Reserve Bank of India: Organization and functions. Role of monetary policy for providing economic growth. Limitations of monetary policy.

## Unit-IV

**Fiscal policy:** The concept of Sound finance and concept of functional finance, objectives of fiscal policy. Role of fiscal policy in developing countries. Instruments and limitations of fiscal policy. Relationship between Monetary policy and Fiscal policy. Deficit financing: Concept, purpose and limitations.

## Unit V

**Theories of income and Employment.** The Classical and Regression approaches. Say's Law and its limitations.

Consumption function, Investment function. Marginal efficiency of Capital. Investment and Income multiplier and accelerator.

**Trade cycles:** Features and phases of Trade Cycles. Theories of Trade Cycle. Control of Trade cycles.

## Books Recommended

1. Gupta Suraj B : Monetary Economics, S.Chand, Publishing House, New Delhi
  2. Mithani L.M. : Money, Banking and Public Finance: Himalaya Publishing House, New Delhi
  3. Vaish M.L. : Monetary Theory, Vikas Publishing house, New Delhi.
  4. डा. बी.पी.गुप्ता : मौद्रिक अर्थशास्त्र: रमेश बुक डिपो, जयपुर
  5. डा.टी.टी.सेठी : मौद्रिक अर्थशास्त्र: लक्ष्मीनारायण अग्रवाल, आगरा
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# Paper III- Indian Banking System

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## Unit I

**India Banking System:** Indian Banking System an overview. Organisation and classification of Banking industry. Main provisions of Indian Banking Regulation Act, 1949. Main provisions of RBI Act, 1934. Nationalisation of Banks.

## Unit II

**Commercial Banking in India:** Overview of Indian commercial Banks, objectives and functions; Role of Commercial Banks in developing country.

**State Bank of India (SBI):** Brief History, Objectives, Structure & Organization, functions, working and progress.

## Unit III

**Rural Banking in India (RRBs)**– Organisation and functions, growth and working. Major problems faced by RRBs. Improvement in working of RRBs.

**Co-operative Banking in India:** Structure of Co-operative Banks- Primary Agricultural Credit Co-operative societies (PACCS) Central Co-operative Banks, State Co-operative Banks, Urban Co-operative Banks.

## Unit IV

**Central Banking in India:** RBI-Objectives, organization, functions and working, credit Control measures and their effectiveness. Monetary policy in India.

**Non-Banking Financial Companies (NBFCs):** Growth, working and Regulation.  
Banking Sector reforms in India

## Unit V

**Development Banking in India:** Concept, Role and functions of Development Banks. Objectives, functions and working of Industrial Development Bank of India (IDBI) Industrial Finance Corporation of India (IFCI) Small Industries Development Bank of India (SIDBI) State Finance Corporation (SFC) National Bank for Agriculture and rural Development. (NABARD)

**ICICI Bank Ltd. -A Universal Bank**

**E-Banking in India:** Need, Importance and Advantages of E-Banking. Models, Types and Products of E-Banking; Global perspectives, Challenges and Indicators of E-Banking.

## Books Recommended

1. Renu Jatana & Mehjabeen Barodawala : Indian Banking System, Vrinda Publicationns (P) Ltd., Delhi
2. Trivedi, Choudhary and Kumar : Indian Banking System Ramesh Book Depot, Jaipur
3. Vasant Desai : Indian Banking System:
4. A.Gajendran : Banking & Financial system, Vrinda Publications, Ltd., Delhi
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## Paper IV- Public Finance

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### Unit-I

**Introduction:** Meaning, nature scope and boundaries of public finance; similarities and dissimilarities of public finance; public finance and the economy; Principle of maximum social advantage.

### Unit-II

**Public Revenue:** General, Canons and objectives of Taxation; features of good tax system; Incidence and Impact of Taxes; theories of tax shifting, problem of double taxation; principles of taxation; optimum taxation system; classification and selection of taxes; effect of taxation; Introduction of Goods and services tax(GST).

### Unit-III

**Public Expenditure:** General, meaning, nature, kinds, Canons of public expenditure, theories of increasing public expenditure, effects of public expenditure.

**Public Debt:** Meaning, kinds, limits; public v/s private debt; Burden of debt; Debt management policy; public debt of India.

### Unit-IV

**Public Budget:** Meaning, concepts and kinds; economic classification; functional classification; programme, performance and zero budgeting.

**Balance Budget:** meaning, budgetary deficit v/s fiscal deficit, favor and against of balance budget, balanced budget multiplier, Fiscal policy in reference of India.

### Unit-V

**Federal Finance:** Introduction, rational, principles of resource allocation, federal financial adjustments.

**System of Resource:** transfer, Indian federal finance position of government of India finance, Indian Tax system certain issues.

#### **Recommended books:**

1. Bhatia H C : Public Finance, Vikas Publishing House, New Delhi.
2. Chand S N : Atlantic Publishers, New Delhi.
3. Dewett K K : Modern Economic Theory
4. Jain P C : Economics and public finance, Atlantic Publishers.
5. Jhingan : Public Finance, Vrinda Publications, New Delhi.
6. Mathur M : Vitya Arthshastra, Himanshu Publishing House,

Udaipur.(in hindi)

7. आर.के.लेखी : लोकवित्तः, कल्याणी पब्लिशर्स  
8. डा.एस.के.सिंह : लोकवित्तः, साहित्य भवन पब्लिकेशन्स, आगरा

## Paper V- Business Environment

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### Unit-I

Concept, Significance and Nature of Business Environment; Types and Elements of Business Environment; Internal and External Environment; Economic and Non-economic Environment. Changing dimensions of business economic environment, Environment analysis and scanning techniques.

### Unit-II

**Economic Planning-** Features, types, objectives, techniques, achievement and concept of economic growth and development. New approaching factors affecting regional imbalances and economic disparities. Poverty- Types, incidence and magnitude. Unemployment- types, Government measures to remove poverty and unemployment.

### Unit-III

Role of government in business: New industrial policy and new dimensions of industrial policy. Public sector- objective, role, growth, and the government policy for public sector. Small scale sector- Rationale and role, problems, recent government policy. MMSEC. New agriculture strategy- significance, problems and prospects.

### Unit- IV

Economic reforms-

Privatisation- meaning, objectives, progress, Disinvestment in India problems. Liberalisation- measures of liberalism; Globalization- means, case for and against globalization, measures, effect on Indian economy.

### Unit- V

Multinational corporation- Role in India, foreign direct investment types, factors affecting and reasons of slow growth, government policy for FDI, sector distribution, technology transfer, modes-recent trends, Foreign trade-volume, composition and direction. New dimensions of foreign trade.

### Books Recommended

1. Trivedi, Jatana : Economics Environment of India, University Book House, Jaipur.
2. P.K.Singh : Business Environment:, Apex Publisher.
3. Mishra and Puri : Indian Economy, Himalaya Publishing House
4. IC Dhingra : Indian Economics, Sultan Chand and Sons.
5. Gaurav Dutt and KPM Sundaram : Indian Economy, S.Chand & Company
6. Bhagwati, J. and Desai, P.India : Planning for industrialization, OUP,Ch.2
7. ओझा एवं ओझा : भारत में आर्थिक पर्यावरणः, रमेश बुक डिपो, जयपुर
8. वशिष्ठ, भिण्डा, वार्ष्णेय एवं झाला : भारत में आर्थिक पर्यावरणः, अजमेरा बुक डिपो





**Detailed Course Outline**  
**M.Com. (Final)**  
**Examination 2016-17**  
**Paper I- International Economics**

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Unit- I

**International Trade:** - Meaning, need, Importance and Problems of International Trade. International and Inter-regional trade. International Business Environment: Meaning and factors affecting the environment.

**International Trade Theories:** Absolute and comparative advantages theories; Hecksher –Ohlin theory

Unit- II

**Balance of Payment:** Concept of Balance of Trade and Balance of Payment; causes of Disequilibrium and adjustment mechanism. India's Balance of Payment.

**Foreign Exchange:** Meaning, types and Determination of exchange rate; Theories of Foreign Exchange; Exchange control- objectives and methods.

Unit- III

**India's Foreign Trade:** Volume, composition and Direction; EXIM Policy of India; ECGC and EXIM bank.

**Foreign Aid:** Problems and Prospects in India; Foreign Direct Investment; Govt. policy towards foreign capital.

Unit- IV

**State Trading:** Definition, objectives, merits and limitations' State Trading Houses; Export promotion councils ; Commodity Boards ; Special Economic Zones (SEZs); Export oriented Units (EOUs); Export processing Zones (EPZs).

**FEMA:** Main provisions; TRIPS & TRIMS: Brief Introduction.

Unit- V

**International Institutions :** IMF, World Bank and its affiliates ; European Union ; SAARC ; ASEAN; NAFTA; OPEC & OECD ; G-8, G-20 & BRICS- Objectives, functions, organization and achievements

**World Trade Organisation:-** Organisation, structure and working.

**Books Recommended:-**

1. Trivedi, Jatana and Bajaj : International Trade and Finance, RBSA Publisher, Jaipur
2. Trivedi, Nagar, Soral and Bhatt : International Trade and Finance, Ramesh Book Depot, Jaipur.
3. Agarwal, Singh & Gupta : International Trade and Finance, Ajmera Book Company, Jaipur
4. D.M.Mithani : International Economics:, Himalaya Publishing House, Mumbai
5. अग्रवाल, सिंह एवं गुप्ता : अन्तरराष्ट्रीय व्यापार एवं वित्त:- : अजमेरा बुक कम्पनी, जयपुर।
6. जी.सी. सिंघई : अन्तरराष्ट्रीय व्यापार :
7. त्रिवेदी, नागर, सोरल एवं भट्ट : अन्तरराष्ट्रीय व्यापार एवं वित्त : रमेश बुक डिपो, जयपुर।

# Paper II-Financial Management

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## Unit-I

**Financial Management:** Meaning and concept of financial management, financial goals; profit/wealth maximization limitation of financial management. Financial function, organization finance function; financial planning.

Time value of money, meaning and principle of time value of money, derivative market; participants and types of derivative market.

## Unit-II

**Capital Structure:** Meaning and determinants, theories of capital structure, Leverage; Operating and financial leverage and their measures; effects on profits, analyzing alternate financial plan.

**Capital and Capitalization:** Concept, classification and theories of capitalization, over v/s under capitalization, calculation of cost of capital.

## Unit III

**Ratio Analysis:** Meaning and definition, forms, importance, objectives and precautions, limitation, classification, calculation and interpretations of financial ratio.

**Fund Flow Analysis :** Concept, flows and funds, sources and uses of funds, preparation and interpretation of changes in working capital statement and statement of sources and uses of funds. Preparation of cash flow statement as per AS-3 (revised)

## Unit IV

**Capital Budgeting:** Meaning, needs and objectives of capital budgeting, techniques of capital budgeting time and non time adjusted method

**Dividend Policies :** Meaning , factors determinants and type of Dividend Policies., relevance and irrelevance theory of Dividend Policies **Stock Exchange-** Meaning, importance and working procedure merger and acquisitions

## Unit V

**Management of Working Capital:** nature of Working Capital, significance of Working Capital Operating cycle and factors determining working capital requirements; management of Working Capital, cash receivables and inventories.

### **Books Recommended:**

1. M.G.Agarwal, N.P.Agarwal : Financial Management, Ajmera Publications, Jaipur and Milind Kothari
  2. Prasanna Chandra : Theory and Practice, S.Chand Publications
  3. M.R.Agrawal : Financial Management
  4. प्रो. रेनू जटाना, : वित्तीय प्रबंध  
डा. सागर सांवरिया(राजस्थान  
हिन्दी ग्रंथ अकादमी, जयपुर)
  5. एम.डी.अग्रवाल, एन.पी अग्रवाल : वित्तीय प्रबंध  
एस.टी. मिलिन्द
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# Paper III-Research Methodology

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## Unit-I

**Research Methodology-** Objectives and types of Research methodology and Objectives of Research, Types of Research – descriptive and analytical, applied and Fundamental, Quantitative and qualitative, conceptual and empirical, Research methods vs. Methodology, research process and criteria of good research.

## Unit- II

**Research problem Formulation** – defining and formulating research Problem, Selecting the Research Problem, necessity of Defining problem, Sources of research Problem, Literature Review , Features of good Literature review, Identification of Research gap.

## Unit- III

**Construction of Schedules and Questionnaire:** Their uses- practical considerations, measurement of scales and indices, pilot studies, field work case study methods, essentials of good questionnaires and schedule.

**Hypothesis:** Meaning and importance, Characteristics of usable Hypothesis, Different forms of Hypothesis, Difficulties in formation of Hypothesis, Testing of Hypothesis, Errors in Hypothesis Testing.

## Unit –IV

**Research design-** meaning, need of research design, basic principles of research design, Features of good research design, Types of Research Design– exploration, description, diagnosis, experimentation. Parametric inference, ANOVA,  $X^2$  on goodness of fit, non-parametric inferences

## Unit-V

**Data collection and analysis** – Importance of data , Primary and Secondary data , Their Merits and demerits , Uses, Methods of collecting of Primary Data .

**Sampling-** Concept of Statistical population, Sampling , sampling frame , sample size , characteristics of a good sample, types – Probability sample, random sample, Systematic sample, stratified random sample, multi stage sampling , Determinants of sample size , Sampling Errors. Regression and correlation- multiple and non multiple statistical distribution

## Books Recommended

1. Pankaj Madan, Vageesh Paliwal, Rahul Bhardwaj : Research Methodology- -Global Vision Publishing House, New-Delhi
  2. B.L.Kothari : Research Methodology-Tools and Techniques, ABD Publishers,Jaipur, India
  3. C.R. Kothari : Research Methodology and Quantitative techniques
  4. K.R.Sharma : Research Methodology, National Publishing House
  5. शशि के गुप्ता : अनुसंधान व्यवसाय विज्ञानः, परिणीत रांगी, कल्याणी पब्लिशर्स
  6. डा.आर.एन.त्रिवेदी, डा.डी.पी.शुक्ला : रिसर्च मेथडोलोजी,, कॉलेज बुक डिपो, जयपुर
  7. शर्मा, जैन, पारीक : शोध प्रणाली तथा उच्चतर व्यावसायिक सांख्यिकीः, रमेश बुक डिपो, जयपुर
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# Paper IV–Insurance Theory and Practices

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## UNIT I

**Insurance** :- An Introduction Concept, Features, Functions, prerequisites for the success of Insurance, Importance and limitations of Insurance, Importance and Limitations of Insurance, Distinguish between Insurance and Assurance, Classification of Insurance. Insurance and Banks

## UNIT II

**Life Insurance and Process:** Concept of Life Insurance contract, Essential Features, Procedure of effecting life insurance. Kinds of Basic Life Policies, Conditions of Life Insurance Policies, Mixed Policies, Insurance of Women Lives.

## UNIT III

**Insurance Premium:** Concept, Features, Calculation of Life Insurance Premium, Classification of premium, Settlement of life Insurance claims- Concept, Conditions, procedure and types of claims.

## UNIT IV

**Life Insurance Corporation of India:** Introduction, Objectives, Functions, organization- The Central Offices, Zonal Offices and Departments, Divisional Offices, Branch Offices, Progress of Life Insurance Corporation, Insurance Agent- Elementary Knowledge.

## UNIT V

**General Insurance-** Introduction, Objectives and Functions of General Insurance Corporation, Role and activities of GIC in India.

**Fire Insurance-** Introduction, Concept Features, Fire Policies- Types, Conditions, Premiums and Claims.

**Marine Insurance-** Introduction, Concept, Essential elements, Types and Conditions as Procedure for Issuing Marine Policy. Distinguish between Marine and Fire Insurance.

### **Recommended Books:**

1. I By B.S. Bodla, M.C. Garg, K.P. Singh : Insurance Practices: Insurance Fundamentals, Environment & Procedures.
2. By K.C. Mishra, MangalaBakshi. : Legal & Regulatory aspects of Insurances, Life Insurance: By K.C. Mishra & C.S. Kumar : Principles & Practice.
3. Max Newyork Life Insurance Co. Ltd. 2003 : The Laymans Guide to Insurance By
4. Dobby John. F. : “Insurance Law in a Nutshell”
5. आर.एल. नौलखा : बीमा के सिद्धांत एवं तत्व; रमेश बुक डिपो, जयपुर

# Paper V–Dissertation

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## GUIDELINES FOR DISSERTATION

1. Candidates are not supposed to copy and paste materials from other sources. They must avoid plagiarism.
2. In case some content from other sources is used in Dissertation proper reference should be given.
3. Methodology including objectives, hypothesis (if any), data sources, methods of data collection, tools of analysis, limitations etc. should be clearly described.
4. In case some survey tools such as questionnaire or schedule used that should be appended with the report.
5. Printing should be done on both the sides of the pages.

Note:- Evaluation shall be made on the basis of Dissertation (50 marks) and Presentation & Viva-voce (50 marks)

**OR**

## Paper V- Economic Administration

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### UNIT I

**Economic Administration:** Nature, Scope, Objectives, Limitations and Techniques of Economic Administration in India. Essential elements of good economic administration.

**Economic Policies:** Fiscal Policy, Monetary Policy, Industrial Policy, Industrial licensing, Import-export Policy.

### UNIT II

**Economic Planning:** Pre-requisites of economic planning, Planning Organisation and Administration: Machinery for the Formulation, Implementation, Supervision, Co-ordination and Evaluation of five year plans in India (a detailed study of planning machinery in India)

### UNIT III

**Financial Administration in India:** Scope and significance, Components of financial administration, Cannons of Financial Administration

**Parliamentary control on finance:** Constitutional provisions and methods of parliamentary control, Comptroller and auditor General of India.

### UNIT IV

**Administration of Finance:** Centre, State and local Finances, Administration of Financial Resources: Central and State Financial relations, The Constitutional provisions of Finance, Finance commissions and their recommendations.

### UNIT V

**Administration of tax revenue in India:** Features and problems of good tax administration, tax evasion.

**Administration of public debt:** The Exteranal resources and problem

**Administration of public sector:** Accountability and managerial problems of public enterprise, Financial control of public sector enterprise.

**Recommended Books:**

1. Prem Chand A : Contrll of Public Expenditure in India.
2. Mishra & Puri : Indian Economy
3. B.L. Mathur : Economic Policy and Administration
4. B.L. Fadia : Lok Prashashan (in Hindi)
5. P.N. Gautam : Vitta Prashasan (In Hindi)