104: Business Mathematics

- 1. Arithmetic, Geometric and Harmonic Progressions including series. Permutation and Combination.
- Matrices and Determinants: Types of Matrices, Addition, Subtraction multiplication of Matrices. Determinants of order two and three. Matrix inversion, solution of systems of linear equations by matrix inversion as well as pivotal method.
- Logarithms:

 Differential Calculus: Functions (Alzebraic and Simple Trigonometric)
 Limits, Continuity, differentiability. derivatives by the first principle.
- 4. Differention of Simple cases and standard forms. Successive differentiation Maxima and Minima of functions upto second order Applications of Maxima and Minima in Business problems.
- Integral Calculus: Integration of some standard forms. Integration by substitution, by parts and by partial fraction. Definite integrals under some standard forms.

Suggested Readings:

- 1. Gorakh Prashad: Text book on Differential Calculus, Pothishala Private Limited, Allahabad.
- 2. Gorakh Prashad: Text book on Integral Calculus, Pothishala Private Limited, Allahabad.
- 3. Saha S.: Business Mathematics, New | Central Book Agency, Calcutta.
- 4. Sancheti D.C. and Kapoor V.K.: Business Mathematics, Sultan Chand & Sons, New Delhi.
- 5. Shanti Narayan: A Text Book of Matrices, S.Chand & Co. New Delhi.