PAPER CODE:41562
Paper II: SOCIAL PSYCHOLOGY – I
Unit – I

Nature, Scope and Importance of Social Psychology, its theoretical foundations Stimulus – response. Cognitive Psychoanalytic Field and Role theories of Social Psychology, Group Interaction Analysis, Sociometry, Content Analysis, Cross – Cultural method.

Unit – II

Socialization : Nature and Process, Methods of Socialization of an Individual, Social learning from models. Role learning – content, process and facilitation – interfering factors. .

Unit – III

Social Learning. Social Learning Theories: Field, Role and Exchange.

Developmental views of self: Erikson, Sullivan and Rogers

Impression Formation.

Theories of Attribution: Kelly, Weiner, Jones and Davis.

Unit- IV

Interpersonal Attraction: Concept, Determinants.

Establishing friendships.

Personal Relationships: Self disclosure, relationship maintenance.

Unit – V

Attitude : Nature, Formation and Change, its theoretical orientation – Festinger"s Dissonance and Mc Gurie"s Inoculation theory:\; Functional theory of Kelman, Katz and Smith.

Recommended Books

1. Baron, R.A. and Byrne, D. (2003), Social Psychology, New Delhi: Prentice Hall.
2. Crano, W.D. Messe, L.A. (1982), Social Psychological Principles and Themes of Interpersonal Behaviour: Dorsey Press.
3. Forsyth, D. (1983), An Introduction to Group Dynamics, Monterey, Calif: Brooks Cole.
4. Kakkar, S. (1977), Culture and Psychology, Delhi: Oxford University Press.
5. Leary, M.R. (Ed). (1995), State of Social Psychology, Issues, Themes, Controversies, London: Sage Publication.
6. Lindgren, H.C.(1973),An Introduction to Group Dynamics, Monterey, Calif : Brooks Cole.
7. Lindsmith, A.R., Strauss, A.Z. and Densin, N. K. (1988). Social Psychology, New Jersey : Prentice Hall.
8. Lindzey, G. and Aronsen, E. (1985), Handbook of Social Psychology (Vol. 1 to 5), New York: Random House.
9. McDavid, J.W. and Harari, H. (1968), Social Psychology, New Jersey: Prentice Hall.
10. Triandis, H.C. (1994), Culture and Social Behaviour, New York: McGraw Hill.