

**Introduction to Research:** Need for research, Need for design of Experiments, Experiential Design Technique, plagiarism

**Graphs:** Histogram, Pie Chart, Cubic Graph, response surface plot, Counter Plot graph

**Designing the methodology:** Sample size determination and Power of a study, Report writing and presentation of data, Protocol, Cohorts studies, Observational studies, Experimental studies, Designing clinical trial, various phases.

#### **Unit-IV**

**8 Hours**

Blocking and confounding system for Two-level factorials

**Regression modeling:** Hypothesis testing in Simple and Multiple regression models

**Introduction to Practical components of Industrial and Clinical Trials Problems:**

Statistical Analysis Using Excel, SPSS, MINITAB<sup>®</sup>, DESIGN OF EXPERIMENTS, R - Online Statistical Software's to Industrial and Clinical trial approach

#### **Unit-V**

**7Hours**

**Design and Analysis of experiments:**

**Factorial Design:** Definition,  $2^2$ ,  $2^3$  design. Advantage of factorial design

**Response Surface methodology:** Central composite design, Historical design, Optimization Techniques

#### **Recommended Books (Latest edition):**

1. Pharmaceutical statistics- Practical and clinical applications, Sanford Bolton, publisher Marcel Dekker Inc. New York.
2. Fundamental of Statistics – Himalaya Publishing House- S.C.Guptha
3. Design and Analysis of Experiments –PHI Learning Private Limited, R. Pannerselvam,
4. Design and Analysis of Experiments – Wiley Students Edition, Douglas and C. Montgomery

## **BP 802T SOCIAL AND PREVENTIVE PHARMACY**

**Hours: 45**

### **Scope:**

The purpose of this course is to introduce to students a number of health issues and their challenges. This course also introduced a number of national health programmes. The roles of the pharmacist in these contexts are also discussed.

### **Objectives:**

After the successful completion of this course, the student shall be able to:

- Acquire high consciousness/realization of current issues related to health and pharmaceutical problems within the country and worldwide.
- Have a critical way of thinking based on current healthcare development.
- Evaluate alternative ways of solving problems related to health and pharmaceutical issues

### **Course content:**

#### **Unit I:**

**10 Hours**

**Concept of health and disease:** Definition, concepts and evaluation of public health. Understanding the concept of prevention and control of disease, social causes of diseases and social problems of the sick.

**Social and health education:** Food in relation to nutrition and health, Balanced diet, Nutritional deficiencies, Vitamin deficiencies, Malnutrition and its prevention.

**Sociology and health:** Socio cultural factors related to health and disease, Impact of urbanization on health and disease, Poverty and health

**Hygiene and health:** personal hygiene and health care; avoidable habits

#### **Unit II:**

**10 Hours**

**Preventive medicine:** General principles of prevention and control of diseases such as cholera, SARS, Ebola virus, influenza, acute respiratory infections, malaria, chicken guinea, dengue, lymphatic filariasis, pneumonia, hypertension, diabetes mellitus, cancer, drug addiction-drug substance abuse

#### **Unit III:**

**10 Hours**

**National health programs, its objectives, functioning and outcome of the following:** HIV AND AIDS control programme, TB, Integrated disease surveillance program (IDSP), National leprosy control programme, National mental health program, National

programme for prevention and control of deafness, Universal immunization programme, National programme for control of blindness, Pulse polio programme.

**Unit IV:**

**08 Hours**

National health intervention programme for mother and child, National family welfare programme, National tobacco control programme, National Malaria Prevention Program, National programme for the health care for the elderly, Social health programme; role of WHO in Indian national program

**Unit V:**

**07 Hours**

Community services in rural, urban and school health: Functions of PHC, Improvement in rural sanitation, national urban health mission, Health promotion and education in school.

**Recommended Books (Latest edition):**

1. Short Textbook of Preventive and Social Medicine, Prabhakara GN, 2<sup>nd</sup> Edition, 2010, ISBN: 9789380704104, JAYPEE Publications
2. Textbook of Preventive and Social Medicine (Mahajan and Gupta), Edited by Roy Rabindra Nath, Saha Indranil, 4<sup>th</sup> Edition, 2013, ISBN: 9789350901878, JAYPEE Publications
3. Review of Preventive and Social Medicine (Including Biostatistics), Jain Vivek, 6<sup>th</sup> Edition, 2014, ISBN: 9789351522331, JAYPEE Publications
4. Essentials of Community Medicine—A Practical Approach, Hiremath Lalita D, Hiremath Dhananjaya A, 2<sup>nd</sup> Edition, 2012, ISBN: 9789350250440, JAYPEE Publications
5. Park Textbook of Preventive and Social Medicine, K Park, 21<sup>st</sup> Edition, 2011, ISBN-14: 9788190128285, BANARSIDAS BHANOT PUBLISHERS.
6. Community Pharmacy Practice, Ramesh Adepu, BSP publishers, Hyderabad

**Recommended Journals:**

1. Research in Social and Administrative Pharmacy, Elsevier, Ireland