

B. A.- III Year

PAPER I: GARMENT MANUFACTURING PROCESS (THEORY)

Objectives:

- To enable students to learn the garment manufacturing process.
- To acquaint students with the functioning procedure of designing units.
- To impart knowledge about the functioning procedure of the marking and cutting unit.
- To make them understand the functioning procedure of the stitching and finishing unit.
- To acquaint students with the functioning procedure of a warehouse.

Outcomes:

- Students will learn the different verticals of the garment industry and the technological aspect of garments and fashion.
- Enhance performance capability required while working in the Textile Industry.
- Understand & apply skills in quality assurance and inspection of garments.
- They apply the knowledge and skills required in marking, cutting and stitching garments.
- Students are well known about the finishing aspects of garments.

| |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Unit I: Designing Unit |
| <ul style="list-style-type: none">● Functions of Designing Unit● Machinery Used in Designing Department● Production of Sample Garment |
| Unit II: Marking and Cutting Unit |
| <ul style="list-style-type: none">● Fabric Preparation- Washing, Hecking grain line, Straightening, Pressing● Layout- Types – Open, Length wise, Width wise, Bias, Combination● Spreading of One Way Design, Two Way Design, Overall Design Fabrics● Cutting- Cutting Table Preparation, Cutting and Marking Tools |
| Unit III: Stitching Unit |
| <ul style="list-style-type: none">● Sewing Machine Types – Domestic, Industrial, Digital● Care of Sewing Machines● Safety Parameters in Garment Production |
| Unit IV: Finishing Unit |
| <ul style="list-style-type: none">● Objectives of Finishing Unit● Importance and need of Ironing and Pressing● Importance and need of Quality Inspection● Importance and need of Packaging |
| Unit V: WareHouse |
| <ul style="list-style-type: none">● Objectives of Warehouse● Importance and need of Warehouse● Activities of Warehouse |

- Responsibilities of Warehouse (Receiving and Uploading Goods, Operate Equipments, Sorting Merchandise, Taking Inventory, Prepare Documentation, Store Merchandise, Fill Orders)

RECOMMENDED READINGS

- Sturn, M. 1973, Guide to Modern Clothing McGraw Hill.
- Armstrong, H.J. (2009). Patternmaking for Fashion Design. HarperCollins Publishers, INC, New York.
- Fringes, G.S. (1999). Fashion from Concept to Consumer, 6th edition. NJ, Prentice Hall.
- Jarnow, J., Dickerson, Kitty, G. (1987). Inside the Fashion Business. New Jersey, Merrill, Prentice Hall.
- Tate, S.L. and Edwards, M.S. (1982). The Complete Book of Fashion Design. Harper & Row Publication. New York.
- Michele, M. Granger, Tina M. Sterling. 2011. Fashion Entrepreneurship Retail Business Planning, Fairchild Publications.
- Fashion sketch book" written & illustrated by Bina Ablng, Fair child publications, New York.
- Jacob Solinger., "Apparel Manufacturing Handbook ", VanNostrand Reinhold Company (1980)
- Peyton B .Hudson. "Guide to Apparel Manufacturing ", MEDIAppearl Inc (1989) ISBN: 0 - 945116-08-X.
- Carr,H, Latham. B., "The Technology of Clothing Manufacture ", Blackwell Scientific Publications (1988).

E- CONTENT

- Hand Book of Technical Textiles
https://textInfo.files.wordpress.com/2012/10/handbook_of_technical_textile_.pdf
- <https://garmentsmerchandising.com/flow-chart-of-garments-manufacturing-process/>
- <https://www.textileindustry.net/different-departments-of-apparel-industry/>

PAPER II: TRADITIONAL TEXTILES OF RAJASTHAN (THEORY)

Objectives:

- To impart knowledge about the various textiles of Rajasthan.
- To understand the basic dyed textiles of Rajasthan.
- To acquaint students with printed/ hand block textiles of Rajasthan.
- To impart knowledge about painted & embroidered textiles of Rajasthan.
- To understand the importance of textiles and handicrafts of Rajasthan.

Outcomes:

- Gain In depth knowledge of various embroidery, patchwork and appliqué techniques.
- Apply different techniques of Tie and Dye in an effective way.
- Understand & use effectively the numerous techniques of printing.
- Recognize & promote the legacy of various woven textiles of Rajasthan.

UNIT I : Dyed Textiles of Rajasthan

- Tie and Dye: Definition and Importance
- Centers of Bandhani in Rajasthan
- Material used for Bandhej
- Types of Bandhej: Lehriya, Mothra, Shibori, Pilia, Fagnia, Chunder
- Products of Bandhej: Saree, Safa, Dupatta, Dress Materials, Furnishing Items

UNIT II: Printed/ Hand Block Textiles of Rajasthan

- Sanganer Hand Block Printing: Procedure and Products
- Bagru Handblock Printing: Procedure and Products
- Akola Dabu Printing: Procedure and Products
- Akola Indigo Printing Procedure and Products
- Barmer Ajrakh Printing Procedure and Products

UNIT III: Embroidered Textiles of Rajasthan

- Applique of Barmer/ Jaisalmer: Introduction, Importance and Products
- Gotta Patti: Introduction, Importance and Products
- Danka Work: Introduction, Importance and Products
- Aari Work: Introduction, Importance and Products
- Zardosi Work: Introduction, Importance and Products

UNIT IV: Painted Textiles of Rajasthan

- Pichwai of Nathdwara: Introduction and Importance
- Phad Painting of Bhilwara (Shahpura): Introduction and Importance
- Miniature Painting of Udaipur: Introduction and Importance
- Dhola Maru of Jodhpur: Introduction and Importance
- Bani Thani of Kishangarh: Introduction and Importance

UNIT V: Woven Textiles of Rajasthan

- Kota Doria: Introduction, Importance and Products
- Namda of Tonk: Introduction, Importance and Products
- Quilts of Jaipur: Introduction and Importance
- Khadi Fabric of Rajasthan: Introduction, Importance and Products
- Manmade Textiles of Bhilwara: Introduction and Importance

RECOMMENDED READINGS

- Frings Gini, Fashion-From Concept to Consumer, (5th Edition), Prentice Hall Publications, 1996
- Marshall S. G., Jackson H. O., Stanley M.S., Kefgen M & Specht T, Individuality in Clothing & Personal Appearance, 6th Edition, Pearson Education,USA. 2009
- Shorie,G.P.,Vastra Vigyan Ke Mool Sidhant,Vinod Pustak Mandir, Hospital Road, Agra, 2007.(Hindi Book)
- Verma, Promila.,Vastra Vigyan Avam Paridhan, Madhya Pradesh Hindi Granth Akademy, Bhopal, 2003 (Hindi Book)
- Jarnow, JandJudelle, B.,Inside Fashion Business,Merill Prentice Hall, New Jersey, 1987
- Dickerson K.,Inside The Fashion Business, Pearson Education, New Delhi, 2003
- Leslie D. Burns, The Business of Fashion, Fairchild Publication, New York, 2006
- Stone E., In Fashion, Fairchild Publication, Second Edition, New York , 2012

E- CONTENT

- Indian Culture and Heritage
<http://www.nios.ac.in/media/documents/SecIHCour/English/CH.02.pdf>
- The Story of Textiles -
https://www2.cs.arizona.edu/patterns/weaving/books/wp_1925-1.pdf Fashion Studies –Text Book
- http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf

PAPER III: BOUTIQUE MANAGEMENT (PRACTICAL)

Objectives:

- To impart knowledge to students to understand boutique management.
- To give practical training for planning and managing a boutique.

Outcomes:

- Able to acquire the right attitude & improve entrepreneurial skills.
- Use their skills and knowledge towards the enterprise.

| S.No. | Title | Details |
|-------|-----------------|-----------------------------------------------------------------------------------------------------------------------|
| 1. | Introduction | Meaning And Difference In Shop, Store and Boutique, Features of Boutique |
| 2. | Business plan | Boutique Business Plan- Market Survey, Goals, Budget Planning, Sourcing, Location, Manpower, Publicity |
| 3. | Market Survey | Importance in Goal Setting |
| 4. | Budget Planning | Resources – Place, Infrastructure, Equipments and Machinery, Salary, Advertisement, Daily Operational and Maintenance |
| 5. | Finance | Loan Benefits from Government Policies, Banks |
| 6. | Sourcing | Basics of Purchasing Resources, Manpower Arrangement |

| | | |
|----|-----------|-------------------------------------------------------------------|
| 7. | Publicity | Mouth, Print, Electronic, Social Publicity, Consumer Relationship |
|----|-----------|-------------------------------------------------------------------|

Pedagogy: Students will prepare proposal as per teacher's assignment on Boutique Management

RECOMMENDED READINGS

- Castelino, M. Fashion Kaleidoscope, Rupa & Co. 1994.
- Gibson, G. Vedomani, Retail Management, Jaico Publishing House, Bangalore
- Elaine Stone, The Dynamics of Fashion, FairChild Publication, 1999
- Brenda Sternquist, International Retailing, Fairchild Publication, New York
- Dangaji and desh panda. 'Basic process and clothing construction orient' longnians, 1970
- Patric taylor J., Marti shoben M, 'grading for the fashion Industry' Stanley Thomas (publishers) Ltd. 1990
- Dangaji and desh panda. 'Basic process and clothing construction orient' longnians, 1970

E- CONTENT

- <https://www.britannica.com/art/fashion-industry/Fashion-retailing-marketing-and-merchandising>